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Executive Summary

St. Tammany Parish (STP) Helps was developed as a communal initiative dedicated to the betterment of our community through the involvement of its citizens working together as a whole.

In this day and age, things are getting harder and harder for people to handle alone and frankly, they shouldn't have to.

The seek help from extensions found throughout the area which rely on the community for support to get people the assistance they require. These outlets are then crippled from the thousands of dollars a month that go to help all throughout the parish and further. These organizations are having trouble sustaining their own agendas, much less helping people with every day necessities.

What sets STP Helps apart from other extensions of help in the community is that we empower people and challenge them to make an impact. Through the use of socially communicative connectivity technologies, namely Facebook and the internet, we are able to extend our reach and connect on a level that has never been attempted.

Since January 1, 2015, our mission has been to connect the St. Tammany parish community in such a way that the citizens would feel a sense of responsibility to be actively involved in wanting to make a difference in the local area. Throughout the process of trying to make active differences, individuals and families can uncover major points in the population that need the most attention. By allowing different minds to approach the problem(s) from different angles, finding diverse solutions will not just bring our citizens together. We will become interconnected, empowered and invested in the successes and victories of one another.

Goals

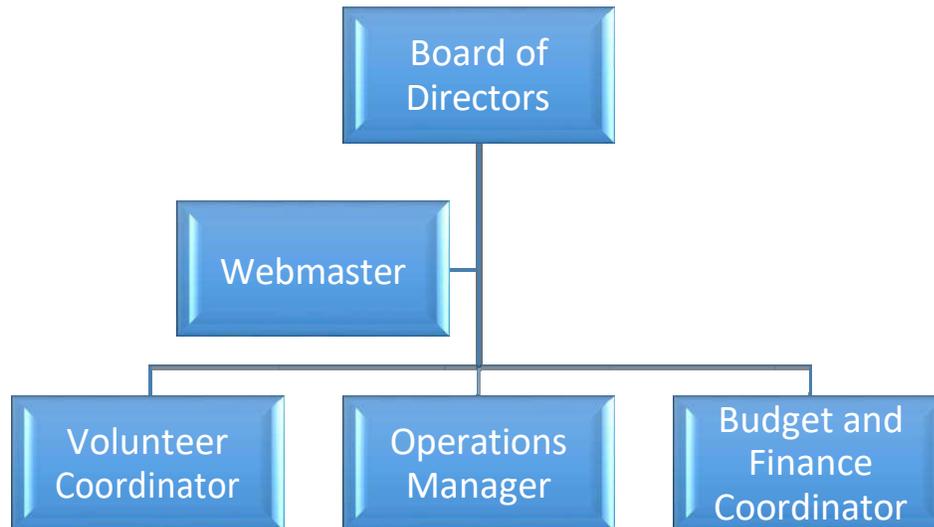
STP Helps strives to be:

- * An active source of finding solutions to the issues that bring inequality to the quality of living as citizens of this community
- * A network of citizens brought together to lend a hand to those in need among our community
- * An educational aid available to discuss and encourage participation in communal affairs such as voter information and resource availability
- * Provide empowerment and a sense of responsibility for the community and individuals residing within our area by marrying the need for assistance and the desire to help
- * A restorative force to our society through collectively working to end the vicious cycles of under-education, violence, drug abuse, and intolerance in our culture.
- * Bring a sense of relational understanding to the community of others' decisions and misfortunes
- * An outlet to acquire various life skills through attending and/or teaching seminars



Organization/Structure

The structure of St. Tammany Parish Helps involves every member of the community. Each person plays a specific role, and often multiple roles, within the structure. The core of its maintenance and dissemination of information to citizens and the community are as follows:



“Diversity: the art of thinking independently together.” – Malcom Forbes

If diversity is “the art of thinking independently together”, the intention of St. Tammany Parish Helps is to create a priceless masterpiece for all residents. The STP Helps Board of Directors and Management Team are comprised of individuals with leadership skills from different backgrounds and socio-economic standing. Brought together by the love of community and a passionate desire to bring positive change, empowerment, opportunity and knowledge, we present our experience and abilities to our neighbors in effort to bring about parish-wide transformation.

All administrators and individuals who volunteer with St. Tammany Parish Helps are screened before executing any action on behalf of the organization.

All Board of Directors and members of the Management Team are subject to the policies and protocol set forth through the STP Helps Bylaws.

Board Mememebers



Randy Kakumei
randy@stphelps.org

Co-Founder, President, Public Relations Specialist

Randy has been a dedicated St. Tammany parish resident for the last 21 years. He is a husband and loving father to three amazing children. A product of a broken home due to drugs and abuse, Randy has overcome many struggles in his life bringing him to where he is today. His dedication and love of humanity have inspired him to create the family that he never had.

A skilled public speaker and writer, Randy uses his words and passion to relate and connect to people in need and those who have the desire to help the community. Having a knack for social media and a deep understanding as a philosophy major and anthropology minor, he works diligently to create opportunity for those who struggle. Randy's dream is to use his knowledge to make a true difference in the community he loves.



Joshua Seal
josh@stphelps.org

Co-Founder, Webmaster

Josh, was born in Redding, California on the side of Mt. Shasta, and he and his family moved to Louisiana when he was 2 years old. He developed a passion and an affinity with computers at the young age of 9 years old, and he got his first solid internet connection at age 10. He dropped out of school in 11th grade, due to personal circumstances, to get a job and obtained his GED. Over the years, Josh has created his own computer repair business, website design and production.

In 2015, Josh connected with Randy and co-founded STP Helps. He volunteered his own money, time, and efforts to the production of www.stphelps.org and he has been the sole webmaster of the website since. Josh has had a hard life, with little money, and has experienced first-hand the pain and suffering brought upon the shoulders of all of his brothers and sisters. This allows him to live through empathy and compassion and to work together with those around him to solve the problems that affect us all the most. It's often the people with the hardest lives that shine the brightest, and Josh is a living example of how to laugh in the face of difficulty, how to excel in the presence of adversity, and how to implement a level of love, caring, and compassion in everything he does.



Zane Galbert
zane@stphelps.org

Co-Founder, Treasurer

Zane, born in Slidell, graduated from Slidell High in 2002 and joined the United States Coast Guard few months after. Currently the WWAM Resident's Association President and an active Keep Slidell Beautiful board member. He's married to his beautiful wife Danielle as of April 2016. Zane has established a respectable relationship with many business owners and local leaders in return looks forward to contributing his wealth of knowledge and desire to connect the community.

Over five years ago he was out kayaking Bayou Liberty and quickly realized how the community needed much help from the residents and soon after began the annual Bayou Clean Up Slidell, La. He's been able to educate leaders in the community on how and why trash/litter ends up in our waterways and has done an amazing job doing so. Zane said "it's not about the pat on the back or the recognition, it's about bringing everyone together to make our community better" "One Band, One Sound"



Kevin Navarre
kevin@stphelps.org

Co-Founder, Business Analyst

Born and raised in Slidell, Kevin is joining our team as treasurer. An instrumental part of sourcing and preparing the location we are currently renovating to house our organization. Kevin is a U.S. Navy veteran and currently works as a Human Resources Assistant with the Department of the Navy. His experience in federal service and many skills acquired in the military will bring new light and unique experiences to the Board of Directors and to STP Helps as a whole.

Kevin believes in working together as a cohesive unit is the foundation of solving any problem or issue. It is his vision to see families and individuals who need assistance, from needing housing to basic needs, coming together to help one another. Empowerment and a sense of personal achievement is a feeling Kevin wants all people to have in our community.

Volunteer Today!



Program Services

STP Helps is dedicated to bringing as many resources and opportunities as possible to our community. Some examples of the community support and services offered are:

Emergency Needs – Too often individuals and families are found in dire straits due to unforeseen circumstances, such as a house fire, lay off, eviction, etc. In times of crisis, we connect those in need to resources, individuals and agencies who may be able to assist them.

Community Closet – Articles of clothing and personal care items are collected year-round for donation to families and individuals in need.

Communal Garden – This project is a true example of community cooperation. Individuals and families will not only have access to the results of the garden. They will be an integral part of the planning, planting and harvesting process. The purpose of this design is to work together as a community, giving back as much as taking in, and providing sustainability and proper nutrition to those who may otherwise not receive it, all while teaching people how to raise, harvest, prepare, and store their own food.

Food Pantry – Items collected throughout the year will be available to those in need, along with produce from our gardens.

Counseling/Legal Services – Members of the community have volunteered their time and expertise in these areas for St. Tammany parish citizens. Advice and consultation services are free of charge.

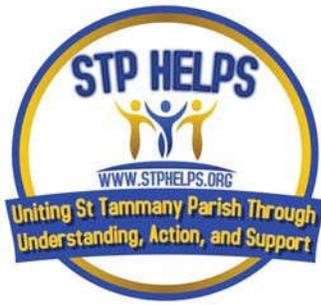
Childcare – Available to families who cannot afford child care and do not qualify for state assistance, this plan will allow parents to go to work knowing their child is being cared for in a safe and secure environment. Families go through a thorough application process to qualify for this service.

Educational Programs – Classes and seminars will be offered to the community in varying topics, such as: budgeting, parenting, college admission/financial aid, interview skills, resume building, cooking and CPR.

Pay-It-Forward Initiative - This proposal is designed to invite those who need help to accept help, in exchange for volunteering, food pantry or community closet donation. Too often we let pride to stop us from asking and receiving the help we need. An exchange of one type of help for another allows for shame-free acceptance.

Scout Support - This is a developing partnership with local BSA (Boy Scouts of America) packs and troops, which connects scouts needing to complete community service projects with members of the communal agencies and individuals wanting assistance.

STP Helps wants to be able to focus on our upcoming generations in helping them to understand how to break the cycles that are currently going on in our culture.

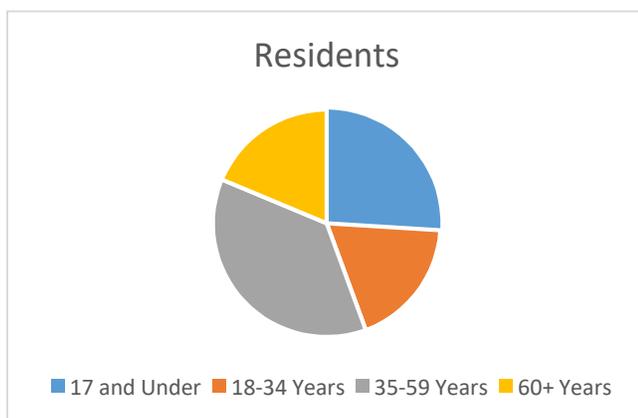


Market Analysis

Our idea for community betterment revolves around the fact that St. Tammany Parish is rich with people who come from a variety of backgrounds and possess all manner of skill and trade. If these individuals were able to contribute to their community by utilizing their abilities in a way that helps their neighbors, they would find greater connectivity and confidence-building appreciation. It would also benefit the community to see what local businesses and people are willing to do for the place they call community.

Community Demographics

A community consists of different departments and trades that all have the ability to help and to make the lives of its citizens easier. St. Tammany Parish alone is home to over 250,000 people. With so many residents from different backgrounds, socio-economic standing and life experiences, working together for the common good of our community as a whole just makes sense.



- ✓ Educators
- ✓ Trade workers
- ✓ Parents
- ✓ Artists
- ✓ Retired
- ✓ Military
- ✓ Craftsmen
- ✓ Caregivers
- ✓ Professionals
- ✓ Children
- ✓ Home-workers
- ✓ Athletes

St. Tammany Parish, while housing over 250,000 people, it also houses:

- ✓ **55** schools ... 46.94% of all students are on free or reduced lunch. This means that a little under half of all children in our community live household going through some form of financial burden. The good news is that this also means that our community is equipped with 55 facilities filled with potential to further education for so many that cannot afford it: trades, tutoring, skills, financial, parenting classes, etc.
- ✓ **37** construction companies ... Each company may be able to lend their services in building or helping create the facilities needed such as shelters or community centers for kids.
- ✓ **203** churches ... If collectively joined, for the betterment of our community, could bring about a spiritual enrichment and social healing the world has never seen.
- ✓ **104** non-profit/charitable organizations ... Working in conjunction, these bodies could touch the lives of each member of the community.

Outreach

Online Networking

Of course, we would like to help as many people join the movement as we possibly can, but sometimes that is easier said than done. Thus, the website was created as a tool to reach out where we otherwise might not have been able.

Through this portal, we have all the information needed to help anyone and everyone in and around our community – even branching out all across the United States itself! The concept of Craigslist played a big role in determining how we were going to set up our website to help the community. We wanted to be able to offer anyone the information needed whether through entertainment purposes in their own town, or help for their family or friends. www.stphelps.org is a one-stop-shop for community improvements through helping our neighbors help themselves. So far we have built a network of over 15,000 people and growing all across the board and it is this audience that will help us make it all possible!!

Mapped out all across the country, we have information integrated from 25,888 cities and towns nationwide for any type of help needed.

Question/Issue	Website
Available Jobs	www.stphelps.org/employment.html
Off-Shore Work	www.stphelps.org/off-shore-companies.html
Looking to Rent	www.stphelps.org/housing.html
Homeless Assistance	www.stphelps.org/homeless-assistance.html
Transportation Options	www.stphelps.org/transportation.html
St. Tammany Social Service Directory	www.stphelps.org/community-resource-phone-list.html
ST. Tammany Parish .GOV Resource List	www.stphelps.org/community-connection-resource-guide.html
Child Services	www.stphelps.org/child-family-services.html
Education Services	www.stphelps.org/educational-services.html
Senior Services	www.stphelps.org/senior-services.html
Food Assistance	www.stphelps.org/food-assistance.html
Churches help with lots of things	www.stphelps.org/faith-based-assistance.html
Need legal or financial help?	www.stphelps.org/legal-financial-services.html
Need medical help?	www.stphelps.org/medical-care.html
Need mental health help?	www.stphelps.org/mental-health-substance-abuse.html
Want to Contact Congress?	www.stphelps.org/congressional-directory.html
Here are some other pdf's and services	www.stphelps.org/resources.html
Click Your Area Code To Find Resource	www.stphelps.org/area-code-search.html

Easy to read and easy to use, we took all the information needed by a citizen in St. Tammany Parish and put it on www.stphelps.org so they can easily, quickly and discreetly find the information and help they need with giving people the opportunity to keep their lives private and to still be involved. From jobs to housing, to news and back again to resources, STP Helps is everything a citizen would ever need to get the help they are looking for and play active role in their community.

We have been able to use Facebook as a fast, free gateway in reaching our community. By utilizing this venue, <https://www.facebook.com/nshelpinghands/>, we are able to connect individuals and families with the resources and information needed when it comes to the help they need. The links to help stem from many avenues such as job information, food assistance, rehabilitation referral, etc.

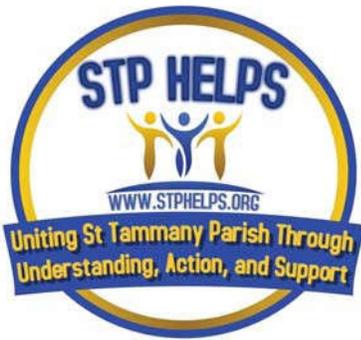
The website and Facebook page allow us to remain centralized and accessible to all of St. Tammany parish. Although, we have a physical structure in Slidell, Louisiana, the internet extends our reach to those who may not be able to get to our facility due to lack of transportation or the hours when an emergency may occur.

STP Helps is growing at an enormous rate.

Referral

STP Helps has been making a name for itself within the community. A number of individuals and families have sought assistance by contacting members of the Board of Directors directly. While others have been referred to STP Helps by members of other non-profit/charitable organizations.

With so many avenues of assistance ranging from service hours to clothing needs to seeking employment, STP Helps supports every person who seeks to better their situation and circumstances.



Donor Strategy/Financial Plan

Based on the fact that St. Tammany parish houses over 250,000 people, we developed a concept of each resident pitching in \$1 per month towards a community pool/fund.

The \$12 each year an individual would give would allow for proper funding and support that is needed by each of these organizations to be effective in their efforts.

$$\$250,000 \times 12 \text{ months} = \$3,000,000$$

At the end of the year, **\$3 million** could all be used for community betterment.

The funding, mixed with the unity and working together of different businesses and organizations, would allow STP Helps to work on each case in depth to help create a new cycle in our social structure creating success and progress.

Fund-Raising

Since 2015, STP Helps has had several fund raising opportunities, which 100% of all proceeds have gone back into helping parish residents. Two examples of our most recent fund raising ventures are STP Helps Yard Sale & Barbeque and the Gamer's Dream – Media Gaming Bundle Raffle.

STP Helps Yard Sale & Barbecue took place on October 29th and 30th in 2016. This endeavor has been made possible by donations of St. Tammany parish businesses and residents. A number of families and individuals have generously donated furniture, clothing and home décor, in the name of community unity and building up STP Helps as a resource for everyone. It provides several opportunities for families to gather and connect, and for local businesses to show their community spirit as well as marketing opportunities.



STP Helps Gamer's Dream – Media Gaming Bundle Raffle took place on December 23rd in 2016. The drawing for this amazing gift set could not come at a better time – at the holidays. Who could not think of someone who would love these prizes? The raffle ticket numbers will be entered in to a computer program and random numbers will be drawn for the prizes. Again, through the act of donation, businesses and individuals in the community have come together to create a foundation of supportive philanthropy.

When choosing fund raising opportunities, the proposal is brought to the Board of Directors meeting for discussion.

Local Businesses

A general idea of mass advertising problems and solutions has proven to be an excellent way to get the word out and get more people involved in this movement. Local businesses who promote through and support STP Helps will have three distinct benefits from our marketing plan:

- 1) STP Helps offers free or extremely cheap advertising to help boost our local economy
- 2) The company information and products would be displayed for all residents who visit www.stphelps.org, as well as visit our office or attend a fund-raiser.
- 3) Sponsorship through STP Helps indicates their establishment is one that is dedicated to creating a unified community.

The Dream of STP Helps

*The Unification of Our
Community*

*Through Understanding
Of Each Other*



