



national conference

“Think Asia, Think Hong Hong 2.0”

DATE: Friday, June 21, 2019

TIME: 5pm HKCBA National Conference

5pm 35th Anniversary Cocktail Reception

LOCATION: Hilton Suites Markham, 8500 Warden Ave, Markham, On

COST: \$238 Members | \$288 Non-Members

In an ever-changing international business landscape, Hong Kong continues to play a vital role in tapping Asia's growing middle-class. Previously inaccessible supply chains are freed up, creating a wave of opportunities for market diversification. Learn how best to position your business to benefit from emerging developments in the Asia Pacific region.

The 2019 HKCBA National Conference will:

- Delve into why the time is now to take advantage of the Hong Kong platform when looking at expansion in Asia
- Showcase Canadian business opportunities within the Greater Bay Area and Belt and Road Initiative
- Explore strategies companies can use to conquer trade with Asia
- Craft a dialogue on investment trends when looking to attract funding from Hong Kong
- Create opportunities to network with corporate leaders, entrepreneurs and government officials from across Canada

The Conference is ideal for startups, SMEs and corporations alike interested in expanding operations in Asia, attracting project funding from Hong Kong or seeking a competitive advantage in their international strategy.

For more information and updates, visit www.hkcba.com.

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