

Greg Bunnell



Date of Hire: June 2010

With twelve years at Western Hoegee Company, the largest distributor of its time in Southern California, Greg began his sporting goods career as an assistant account executive. After two short years he was given his own account responsibility where he was responsible for developing business plans for this account base and implemented plan-o-grams for Sears, Sport Chalet, Wal-Mart, and Oshman's. After relocating to Texas, Greg worked for Folsom of Florida covering independent tackle dealers in the TALO states, which has tremendously helped us with our entrance into this market.