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FOR IMMEDIATE RELEASE:

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Tonawanda Opportunity Area Project Public Meeting to Take Place January 28th, 2016 at the NOCO Pavilion

Tonawanda, NY, January 18, 2016 – The first public meeting to introduce the Tonawanda Opportunity Area project will be held at the NOCO Pavilion 450 Ensminger Rd, Tonawanda, NY at 7:00 p.m. on Thursday, January 28, 2016. Those in attendance will be provided with information on the project, given an opportunity to meet the project team, and review project related information.

The Tonawanda Opportunity Area project will focus on opportunities to redevelop underutilized properties along more than four miles of the Niagara River and adjacent areas in the Town encompassing more than 2,000 acres. Primary objectives of the project are to restore those properties to productive reuse and reconnect them to the waterfront through multi-modal transportation improvements (roadways, bike/walking trails) and landscaping upgrades. Other expected outcomes of the project include new businesses, jobs, and an enhanced tax base for the Town. As the Tonawanda Opportunity Area is located in the center of the Buffalo Niagara Metropolitan area with access to Interstates 290 and 190, it offers outstanding opportunities for commercial investment in the region.

This effort builds upon existing plans and project, including the Town's recently adopted Comprehensive Plan, the Restoring Our Waterfront Land Use Plan and the Waterfront Corridor Landscaping Plan. Completion of the Tonawanda Opportunity Area plan will also help the Town, businesses and property owners with obtaining grants and financial incentives for redevelopment in the area. Funding for the project is provided by the New York State Department of State's Office of Planning and Development.

For more information on the Tonawanda Opportunity Area project, visit the project website at www.tonawandaopportunity.com .

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