

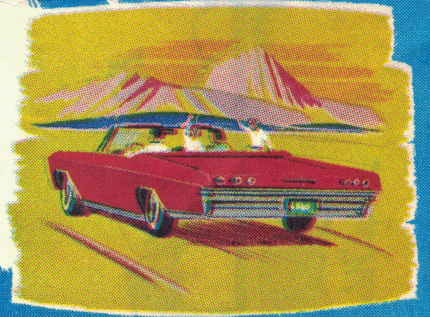
Silver Sands

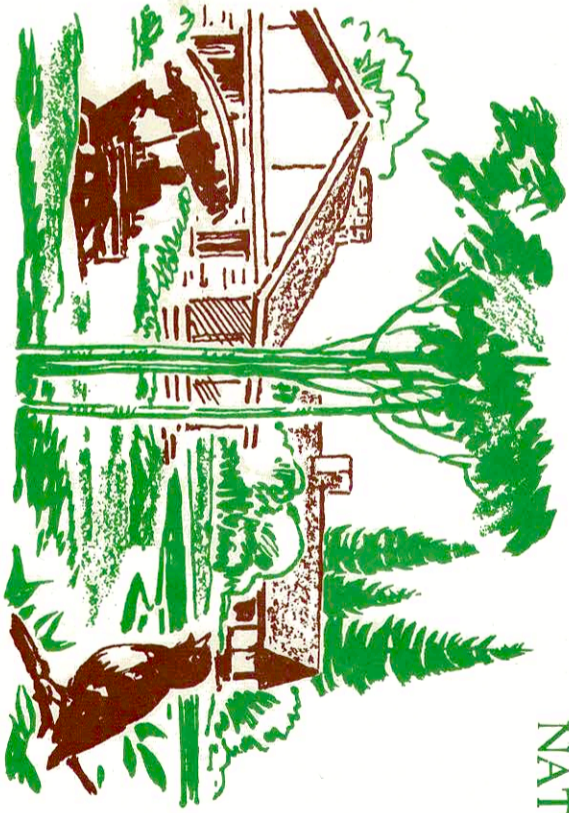
Family RESORT

Silver Sands offers you a cabin site for your relaxation and pleasure within easy reach of Edmonton - located 45 miles west off Hwy 16 on the south east shore of picturesque Isle Lake in mother nature's own setting and natural sand beaches.

. Lake shore and lakeview lots available.
Terms arranged to suit your budget. 103 lots of your choice. . Power available.

. Future golf course planned.





NATURAL BEAUTY PRESERVED

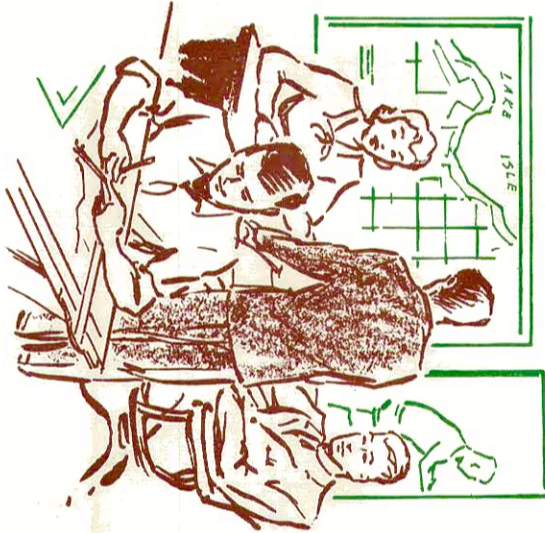
To ensure the preservation of the natural beauty of SILVER SANDS resort, permanent "Green Belts" will be maintained throughout the area. These will separate the "blocks" of lots, giving greater privacy and adding to each home's attractiveness. Private service roads from each block to the beach area will provide access without the necessity of using the main thoroughfares. Camping sites and picnic areas will be left in their native state, as far as possible, to enhance their appeal. Landscaping will conform, in great measure, to the contours of the land and every effort will be made to preserve that natural beauty. Noxious weeds will be suppressed and beeches will be patrolled for the control of unwanted vegetation and the accumulation of litter. Furthermore, the management of SILVER SANDS will always welcome constructive suggestions for the betterment of the resort with all possible consideration and co-operation.



PROTECTIVE PROGRAMMING

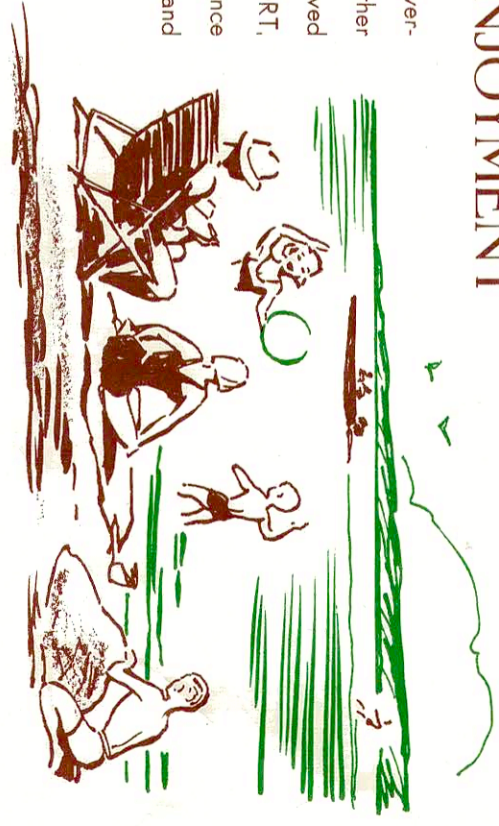
With protection for the family of paramount importance, SILVER SANDS resort will embrace all its aspects. Every member of the family was considered, from the tiny toddlers, through the teens to the adults. This included physical protection from ordinary hazards, on land and in the water; health protection by the provision of ample supplies of good water; the enforcement of sanitation regulations; accommodation for a resident doctor, and nurse; and healthy, supervised outlets for the energies and emotions of youth. Sensible building rules will further protect the investment of the family by preventing the depreciation of property values.

DESIGNED FOR FAMILY ENJOYMENT



CAREFUL PLANNING

The designers of SILVER SANDS RESORT approached the project with the idea of "Family Enjoyment" uppermost in their minds. First, a beautiful, natural setting was required, close to good roads and close to the city. The resort must afford, as nearly as possible, all the comforts and facilities of home with the added facilities of healthy recreation and the freedom of outdoor life. It must be private without isolation and it must provide "Care-free" relaxation. It will be a "select" resort available to people of discrimination; a resort that will uphold the high standards set for it. The site chosen is a natural, sheltered bay with a silver-white, sand beach, on the south shore of lovely Isle Lake, just 4 miles on "All-weather" road from a paved highway and less than fifty miles from Alberta's capital. The result of this careful planning is SILVER SANDS RESORT.



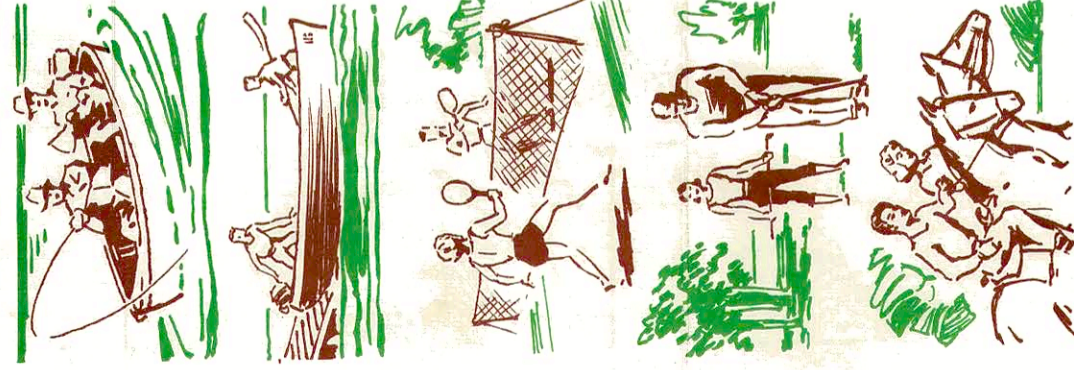
DESIGNED FOR FAMILY ENJOYMENT

Tall stands of graceful birch, spreading poplars and verdant evergreens complete the picture of peace and tranquility in Mother Nature's own setting. Here, only a short distance from the paved highway, running west from Edmonton, is SILVER SANDS RESORT, offering you privacy without seclusion, within commuting distance of the city. At SILVER SANDS the whole family can rest and play together in perfect comfort, harmony and safety.

SILVER SANDS RESORT

Offer You and Your Family

- A lovely summer home within easy reach of Edmonton, a short distance off the paved highway, No. 16.
- Most city facilities with all the freedom of outdoor living. Fresh water wells are available throughout the area and plans call for its piping to each block of lots.
- A gas pipeline runs to within a few miles of the site and it is planned to extend the line to SILVER SANDS.
- Electric power will be made available.
- All resort roads will be gravelled.



THREE MILES OF beautiful silver-sand lake frontage for perfect beach recreation.

Supervised swimming areas with safety barriers for the protection of swimmers. Qualified instructors and lifeguards will be on duty. SILVER SANDS is planned for future swimming pools.

The Sturgeon River runs through Isle Lake, keeping its waters fresh and providing the finest fishing with perch, pike and pickrel in abundance.

Boating facilities for all types of boating enthusiasts on a lake 8 1/2 miles long and 3 miles wide. Boats will be available for rental with planned excursions to the many islands and picnic areas.

Motor-driven, mechanical boat launching facilities will be installed so that boat owners may launch their craft quickly and easily.

Tennis courts, baseball diamonds, a roller rink, archery and trap-shooting ranges and other recreation areas.

A challenging 3025 yard, 9 hole, 36 par golf course that features beautiful fairways and grass greens with a planned extension to a full 18 hole course. A golf driving range, practice putting greens, pro shop and Club House facilities.

Riding stables with scenic bridle paths and guides for planned rides. Shetland ponies will be available for the smaller children.

SPECIAL NOTE FOR PARENTS

The supervision and vigilance required by children can be a serious hindrance to the complete enjoyment of a summer vacation by the parents. To prevent the loss of relaxation, SILVER SANDS RESORT will offer these added features.

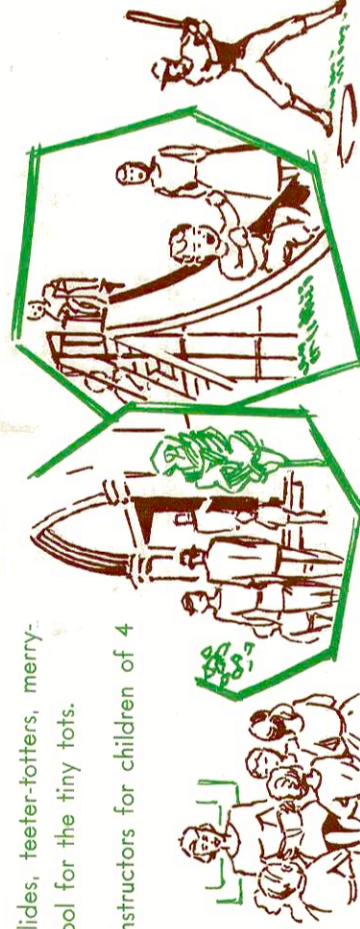
Church facilities will be made available to all denominations.

A planned "Kiddle Land" with swings, slides, teeter-totters, merry-go-round, train ride and wading pool for the tiny tots.

Special swimming lessons by competent instructors for children of 4 to 12 years.



An authorized and qualified "Patrolman" will police the resort area at all times, summer and winter, for the safety and protection of your family, your home and your property.



THERE'S A LOT FOR YOU AT

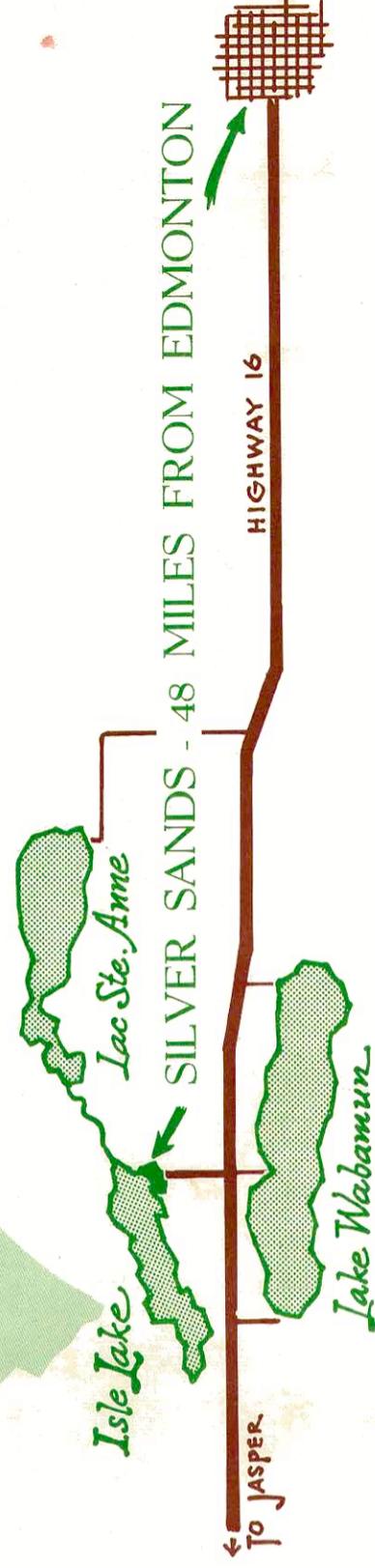
Silver Sands Family Resort

DEVELOPMENT BY:
MAJOR HOLDINGS LIMITED
NINTH FLOOR MILNER BLDG.
EDMONTON ALBERTA

SILVER SANDS ☆ within reach of EVERYONE!

AT LAST, A CAREFULLY PLANNED RESORT WITHIN REACH OF EVERY FAMILY — IN TERMS OF DISTANCE — AND IN TERMS OF MONEY. BEAUTIFUL SILVER SANDS ON THE SOUTH SHORE OF PICTURESQUE ISLE LAKE IS LESS THAN 50 MILES FROM EDMONTON, AND IS THE ONLY COMPLETELY PLANNED RESORT FOR

THE "ENTIRE" FAMILY. SILVER SANDS BRINGS YOU THE TRUE INTERPRETATION OF REST, RECREATION AND RELAXATION.



THE STORY OF

Silver Sands

IS SIMPLE AND DIRECT

SILVER SANDS is the "Only" resort that is based on careful planning for the rest and relaxation of the ENTIRE family. These plans are made with your comfort and convenience a prime consideration; to protect the members of your family both physically and morally.

"When the Lord created the Earth He made three quarters water and fish three times as much as the intended man to plough."

SILVER SANDS RESORT IS WITHIN REACH OF EVERYONE. SILVER SANDS IS LESS THAN FIFTY MILES FROM EDMONTON AND IS ACCESSIBLE TO ANYONE WHOSE FAMILY IS IMPORTANT TO HIM. JUST 4 MILES OF ALL-WEATHER ROAD FROM THE JUNCTION WITH HIGHWAY 16, (4-LANE DIVIDED), YOU CAN BECOME A PERMANENT SUMMER HOME OWNER AT THIS BEAUTIFUL RESORT FOR A MOD-EST DOWN PAYMENT AND CONVENIENT PAYMENTS OVER A REASONABLE LENGTH OF TIME.



THESE PROPERTIES ARE OFFERED TO YOU AT AMAZINGLY LOW PRICES, AND AT TERMS TO SUIT YOUR CONVENIENCE. INVEST IN YOUR FAMILY'S FUTURE WELFARE AND WELL-BEING BY CALLING THE SILVER SANDS REPRESENTATIVE NOW!

Choose the site for YOUR summer home from the map on the reverse side of this page and then call: Representative.....

The Future Holds A LOT For You At SILVER SANDS RESORT

MAJOR HOLDINGS LIMITED
NINTH FLOOR MILNER BLDG.
EDMONTON ALBERTA

SILVER SANDS RESORT



PROPOSED ADDITION TO COMPLETE 18 HOLE GOLF COURSE

ENLARGED PLAN OF RECREATION & BUSINESS AREA

Riding Stables

Bridle Path

SILVER SANDS

DEVELOPMENT BY:
MAJOR HOLDINGS LIMITED
EDMONTON - ALBERTA

DESIGNED & SURVEYED BY
CHERWONICK & CARLSON SURVEYS LTD.
EDMONTON, ALBERTA