



## *Suggested Timeline for Sorority Recruitment Planning*

### • *February*

- Clean up social media. Sororities will look you up during recruitment, and there's a good chance that the alumnae writing your letters of recommendation will do the same. Before you even think about delivering your sorority packets, take a close look at your social media profiles and make sure that every image and caption posted is a good representation of your character. Favorites and likes as well!
- Start reaching out for REC writers. See MAAP Recruitment Guidebook for details.
- Make wise choices and keep behavior and reputation clean
- Work on your grades and try to get them as high as possible. Your final grades will be used for recruitment.
- Start getting everything together for your packet.

### • *March*

- Register for MAAP. There are no fees for PNMs to register. Keep in mind that registering with MAAP is NOT the same as registering for recruitment through your university.
- Follow us on Facebook and Twitter
- Review the Recruitment Guidebook for detailed instructions
- Check the Panhellenic website for your university often for updated information and deadlines. Register for recruitment asap. There is usually a fee associated.
- Request unofficial copies of your high school transcripts and test scores. Make extra copies for your packets and scan a digital version in PDF format.
- Finalize your pictures. We recommend 3 different poses: headshot, full body and a third pose choice.
- Update and finalize your resume – add additional awards, honors, leadership, community service, etc.
- Contact and confirm with your sorority alumnae/writers

### • *April*

- MAAP Meet & Greet to meet writers and deliver packets
- Ideal time would be April 15<sup>th</sup>. Some universities are a bit sooner and some can be a little later. Check your campus chapters!

### • *May*

- Our requested deadline is May 1<sup>st</sup> for assistance with letter writing. We will be available to help after this date but may have more difficulty securing letter writers.
- Depending on your campus, all packets should be delivered, and many universities should have letters written and submitted

- Thank you cards should be mailed within two weeks of packet delivery.
- If you are concerned a writer has not completed their letters, give them a call and ask in person if there is anything they need from you to assist in their writing.
- Request to have your official transcripts sent to your university. The campus Panhellenic will verify your grades through the university.

## • June

- Make sure you have completed your university Panhellenic Recruitment Registration and paid your fees.
- Spend this time researching the chapters and their philanthropies. Learn the Greek alphabet.
- Review the Panhellenic Guidebook at your university so you can plan outfits. Start shopping for outfits and shoes.
- Attend orientation or any university events that will afford you the opportunity to familiarize yourself with the campus, meet new people and connect with actives.

## • July

- Review our Conversation Tips
- Review the recruitment schedule in your campus Panhellenic guide
- Put your bag of recruitment week essentials together.
- RELAX and enjoy your summer!

## • August

- Head off to college! Move into your dorm and start recruitment week. Best wishes from the McKinney Area Alumnae Panhellenic! You've got this!

## *Great Resources:*

[www.mckinney-panhellenic.com](http://www.mckinney-panhellenic.com)

The McKinney Area Alumnae Panhellenic website

<http://thesororitylife.com/>

The National Panhellenic Council's sorority website has valuable information about sorority recruitment.

[www.sororitypackets.com](http://www.sororitypackets.com)

This is a great website for Greek products, recruitment packet design, templates, and informative blog posts. We highly recommend!

<https://www.etsy.com/shop/ThePreppyLadybug>

Super cute recruitment packet design

