

## **Sponsorship Information**

Now in our 24th year, The Brewster Theater Company is growing in leaps and bounds!

Our 2023 season was by far our best and brightest. We produced a record seven main stage productions, which included two original shows. Over 2,600 people from 120 cities and towns were in attendance and over two hundred actors, stagehands, musicians, and volunteers participated in our programs. Our Social Media pages and website receive over 35,000 views monthly.

Our 2024 season will continue to build on our success. It will include six main-stage productions, as well as, new workshops and we are planning for a Children's Theater Camp. It is an exciting time in our theater!

Brewster Theater Company is the only full-performance, community theater in eastern Putnam County. Our theater is located at Drew Methodist Church on Route 52 in Carmel and provides year-round entertainment and volunteer opportunities. Our shows include full sets, costumes, and orchestras with elaborate technical detail and staging. They are inspiring and thought-provoking.

Sponsoring a show or a season is a great way to leverage your brand. Our high-quality performances attract audience members from all areas of Putnam County, as well as, Westchester, Dutchess, and Connecticut. Our shows will promote your business all year long!

Our 100-seat auditorium had many sold-out performances and runs in 2023. Your advertisement would immediately acknowledge that you support the arts and the many people who participate in our productions and our audiences.

We are always excited to bring live theater to Putnam County, but our mission is not possible without sponsors. Our dedicated volunteers spend thousands of hours a year creating our shows, however, our expenses are many and familiar, including rent, equipment leases, repairs, musicians, and many more. A typical show can cost \$5,000, and musicals often exceed \$15,000. Our ticket prices remain a great value for our community and are kept at affordable levels with the assistance of many valuable sponsors.

If you are interested in supporting our theater, please contact me at 845-729-5107. Checks can be made payable to Brewster Theater Company and sent to Brewster Theater Company, Attn Bob Dumont, 368 Bullet Hole Road, Patterson, NY 12563.

The Brewster Theater Company is a recognized 501(c)3. I hope you consider supporting the arts and the theater!

Sincerely,

Bob Dumont Fundraising Chair



## **Sponsorship Opportunities**

Please check your level of sponsorship. (Please see next page for details and art specs.)

Executive Producer (one available) - \$5,000				
Producer (two available)	\$2,500	Stage Manager	\$100	
Assistant Producer	\$1000	Crew	\$50	
Director	\$500	Cast Member	\$25	
Assistant Director	\$250	Supporting Cast	\$15	

## **Contact Information please print**

Contact Name:
Business Name:
Address:
Email:
Phone:
Website:

Make your check payable to Brewster Theater Company

Attn: Bob Dumont, 368 Bullet Hole Road, Patterson, NY 12563

www. Brewster The ater Company. org

Executive Producer \$5,000

- Only one sponsor at this level
- Prominent Logo on homepage of website
- Logo on all 2024 tickets pages
- Ad on back of Playbill
- Mention at all 2024 events
- Logo on front page of each show playbill
- Full page ads in every playbill
- Four tickets to each show
- Logo on all email blasts
- Mention prior to each show on our Social Media sites.

Producer \$2,500

- Logo on homepage of website
- Logo on all 2024 ticket pages
- Mention at all 2024 events
- Logo on front page of each show playbill
- Full page ads in every playbill
- Two tickets to each show
- Logo on all email blasts
- Mention prior to each show on our Social Media sites.

SIZE: Choice of: 5.5" x 8.5" with 0.125 bleed, or 5" x 8" no bleed. Art: full color, spot, or B/W

Assistant Producer \$1,000

- Logo on homepage of website
  - Mention at all 2024 events
  - Full page ads in every playbill
- Two tickets to two different shows
- Logo on ticket pages of all shows
- Logo on all email blasts
- Mention prior to two shows on Social Media sites.

Director \$500

- Logo on homepage of website
- Full page ads in two mainstage productions
- Two tickets to a show
- Logo on ticket page for two productions.
- Logo on all email blasts
- Mention prior to two shows on Social Media sites.

<ul> <li>Logo on homepage of website</li> <li>Full page ad in one mainstage playbill production</li> <li>Logo on ticket page for one show</li> <li>Logo on all email blasts</li> <li>Mention prior to one show on Social Media sites.</li> </ul>	
Stage Manager  • Half page ad in one playbill	\$100
Crew  • Business card ad in one playbill	\$50
Cast Member  • Business Card ad in one playbill	\$25
Supporting Cast  • Name listed in one playbill	\$15

\$250

## ALL ARTWORK SHOULD BE SUPPLIED AS A DIGITAL FILE in PDF, JPG or TIFF formats ONLY.

<u>No</u> Word or Publisher documents accepted. Any questions? Please email <u>BrewsterTheaterInfo@gmail.com</u> or call 845 729 5107

If you wish to have an ad designed for you (an additional \$100), please contact us.

Interested in supporting the theater?

**Assistant Director** 

Contact us at 845-729-5107 or send an email to BrewsterTheaterInfo@gmail.com