



Industrial & Commercial Flooring

A Technology Conference

Industrial & Commercial Flooring - Technology, Trends & Innovation

Date: 27-28 September 2016
Venue: Chennai



Confederation of Indian Industry



FLOORING INDUSTRY

At the entrance of any building, whether industrial or commercial, the first thing that catches eyesight is the floor and if that floor is pleasing, well maintained and aesthetically designed, creates a positive impact. It is every facility owners' dream and maintenance departments' nightmare to have glossy, reflective, spotless, skid resistant attractive flooring.

A strong and durable flooring is an essential part of any industrial / commercial structure. Over the years, flooring industry has been shifting from conventional to engineered flooring, which provides cost effective, easily maintainable, aesthetically pleasing and eco-friendly flooring system. It has been observed that, use of new and innovative flooring technologies in commercial and industrial space with stressed out techniques has significantly driven the domestic flooring market in the past few years.

At present, the size of the industrial and commercial flooring industry in India is estimated to be around ` 4000 crore and expected to grow 16-20% annually over the next decade. This figure just gives the size of the organised sector. Further with newer and heavier applications of flooring systems being the need of the present day market, there is an urgent need to shift to engineered flooring, which is not only the most suitable but also durable and cost effective.

ABOUT THE CONFERENCE

As an initiative and also the need to disseminate knowledge amongst stakeholders on the advancement of the flooring technology, which grows on a day-to-day basis, becomes a need of the hour. Recognizing this, the Confederation of Indian Industry (CII), Southern Region is organizing a 2-day Technology

Conference on Industrial and Commercial Flooring with a theme on "Technology, Trends and Innovation". This conference aims to provide a common platform for the flooring industry and its stakeholders to come together and discuss the various issues faced, latest technology on offer and their applications.

OBJECTIVES OF THE CONFERENCE

- Bring all the stakeholders in the sector on one platform
- To discuss the standards / regulations in the flooring industry
- Address the technological issues, sharing of best technological advancements, showcase models and case studies of best practices, etc.
- Understand and disseminate latest technologies adopted in other countries
- Disseminate the latest and innovative technologies available in India in the flooring sector

- Understand latest cement, concrete and mixing technologies
- Understand mechanization of flooring,
- Understand various floor coatings and its applications
- Polishing and hardening of concrete as an alternate for stones, marbles etc
- Pavement technologies and materials
- Repair and rejuvenation of existing floorings
- Flooring chemicals
- Green technology for floor finishing

CONFERENCE SESSIONS

Spread over two days, the conference will try to provide solutions to flooring industry with new technology and material. At the conference, the following topics would be discussed and deliberated.

Session-1 : Design and Standards for Flooring Industry

Session-2 : Engineering, Processes and Materials

Session-3 : Flooring Equipment and Automation

Session-4: Quality Control/Quality Assurance and Performance Testing

Session-5 : Commercial Flooring - Floor Finishes for Indoor

Session-6 : Commercial Flooring - Floor Finishes for Outdoor

Session-7 : Floor Repairs, Rehabilitation and Upgradation

FOCUS INDUSTRIES AND PARTICIPANTS PROFILE

Cement manufacturers Ready mix concrete manufacturers Construction chemical manufacturers Pavement block manufacturers Testing / measuring equipment manufacturers Concrete flooring machine manufacturers Reinforcement / alternate materials manufacturers Project management companies Testing labs Architects, civil engineers, civil contractors and structural designers Flooring contractors Specific software development companies for flooring Material handling companies Consulting Engineering companies Construction companies Logistics companies Consulting engineering personnel from manufacturing, steel, cement, power, sugar and other core sector industries Project developers CPWD/PWD/ local government bodies Developers of large infrastructure projects like airports, ports, commercial complexes, SEZs Academia (Professors / Students)



ASSOCIATION PARTICIPATION

Members of the various associations can participate in the conference:

Cement Manufacturers Association ♦ Ready Mix Concrete Manufacturer's Association ♦ American Society for Civil Engineers ♦ Indian Concrete Institute ♦ Construction Chemical Manufacturer's Association ♦ Indian Institute of Architects ♦ Association of Consulting Civil Engineers (India) ♦ Construction Federation of India

SPONSORSHIP OPPORTUNITIES

Categories	Amount	Min Sponsors
Event Sponsor	~ 7,50,000	2
Co-Sponsor	~ 5,00,000	4
Associate Sponsor	~ 3,00,000	4
Co-Associate Sponsor	~ 2,00,000	6
Corporate Contributor	~ 1,00,000	10
Lunch Sponsor	~ 2,00,000	2
Dinner Sponsor	~ 3,00,000	2

Important Note

Confirmation along with the PAN & TAN numbers are required for invoicing
All the dues (Sponsorship / Delegate / Stall fees to be paid on or before the conference date

The cheque/DD should be made in favour of Confederation of Indian Industry payable at Chennai and to be sent to the coordinator

The payment can be done through bank transfer. Below are the bank details. Transaction number should be sent to the coordinator for accounting purposes.

Payment in favour of: Confederation of Indian Industry
Bank Name & Branch: ICICI Bank, No 110 Nungambakkam High Road, Chennai 600034

Account No: 000905024914
IFSC Code: ICIC0000009
Bene Address: 98/1, Velacherry Main Road, Guindy, Chennai 600032

PAN No: AAATC0188R
MICR No: 600229003

DELEGATE FEES

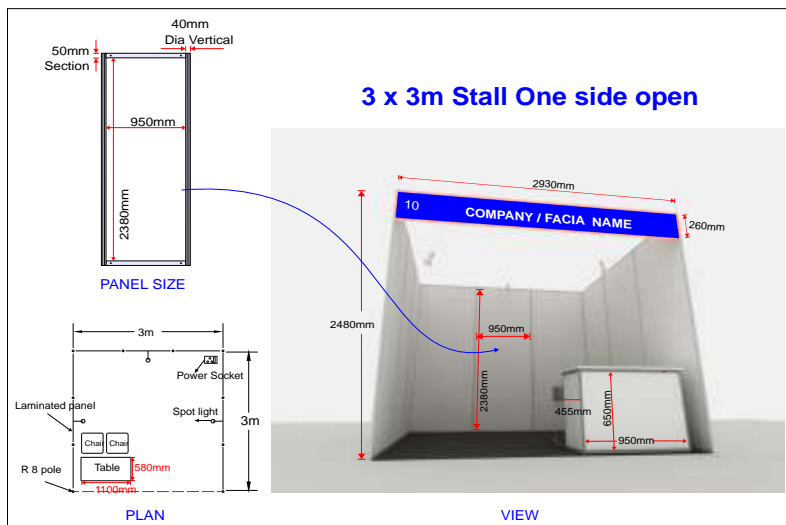
(Including Service Tax) (Per Delegate)

Categories	Member	Non-Member
Large & Medium Scale	~ 5750	~ 7500
Small Scale	~ 3500	~ 4600
Academia	~ 2300	~ 3000

Registration Link:

http://www.cii.in/OnlineRegistration.aspx?Event_ID=E00002968

STALLS



Stall Fees (Per Stall)

3 x 3 sqm - ~ 75,000 + 15% Service Tax
2 x 3 sqm - ~ 50,000 + 15% Service Tax

Basic Facilities at Stalls

Each stall will have the following facilities:

- ♦ Table - 1 No
- ♦ Chair - 2 Nos
- ♦ Spot Lights - 3 Nos for 6sqm stall / 4 Nos for 9sqm stall
- ♦ Power socket (5/15 amps) - 1 No
- ♦ Waste paper basket - 1 No
- ♦ Air-conditioned modular structure of International standard
- ♦ Facia / company name
- ♦ Synthetic carpet
- ♦ For every additional person to man the stall, Rs 3500/- per person for two days will be charged

Limited Stalls are Available



SPONSORS

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ABOUT CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 8000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships

with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

The CII theme for 2016-17, Building National Competitiveness, emphasizes Industry's role in partnering Government to accelerate competitiveness across sectors, with sustained global competitiveness as the goal. The focus is on six key enablers: Human Development; Corporate Integrity and Good Citizenship; Ease of Doing Business; Innovation and Technical Capability; Sustainability; and Integration with the World.

With 66 offices, including 9 Centres of Excellence, in India, and 9 overseas offices in Australia, Bahrain, China, Egypt, France, Germany, Singapore, UK, and USA, as well as institutional partnerships with 320 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

ADDRESS FOR COMMUNICATION

Mrs Vedha Murali

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