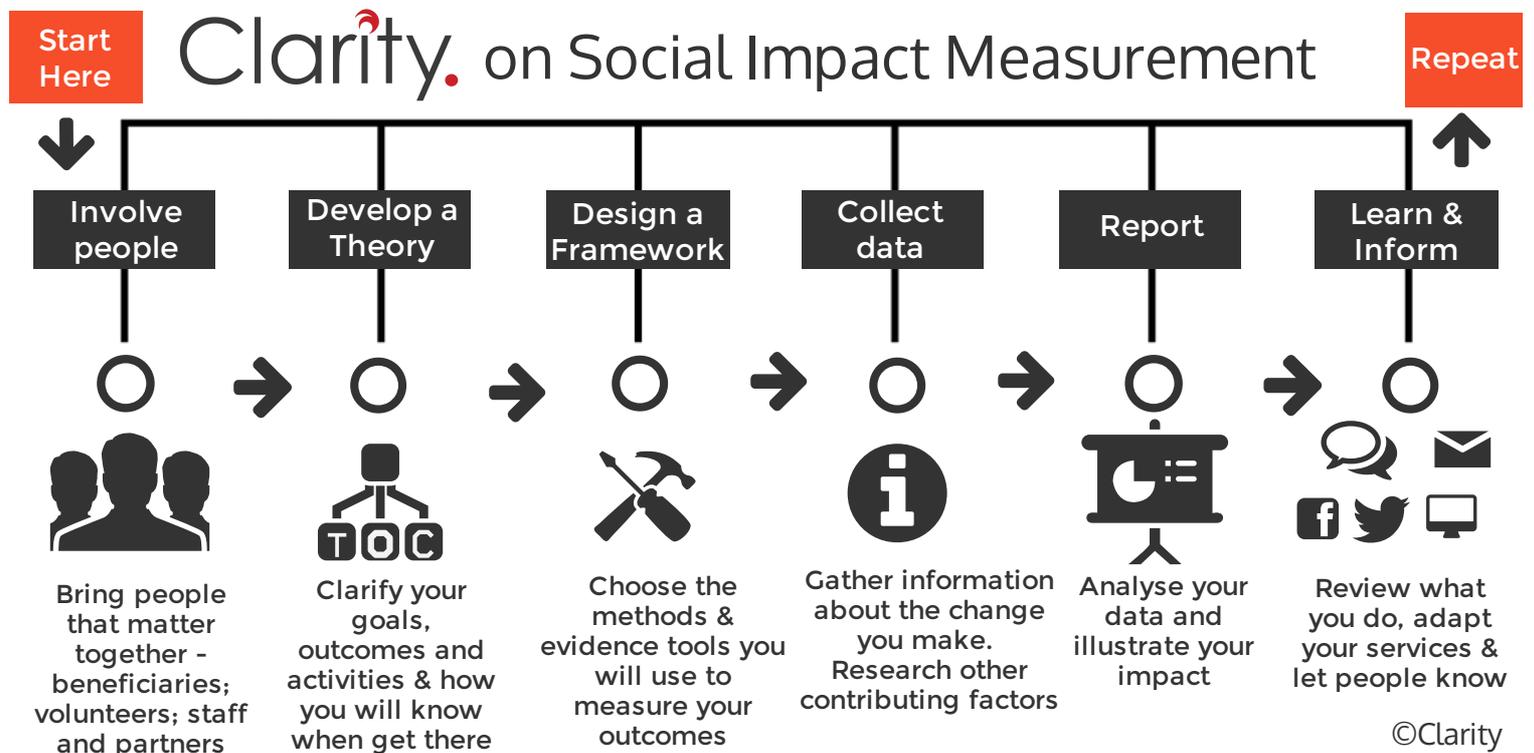


Many organisations don't start on the journey to Impact Measurement because it seems such a huge thing to take on. They are busy delivering their services and have little time to reflect on what works and what doesn't.

Yet without understanding and providing data about the relationship between your activities and desired outcomes, it is very difficult to PROVE what you do makes a difference.

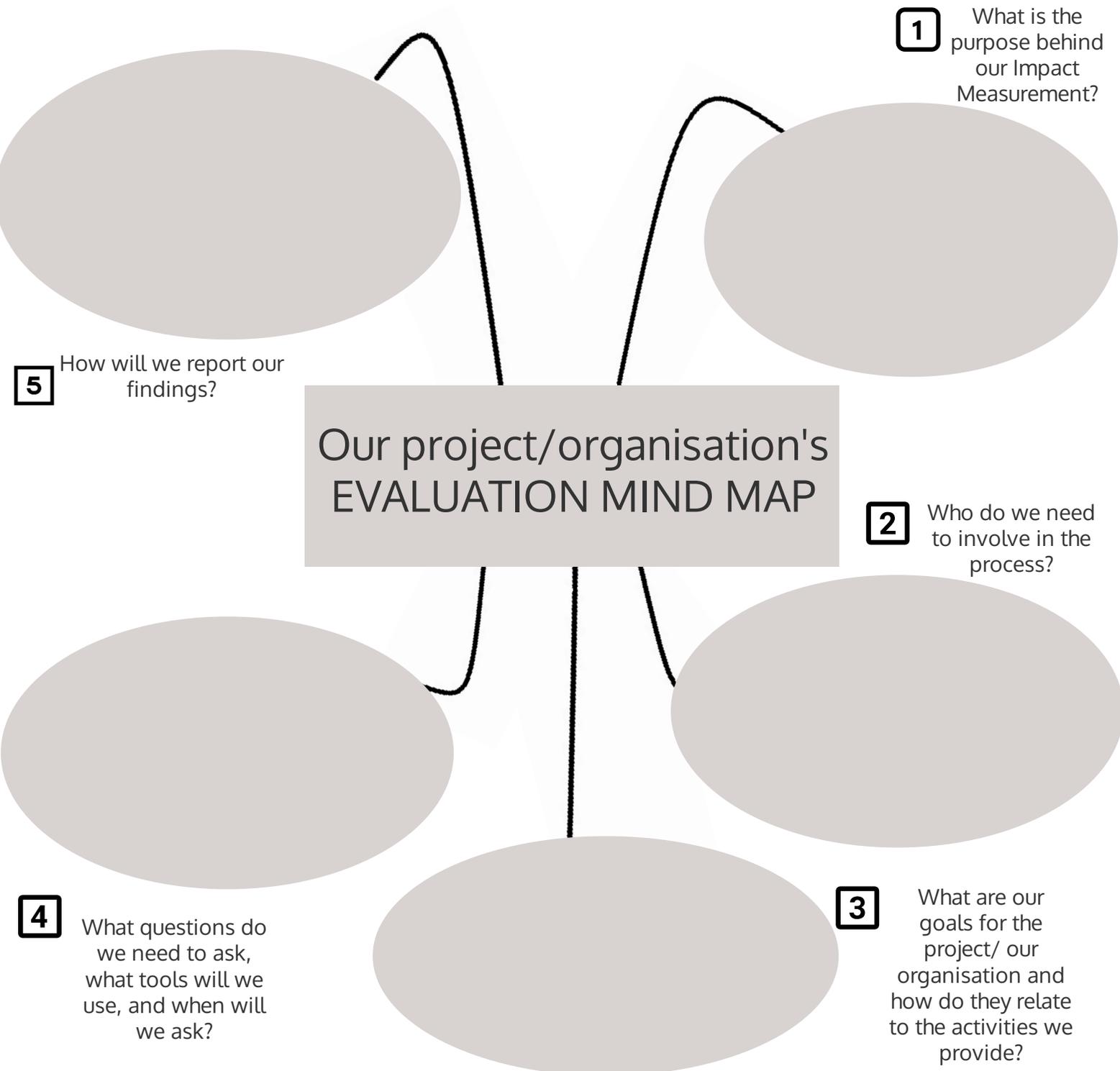
Impact
 "The broad and long term effects of a project or organisations' activities on people or the environment involved"



Use the plan above and the Mind Map overleaf to help you think about the important questions you need to ask when measuring your Impact.

Top Tip! For best results do this exercise with your management team or trustee board

Use the mind map below to help you plan your Impact Measurement



This work sheet is in a series of organisational development activities aimed at organisations with a social purpose that can be completed in under an hour. For more Clarity and support on any of the above issues visit: www.claritycic.org Email: info@claritycic.org Tel: 01363 860151