

Grain Valley Eagles Booster Club Executive Committee

Meeting Minutes – July 21, 2015

The Executive Committee of the Grain Valley Eagles Booster Club (GVEBC) met on July 21, 2015 in the High School conference room.

Meeting was called to order by President John Overstreet at 7:04pm. A quorum was established.

Attendance as follows: John Overstreet, Mike Tarrants, Mark Lyford, Kelly Gutierrez, Don Hawes, Ken Holland, Jenny Clark, Christy Bamman, and one guest, Deanna Cross for recording of minutes.

The minutes from the May 18, 2015 Executive Committee meeting were read and corrected. Motion was made to approve minutes as corrected by Ken Holland, second by Christy Bamman. Minutes approved.

COMMITTEE REPORTS:

VP of Communications-Don Hawes gave an update on the media outlets for the GVEBC. Current members on Facebook is 1,155; Twitter 36. The website is up. Address is gvebc.com. The plan is for site to be ready for the public by Blue and White Day August 8th. Fall activities and dates need to be added. Don has researched the cost and size of banners. Banner budget is \$250. Don will order banner/banners as budgeted to be available for Blue and White Day, school registration days, and for all GVEBC promotions.

Mr. Tarrants had developed a "Welcome Packet" for the GVEBC. Information was reviewed and updated and will be available at all registration days and Blue and White Day. It was suggested to have it available on the website as well.

VP of Concessions- Jenny Clark reported that concessions will be open for Blue and White Day. Kenda Childers is the volunteer scheduler and is working on the fall schedule of events for concession volunteers. Each activity/sport will receive the profit from volunteer hours based on yearly totals. Volunteer signups will be done through CHARMS.

VP of Events- Kelly Gutierrez reported that committee heads for all fall events are secured. List of committee heads updated by Mr. Tarrants. See attached.

VP of Revenue- Christy Bamman reported that a no charge checking account has been set up at State Bank. The initial deposit was a \$1000 donation from the Football Boosters. Current balance is \$1,022.15. The filing for the 501c3 is still pending. There are 185 members signed up on CHARMS. The site is available to take payments such as team meals by logging in and going to "Store". Site will direct you to a Pay Pal system.

VP of Fundraising- Ken Holland reported that the golf tournament on July 16th went well. Total number of golfers and sponsors were up this year. Final numbers for GVEBC are pending but

estimate profit is around \$1000. A fall fundraiser for GVEBC will be selling spirit wear. Motion by Ken Holland, second by Don Hawes to use Alexander Apparel for fall spirit wear sales. Motion approved. Ken will work with Alexander's to have order forms ready by Blue and White Day. Mr. Tarrants reported that IHigh has been purchased by another company. There will be a fee with this new company. He is in the process of researching other vendors and will report back. At this time he has collected \$2000 in sponsorships (2 @ \$1000) and will make contact with previous sponsors for their renewal. Additional revenue for the GVEBC will be the Spirit Store which will be manned by volunteers. Ken presented a fundraising opportunity to sell coupon books. After some discussion, a motion was made by Mike Tarrants, second by Jenny Clark to table this fundraiser discussion to the August Executive meeting.

DISCUSSION ITEMS:

Mr. Tarrants mentioned that Papa Johns contacted him about a fundraising opportunity. Ken Holland will check into this and report back.

Blue and White Day agenda and duties discussed. This will be the GVEBC's first visible presence and needs to be well promoted. Suggested that the leadership and volunteers be available at all venues that day. There will be a membership drive and the "Welcome Packet" will be available for distribution. Assistance with CHARMS signups will be available as well as an opportunity to pay student meal fees. Brief review of day's format was presented. The GVEBC will sponsor a fundraising Pancake Breakfast from 7am- 9am in the Commons. Ken Holland will form a committee and solicit as many donations as possible. Each sport and activity is encouraged to promote. Will also be posted on Facebook and Twitter. The general membership meeting will be held in the auditorium at approximately 1130am. The complete Blue and White Day schedule has been sent out via Twitter.

Mr. Tarrants will be meeting with Coaches and Sponsors on August 2nd to discuss purchase requests. GVEBC will attempt to honor fall requests first.

Mr. Tarrants presented a project manager guide to assist the Executive Committee and Committee Heads with planning and highly encouraged using these to pass on information.

All sport and activity booster clubs and parent groups need to have reports, bylaws, meeting minutes, and accounts to Mr. Tarrants by July 30. These will be turned in to Central Office.

Team meals/Travel meals were discussed. Four (4) vendors (Hy-Vee, Price Chopper, Firehouse Subs, and Fazoli's have submitted quotes and will be used throughout the fall season. A process needs to be in place to have meals ordered/delivered/ and managed on a weekly basis. This needs to be in place by Blue and White Day. Mr. Tarrants will work on getting this done. Each sport/activity will need to have a contact person.

General membership meeting dates will be quarterly. At this time dates of November 5, 2015 at 7pm and February 22, 2016 at 7pm have been set by the Executive Committee. April date will be set at the November meeting.

A motion to adjourn the meeting was made by Don Hawes, second by Mike Tarrants. Meeting adjourned at 10:05pm

Respectfully submitted,

Deanna Cross