

Republican Hispanic Citizens In Action

PRESS KIT 2015

The Republican Hispanic Citizens in Action (RHCIA) www.rhcia.org is Houston's most active Hispanic Republican Organization doing outreach work as a designated official Auxiliary Group for the Texas Republican Party (TRP) to educate and promote conservative ideology.

We achieve this by:

- Organizing and hosting public forums that address pressing issues on the minds of Hispanics
- Provide logistical support and promotion of "Connect 2 Communities, Texas." These two organizations provide assistance to "Alianza de Pastores" of Harris County, a nonpartisan educational group of Christian pastors.
- Engage directly in community awareness among Hispanics with high profile events such as the East End Street Fest, and Fiestas Patrias Parade. In 2015, the RHCIA will be active in Hispanic dense communities to promote conservative judges and elected officials.
- Provide school supplies for disadvantaged children and sponsor Hispanic children with Spina Bifida into summer camps.
- Register Hispanics to vote

The RHCIA will play an important role leading up to the 2016 presidential election since the next president is expected to win with the swing vote of Hispanics.

We welcome press inquiries. To request information or an interview, please contact:

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Frequently Asked Questions

When was RHCIA formed by whom?

It was formed in January of 2008 by Bernadette McLeroy who organized a small group of individuals who were interested in creating a public forum to promote conservative values and candidates.

Who can join RHCIA?

The membership is open to anyone that pays their annual membership dues of \$35.00.

Who can serve on the board of RHCIA?

Any registered Republican individual who is nominated and receives the majority vote.

How many members do you have?

The membership varies between 50 and 80 members. The actual number is determined around midyear once all renewals are done.

Do you have any affiliation to any other Hispanic Republican Groups?

As an official outreach organization of the Texas Republican Party, we at times support and partner with other groups but we are a standalone organization.

How are you funded?

We accept donations from any individual or groups but our key fundraising is done from organizing and hosting straw polls for candidates running for public office.

What role will you play in the presidential election?

We anticipate raising our profile as a Hispanic organization promoting the Republican Hispanic vote.

Do you support Ted Cruz for President?

Ted Cruz is a friend of RHCIA and we have hosted him as a speaker. Our charter does not allow us to endorse any candidate as an organization.

Press Coverage

Houston Chronicle February, 2012 <http://www.chron.com/news/article/Republicanos-a-la-conquista-hispana-3340041.php>

Big Jolly Politics <http://bigjollypolitics.com/republican-hispanic-citizens-in-action-sends-children-with-spina-bifida-to-camp/>

<http://blog.chron.com/bigjolly/2014/03/rhcia-meeting-tomorrow-night/>

BBC Story <http://ponderingpenguin.blogspot.com/search?q=rhcia>

Social Media Footprint

<https://www.facebook.com/rhcia?fref=ts>

<https://www.facebook.com/groups/RHCIA/>

<https://www.youtube.com/watch?v=jaWB0feGghU>

<https://twitter.com/rhciahouston>