

How to Raise Money with a Fundraiser

Raising money has gotten harder and harder as the economy has hit families and businesses in the pocketbook. Leisure Lanes can offer a variety of fundraising opportunities that go beyond the old “please give us money” way of raising money. We can offer your potential donors a FUN way to donate.

Setting up a bowling fundraiser gives something back to the people that attend. It also offers the opportunity to run additional fundraising activities while they are on site for your event. Silent Auctions, Raffles, 50/50 cash raffles and more can all be going on at the same time they are enjoying a fun day on the lanes. It also offers the opportunity for people of all ages to participate.

Here is an example of how to run a bowling fundraiser:

- *Have a bowling fun tournament that can be regular bowling or fun ways to score like 9 pin or 8 pin no tap games.

- * Charge a flat fee that includes bowling, shoe rental, prizes and even buffet style meals.

- *Bowling events offer the opportunity to bring together families, friends and co-workers.

- *An example would be to charge \$15/person for a fun 9 pin no tap style tournament. Everyone would bowl 3 games. Your cost would be \$6/person for the use of the lanes and shoe rental. If you were to give back \$1 or \$2 per person in the form of prizes, your profit would be \$7 or \$8 per person.

- *A tournament like that would keep everyone on the lanes for about 2 hours. This would give you ample time to run additional fundraising events like the 50/50 raffle, silent auctions, etc.

- *Adding a buffet style meal would also add value to any fundraiser package you would put together. This would not only add value to your event but keep your potential donors here longer as well. The more time they are at your function, the more opportunity there is to run additional fundraising events.

If you need any help organizing an event or just have questions, please call us 608-328-8135. We would be glad to help you plan a successful event here at Leisure Lanes.