



## Central Avenue Historic Business Improvement District Board and Committee Meeting Agendas

*Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard*  
323-230-7070 p | [bid@centralavenuehistoricdistrict.org](mailto:bid@centralavenuehistoricdistrict.org)

**Posted: December 27, 2016**

**Board Meeting conference line call in number: (408) 650-3123 | Access Code: 687-833-333**

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### Monthly Board Meeting Agenda

**NEW MEETING TIME! January 4, 2017– 10:30 am to 12:30 pm**

**Location: New 9<sup>th</sup> Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011**

- I. Welcome: Vivian Bowers, President (3 min)
- II. Public Comments – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- III. Review and Approve November 2<sup>nd</sup> Board Meeting Minutes: Grant Sunoo, Secretary (5 min)
- IV. Review and Approve Financial Report: Dani Shaker, Treasurer (7 min)
  - a. Total Expenditures as of December 31, 2016
  - b. Assessment fees invoiced and received to date
  - c. Discussion on 2017 Program Budget Priorities
  - d. Update on Credit Card Account Opening
  - e. Discussion regarding allowable 2018 assessment fee increase. Vote to be held in May.
- V. Review and Approve Board Management and Operations Action Items: Jonathan Zeichner, Vice President (60 min)
  - a. Discuss and vote to create an Urban Innovations and Discovery Advisory Committee of the Board of Directors.
  - b. Acknowledgement of Board Members who will roll off the Board of Directors effective January 4<sup>th</sup> for non-compliance with the attendance requirements mandated in the Bylaws. Former board members will be invited to join a board committee or Ad Hoc working group.
  - c. Self-introductions by recommended nominees to the Board of Directors and vote on proposed nominations to the Board of Directors.
  - d. Review and discuss meeting protocol for setting and managing committee and external meetings specifically as it relates to the Brown Act.
  - e. Debriefing on the November 18<sup>th</sup> Board Retreat: Noreen McClendon, Board Member
  - f. Review purpose and tasks and ratify ad-hoc committees recommended during the November 18<sup>th</sup> Board Retreat. Also, assign committee members to the standing and ad-hoc committees and set initial meeting dates.
    - i. Central Avenue Resiliency Plan: Ad-hoc
    - ii. Parking Demand Management: Ad-hoc

- iii. Homeless Response Plan: Ad-hoc
  - iv. Illegal Street Vending Policy: Ad-hoc
  - v. Branding, Business Development and Marketing: Standing Committee
- g. Review the status of Able Solutions' license from the State of California, Ambassadors' live scan background checks, training on incident and business engagement activities reports and leadership in discerning the various levels of services, actions and partnerships with LAPD and other agencies that the Board can consider to help create a welcoming and safe environment on Central Avenue.
- VI. Review and Approve Management Reports, Presentations and Partnerships: Sherri Franklin, Urban Design Center (30 min)
- a. Debriefing on Safety Ambassador incident report findings, business and community engagement, social media online community development strategy and holiday decorations - Allen Lewis, Able Solutions
  - b. Debriefing on Shop & Visit Central Avenue banners and newspaper promotions.
  - c. Debriefing on Clean Streets graffiti removal on strategy for awnings, glass and signs, strategy for intensifying cleaning in targeted areas and the replacement plan for the damaged trash receptacles. - Felix Cruz, CRCD Enterprises, Inc.,
  - d. Discuss and vote on CAHD actions that can be taken to address murals that are installed on buildings within the District without property owner permission.
  - e. Discussion on the proposed Central Avenue "Street Mural Gallery" concept.
  - f. Updated on the Trust South LA Partnership for First Mile Last Mile and Metro rail line streetscape improvements Walk Audit on December 13<sup>th</sup>
  - g. Discuss comments and feedback from property owners and reply status
  - h. Reports: 2017 First Quarter Quarterly Report and Quarterly Newsletter due by 1/31/16
- VII. Review To-Do List and confirm deadlines/who is responsible (2 min)
- VIII. Board Meeting: February 1, 2017 @ 10:30 am
- IX. New Business
- X. Adjourn – Promptly at 12:30 pm

**Monthly Branding, Business Development and Events Committee Meeting Agenda**

**January 4, 2017 – 12:45 pm to 2:00 pm**

**Location: CAHD – 2508 S. Central Avenue, Los Angeles, CA 90011**

- I. Newspaper publication draft
- II. Central Avenue Banner and "Street Mural Gallery" concept logistics
- III. Martin Luther King, Jr. Parade participation strategy
- IV. Multicultural Film & Theatre Festival planning

**Monthly Executive Committee Meeting Agenda**

**January 17, 2017– 9:30 am to 10:30 am**

**Location: A Place Called Home – 2830 S. Central Avenue, Los Angeles, CA 90011 – AEWC Lab**

- I. Finalize Board Meeting Agenda
- II. Discuss operations management
- III. Discuss and review contract proposals, amendments and terminations.
- IV. Review partnership and Board presentation request