

Nakina Fish & Game Club
PO Box 412
Nakina, ON. P0T2H0
Website: www.nakinabassderby.ca

RE: Nakina Bass Derby - August 2nd, 3rd, & 4th, 2024

Dear Valued Sponsor,

This year, the Nakina Bass Derby will have had 36 years of commitment from our volunteers, anglers, spectators, and sponsors like you! We have many dedicated individuals who have driven the Nakina Bass Derby to become a successful tournament. The Nakina Bass Derby is a much-anticipated event in our small community, drawing avid anglers and fishing enthusiasts from across Northern Ontario.

In 2023, we had the continued support of our major sponsors such as Barino Construction, Boreal Forest Outfitters, Cloutier Contracting, The Municipality of Greenstone, Manroc Developments Inc. & Pennocks' Tourist Service! We would like to sincerely thank all of the sponsors that have made the Nakina Bass Derby a success and all those who have sponsored our event! The Nakina Bass Derby 2024 will be held once again under a tent at Cordingly Lake Beach in Nakina, Ontario.

Following day-one weigh in, there will be a steak dinner provided to our anglers at no cost. There will also be a licensed bar open under the tent Friday, Saturday, and Sunday. Our tournament provides each and every individual with a prize as well as a great fishing experience! Within the tent, we are also seeking new banners to display, and would love to provide our anglers with more prize options! There are two different ways that your business can support us. First would be prize donations, we would greatly appreciate any product, services, or gift certificates that you could contribute to our tournament prize table. Second would be monetary donations, your financial support will directly contribute to the success of our event. The past few years we have been fortunate to provide cash prizes on our prize table. No amount is too small, and every contribution is deeply appreciated!

The Nakina Bass Derby would like you to be a part of the excitement for 2024 during the long weekend in Nakina! The Nakina Fish & Game Club would like to thank you in advance for your support of our 2024 Tournament. Please see the enclosed sponsorship application for your completion. As a token of our appreciation for any donation, all donors are acknowledged prominently during the tournament, both verbally and on our website/social media pages. This provides your business with valuable exposure within our community!

We ask that you fill out the last page of this sponsorship package and either email, call, or come drop off the form in person. We have dedicated volunteers that follow up with each and every business we send sponsorship packages to and ask that to alleviate the amount of phone calls needed to be made to these businesses, please return your form to us. Please note that if no form is returned with your donation, an official receipt will not be issued for your donation.

Should you have any questions, please feel free to contact the derby coordinator Marla Michel at 807-329-5747 mkmichel122@gmail.com

Sincerely,



Chris Vernier
President
Nakina Fish & Game Club

Nakina Bass Derby Sponsor Fees

You are invited to become a sponsor of the Nakina Bass Derby! Sponsorships can be in the form of cash, in-kind service donations, and merchandise. Prizes are given to *all* anglers, participation draws, big fish day one and day two awards, top mixed team award, top youth team ward, prize money, and Nakina Bass Derby costs.

The Nakina Bass Derby offers a unique opportunity for businesses to support a community event and receive prominent positioning in that capacity. In appreciation of donations, either financial or in-kind, we offer five levels of sponsorship opportunities, determined by the following donation values.

| Sponsorship Level | Platinum \$1500+ | Gold \$1000 | Silver \$500 | Bronze \$250 | Proud >\$250 |
|---|---------------------|----------------|-----------------|-----------------|-----------------|
| Trophies will be engraved with company names, for those companies who sponsor our trophies (see website) | O | | | | |
| Name mentioned on advertising (posters, flyers, newspaper, press release). | O | O | | | |
| On-stage acknowledgement. | O | O | O | O | O |
| Listing as sponsor on event schedules. | O | O | O | | |
| Designation of business of the Nakina Bass Derby Home web page www.nakinabassderby.ca with direct link to your web page and Facebook. | O | O | O | | |
| Opportunity to include items in boater's packages. | O | O | O | O | |
| Company banner will be raised in big tent. | O | O | O | O | O |
| Listing as sponsor on www.nakinabassderby.ca | O | O | O | O | O |

Our Major Sponsors:



Corporate Sponsorship Agreement for the Nakina Bass Derby 2024

In recognition of the efforts of the Nakina Bass Derby we will support this event with the following contribution:

| | | | |
|--|------------------|--------------------------------------|------------|
| \$1 500+ | Platinum Sponsor | Top Youth Team | \$250 |
| \$1 000 - \$1 499 | Gold Sponsor | Participation | \$500 |
| \$500 - \$999 | Silver Sponsor | Mystery Weight Day 1 | \$150 |
| \$250 - \$499 | Bronze Sponsor | Mystery Weight Day 2 | \$150 |
| Under \$250 | Proud Sponsor | Trophies | \$500 |
| Specific sponsorship opportunities: | | Steak Dinner | \$1000 |
| Big Fish Day One | \$500 | 6th to 10th place | \$250 each |
| Big Fish Day Two | \$500 | 4th flight after day 1 most improved | \$250 |
| Top Mixed Team | \$250 | | |

Please Indicate the value of your contribution. \$ _____

Donated Item(s): _____

Company Information:

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone No: _____ Email Address: _____

PLEASE MAKE CHEQUE PAYABLE TO: Nakina Fish & Game Club

Please submit this completed form and donation to:

Nakina Fish & Game Club

PO Box 412

Nakina, Ontario

P0T 2H0

Please email corporate Logo in JPEG or GIF format and any questions, comments or concerns to Marla Michel at mkmichel122@gmail.com

Signature: _____ Date: _____