



**Apollo Contacts:
Media & Sales:**

Lynn Stearn,
President
888-414-5919
lstearn@apolloenc.com
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**The All New Apollo AE6560,
The Ultimate Affordable 65” Outdoor TV Enclosure**

MOORPARK, CA. September 15, 2015 - Apollo outdoor TV enclosures celebrates its exciting future with the reveal of a 65” outdoor TV enclosure, responding to the demand for bigger models and bigger savings. This new larger size will fit 60”-65” slim LED TVs or displays, rounding the line to three popular sizes that now fit 39” – 65” LED TVs. This new size will provide both the residential and commercial dealers with an unrivalled affordability for outdoor entertainment for this size category without any compromises or exceptions to the quality. By remaining true to our design principles, the AE6560 65” enclosure is immediately recognizable as an Apollo style distinguished by clean lines, thin bezels and a slimmer case at only 4.7”D. It offers the interior space for the new slim line of TVs in the market today – and more – with space to environmentally store cables, baluns, extenders, and digital components. With its slim, sleek design, Apollo illustrated how the enclosure can disappear behind its role to safely protect thin LED TV’s and enhance the viewing experience outdoors.

“At Apollo, contemporary design paired with advanced outdoor technology work together to make the ideal outdoor TV enclosure for customer’s demanding style, quality and affordable pricing. The 65” model has become the Superstar model of our line with the significant cost savings over outdoor TV.” said Lynn Stearn, President and Founder. “We strive to give our dealers and distributors the best possible choice of sizes to meet the demands of their clients and budgets.”

Performance Commercially and Residentially

Whether it’s viewing TV on a patio or utilizing the enclosure with a high bright digital display for signage or viewing in direct sun environments, the Apollo enclosure has proven it can easily cross the lines into the commercial space. “The paired solution of our enclosure and either TV or Digital Display technology screens opens a huge market for cost savings compared to the alternatives” said Lynn Stearn. “In many instances, projects can save up to 50% less and that is certainly something to consider.”

The AE6560 will incorporate all the same great features that are the staple of the other models with the added upgrade of a dual thermostatically controlled and filtered air-flow system, and of course, includes a weatherproof mounting solution of your choice with each enclosure.

Our enclosures are designed combining a powder coated aluminum body with anti-reflective safety glass that protects the customers LED/LCD TV and improves contrast while significantly reducing ambient reflection. *Tight-seal* technology securely seals and protects the customers LED/LCD TV from rain, snow, dirt, insects and other outdoor elements. The down firing sound ports, sported at the base of the enclosure, effectively maximize the audio capabilities of the TV. The 9' outdoor rated power cord provides the necessary safety for power in the outdoor environment, the included 3' high-speed HDMI cable and coupler provides a convenient patch cable to for easy connection when attaching to the mount, where cables are ready to connect and a 1' power extension cord accommodates internal connection of power packs or right-angle plugs. The water-tight cable cover secures the proper seal against all cables. The weatherproof mounting solutions provide a low profile fit with the articulating mount options delivering a panoramic viewing experience from almost anywhere. The sleek, tapering profile of 4.7" (65"); 4.9" (50") and 5.4" (42") in depth embodies the visual effect of modern refinement in the outdoor enclosure industry.

The interior design of the Apollo enclosure is an expression of simplicity. An efficiency of internal climate control in the filtered, thermostatically controlled air circulation fan that keeps the housing cool in temperatures up to 122 °F combined with a 3-outlet internal power bank for TV, fan control and optional accessories. Selectable TV mounting points allow for the proper positioning of included mounting brackets adapting to the varying VESA patterns of TVs to command solid placement inside the cabinet.

Apollo recognizes the importance of efficiency and made a decisive contribution to the installation experience. A 4-step process – 1) Attach your TV to the Apollo rear panel, 2) Install the mount (to wall or ceiling); 3) attach the rear panel with the mounted TV to the mount and 4) slip on the front cover and secure close with 2 screws – Done!

Available accessories include a thermostatically controlled heater module for areas of high humidity or where temperatures dip below 0°F, modesty frames for framing in the smaller size TV's in the enclosures and dust covers to preserve the aesthetics of your enclosure for years.





About Apollo Enclosures

Apollo's environmental TV enclosures are designed for installation in consumer (patio, backyard) or commercial (stadiums, arenas, restaurants, hotels, theme parks) applications. All models are available through Apollo's network of Authorized Resellers. To inquire about becoming an Authorized Reseller, contact Apollo Enclosures at 888-414-5919, or visit the Reseller Inquiry page at www.apolloenc.com.

Visit us at CEDIA DALLAS 2015 – Booth 4352

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