



SALES CONGRESS SPONSHORSHIP PACKAGES

PLATINUM SPONSOR-\$6,500

Only one fee for 12 months (May 2019 to April 2020)

Purpose: To provide Statewide support to the Utah Association of Health Underwriters and be recognized as a Platinum Sponsor at events.

Sales Congress: Wednesday, May 22nd Utah Cultural Celebration Center, West Valley City

- Recognition as Platinum Sponsor in all Sales Congress email invitations
- Recognition as Platinum Sponsor at the event, through verbal announcements, promotional materials and slides
- Attendees list provided electronically for marketing purposes before & after Sales
- Double booth space with 2 6' tables, and 6 chairs in meeting area
- 6 Complimentary registrations (with CE & Lunch) at the event – To be used for carrier staff only
- 6 Guest lunches at the event
- Recognition as a Breakfast & Lunch sponsor
- Full page color ad in directory
- Up front banner recognition at monthly **Salt Lake Valley chapter meetings** (over 100 attendees) - Banner must be provided by carrier

UAHU Golf Tournament: Tuesday, May 21st, 2017 (Ryan McDermott, Chair)

- Recognition as Platinum Sponsor through verbal, printed and on-screen announcement
- Banner at check-in desk and lunch
- Hole Sponsor (Your people at hole of your choice handing out promotional material)
- 6 Green fees and lunch included
 - We encourage carriers to invite brokers they want to play golf with to be on your team!

Website/Communication (begin January 2019)

- Your company logo on our website linked to your site
- Your company logo in our emails



GOLD SPONSOR-\$5,000 (limit 4)

Only one fee for 12 months (May 2019 to April 2020)

Purpose: To provide Statewide support to the Utah Association of Health Underwriters and be recognized as a Gold Sponsor at events.

Sales Congress: Wednesday May 22nd Utah Cultural Celebration Center, West Valley City

- Double Booth space includes 2 6' tables 4 and chairs
- Recognition as Gold Sponsor in all Sales Congress email invitations
- Recognition as Gold Sponsor at the event, through verbal announcements, promotional materials and on-screen
- 4 Complimentary registrations (with CE and Lunch) to the event
- Recognition as a Breakfast & Lunch sponsor
- Half page color ad in membership directory—printed and online (may upgrade to full page)
- Attendees list provided electronically for marketing purposes after Symposium

UAHU Golf Tournament: Tuesday, May 21st, 2018 (Ryan McDermott, Chair)

- Recognition as Gold Sponsor through verbal and printed and announcement at event.
- Hole Sponsor (Your people at hole of your choice handing out promotional material)
- 4 Green fees and lunch included
 - We encourage carriers to invite brokers they want to play golf with to be on your team!

Website/Communication

- Your company logo on our website
- Your company logo in our emails



SILVER SPONSOR-\$3,500

Only one fee for 12 months (May 2019 to April 2020)

Purpose: To provide Statewide support to the Utah Association of Health Underwriters and be recognized as a Gold Sponsor at events.

Sales Congress: Wednesday, May 22nd Utah Cultural Celebration Center, West Valley City

- Single Booth space includes one 6' table and 2 and chairs
- Recognition as Silver Sponsor in all Sales Congress email invitations
- Recognition as Silver Sponsor at the event, through verbal announcements, promotional materials and on-screen
- 2 Complimentary registrations (CE and Lunch) to the event
- Recognition as a Breakfast & Lunch sponsor
- Quarter page color ad in member directory (upgrade available)
- Attendees list provided electronically for marketing purposes after Symposium

UAHU Golf Tournament: Tuesday, May 21st, 2018 (Ryan McDermott, Chair)

- Recognition as Silver Sponsor through verbal and printed and announcement at event.
- Hole Sponsor (Your people at hole of your choice handing out promotional material)
- 2 Green fees & lunch included
 - We encourage carriers to invite brokers they want to play golf with to be on your team!

Website/Communication

- Your company logo on our website linked to your site
- Your company logo in our emails



Sales Congress Bronze Sponsor-\$1,550

**Sales Congress: Wednesday, May 22nd
Utah Cultural Celebration Center, West Valley City**

- Includes one monthly CE luncheon sponsorship (\$400 value)
- Booth space includes 6' table and 2 chairs
- Recognition as Bronze Sponsor in all Sales Congress email invitations (with link to your website)
- Recognition as a Bronze Sponsor at the event, through verbal announcements and promotional materials and on-screen.
- 1 complimentary registrations (CE and Lunch)
- \$500 of prize money to be given to attendees who visit every vendor booth
- 1 green fee and lunch included to the Golf Tournament on May 21st

ADDITIONAL SALES CONGRESS OPPORTUNITIES

Sales Congress Exhibitor-\$1,050

**Sales Congress: Wednesday, May 22nd
Utah Cultural Celebration Center, West Valley City**

- Booth space includes 6' table and 2 chairs
- 1 complimentary registration (CE and Lunch)
- Recognition in printed Sales Congress agenda with logo
- \$500 of prize money to be given to attendees who visit every booth

UAHU Golf Tournament Hole Sponsor-\$550

**Sales Congress: Wednesday, May 21st
Eaglewood Golf Course**

- Recognition as Sponsor through verbal and printed and announcement at **Sales Congress and Golf events.**
- Hole Sponsor (Your people at hole of your choice handing out promotional material)
- 1 Green fee and lunch included



UAHU Golf Tournament Lunch Sponsor-\$1,500

Sales Congress: Wednesday, May 21st

Eaglewood Golf Course

- Recognition as Sponsor through verbal and printed and announcement at **Sales Congress and Golf events.**
- Banner up front during the luncheon
- Time to speak for a few minutes at the luncheon
- Hole Sponsor (Your people at hole of your choice handing out promotional material – First Pick of the Hole!)
- 5x7 logo centerpieces on each table (developed in coordination with UAHU)
- 2 Green fees and lunch included

Bags Sponsor-\$350 (Limited to 1)

- Provide branded bags to all attendee's at the event. Bags are prefilled by UAHU with programs and other important documents for the event.

Friendship Sponsor-\$125

- One-page promotional material and/or one gift inserted in attendee bags

Directory Advertisement ¼ Page-\$300

- 1/4 page advertisement
- The member directory is included in each Sales Congress attendee's bad and posted online in PDF format.



OTHER UAHU SPONSORSHIP OPPORTUNITIES

Monthly Lunch Speaker Sponsorships-\$400 (Limited spots available)

UAHU hosts 7-8 CE Lunches throughout the year

- Recognition in event email invitation
- Recognition with slide at event
- Sponsor Signage allowed
- Literature at every seat allowed
- 5 minutes to present during opening and welcome

2019 Day on the Hill & Dinner with the Utah Legislature Wednesday, January 23rd 2:30-6:00 pm-\$1,000

UAHU hosts their annual Day on the Hill dinner event with Utah State Legislators on the afternoon and evening of the Governor's State of the State Address. Approximately 50-80 broker attend each year. They hear a legislative update from Mike Sonntag (UAHU's professional lobbyist) and from our Legislative Chairs. Broker receive one hour of CE credit for attending.

Following the presentations, attendees eat dinner in the Capitol Rotunda with their legislators.

- 2 Sponsor limit and industry exclusivity
- Recognition in the event email invitations
- Recognition with PowerPoint slide at event
- Sponsor signage allowed
- Table with your material
- 5x7 Dinner Table Centerpieces with your logo (created in coordination with UAHU)
- 5 minutes to present during the opening and welcome