

January 2020

2019 Visitors

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| On-Site Visitors | 28,770 |
| Online Visitors | 51,337 |
| Total Visitor Contacts | 80,107 |

Annual Report

Our annual report and Form 990 have been completed and is being printed. We will provide a copy of our 2019 Annual Report at your February meeting. Over the past five years, the Calico Rock Community Foundation has generated **revenues of \$1,073,000** that has been reinvested in the community. These revenues come from sales, donations, grants, program contracts, and fundraisers. We have had a **twelve-year economic impact of \$24,000,000**.

Expansion Update

We've made a lot of progress in a short period of time thanks to the support of the city. By the time you read this, we should have the drywall completed, all of the entries between the buildings cut, painting completed, and tin ceilings ready to install. By the end of the month, flooring should be installed, front windows and door installed, and be ready to start moving into the visitor center. The new visitor center will open and the art and science center will reopen by March 1. The Main Street Level of the Heritage Museum will open in the new center by Rodeo Weekend and the Peppersauce Level of the Heritage Museum will open by Native American Weekend.

The new center, as you know, will put everything under one roof with 14,000 square feet of space in the facility.

Once we get the visitor, art and science center opened, we will briefly turn our attention to The Marketplace to get that open in March, as well. This will generate opportunity for the community and sales tax revenue for the city, county and state. Our goal is to open this by mid-March so we can begin capitalizing on our tourists.

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

Steven Mitchell
Chairman
Board of Trustees