



## Jacqueline Osborn Staff Writer / Marketing



**Jacqueline Osborn** enjoyed a 25 year career in television and film as a writer/producer. Her mission is to inspire, inform, promote and protect the horse-loving life and community we honor and enjoy. To focus attention on the equine presence as our passion and our livelihood on Long Island, in New York state, the US and beyond. To educate the general public and community-at-large about the history and the future of horses; to shed light on the issues we face; and to realize the importance and value of our advocacy for horses.

Equine Headquarters, LLC - Founder and President 2014-Present  
EquineHQ was created to cater to horse owners and enthusiasts in the Hamptons and on Long Island, New York. EquineHQ designs and produces first class equine-themed events and media. Sponsored seminars with renowned speakers, open-forum discussions, exclusive barn tours, equine photography and art exhibits, fashion shows and EQ's Silver Screen Day are just some of the special events EQ has in the works.

*The Career* - Writer/Producer/Director for TV and Radio 1979-2007  
Concern Worldwide US - Writer/Producer/Director and Promotion Media Consultant

For documentary video presentations to promote public awareness and stimulate fund raising efforts in the USA for this international non-denominational humanitarian organization, founded in 1968.

The Today Show, NBC - Writer/Producer  
Concepted, pitched, researched, wrote and produced "live" show segments for The Today Show with Katie Couric and Matt Lauer. Created series, Today's Woman, Fox News Channel, Fox Television Network - Writer/Producer  
"Start team" member for the successful launching of Fox Television 24-hours news network's 1996 national debut. Created brand identity and image campaign for news shows.

NBC News Advertising and Promotion - Writer/Producer  
Daily topical promotion for NBC Nightly News with Tom Brokaw, Dateline, The Today Show and NBC Specials.

CBS News Advertising and Promotion - Senior Writer/Producer  
Wrote and produced commercials for television and radio

### *Affiliations:*

NY State Horse Council – Director, Suffolk County/Long Island  
American Horse Council  
Long Island Professional Horsemen's Association  
East End Livestock and Horseman's Association  
Islip Horsemen's Association  
Nassau-Suffolk Horsemen's Association  
Long Island Dressage Association  
Muttontown Horsemen's Association  
USEF

Jacqueline serves on the New York State Horse Council as a Director for Long Island, NY—and lives in Sag Harbor with her husband, doggie and "Spot", an ex-Harness Pacer, American Standardbred.

CONTACT FOR MORE INFORMATION: [jacquelineaosborn@gmail.com](mailto:jacquelineaosborn@gmail.com)