

# All American & Mrs. All American Pageants



## Official Contestant Packet 2018

# *Congratulations...*

On behalf of the All American & Mrs. All American Pageants, I want to welcome you to the pageant family! You have been selected as a state titleholder for the national 2018 All American & Mrs. All American Pageant! This will be an unforgettable experience that will leave you with a memories and friendships that will last a life time. This year's pageant promises to be exciting as the system is continuing to grow, and we are thrilled to have you as a contestant. As you go through the preparing for the upcoming pageant, we hope you find it to be a journey of self-discovery and development. Take advantage of this experience to reflect and learn more about yourself. This is your moment to be in the spotlight, so enjoy it! The 2018 All American & Mrs. All American Pageant will be held October 6–8, 2017 at the The Sea Mist Beachfront Resort in Myrtle Beach, South Carolina. There is important information regarding the upcoming pageant in this contestant packet, so please take the time to review all materials. It is important keep the schedule in mind and remember your deadlines. The pageant staff, reigning queens, and former queens are available to any questions that may arise. As always, feel free to post to the Facebook group or email if you need any assistance. Again, congratulations and welcome to our pageant family!

I look forward to seeing you soon.

Sincerely,

Patricia Sullivan  
allamericandirector@gmail.com

# CONTESTANT INFORMATION

## Entry Fee

The price for the 2017 All American & Mrs. All American National Pageant is as follows: The national pageant entry fee is \$295.00 one pageant. If you would like to enter the second pageant, the cost will be \$400.00 fee for entry to both pageants. Qualifying delegates may compete in both pageants, All American & Mrs. All American. The state crowns can be purchased for \$40.00 (optional). The state sashes are included with entry fee, along with one free optional competition entry. Each contestant may participate in one optional competition of choice for free. Optional competitions include Community Service, Photogenic, Super Model with Style, or Talent. To participate in additional optional competitions, the entry fee is \$50.00 per category. No application will be reviewed or accepted until the application fee is paid in full. Please send payments to All American Pageants through PayPal at [allamericanpageants852@gmail.com](mailto:allamericanpageants852@gmail.com).

## Required Paperwork

- The *Official Application*, submit before **September 18, 2017**, to [allamericandirector@gmail.com](mailto:allamericandirector@gmail.com).
- The *Judge's Questionnaire*, submit before **September 18, 2017**, to [aacontestant@gmail.com](mailto:aacontestant@gmail.com).
- The *Stage Sheet*, submit before **September 18, 2017**, to [aacontestant@gmail.com](mailto:aacontestant@gmail.com).
- The *Optional Talent Sheet* (if competing in talent), submit before **September 18, 2017**, to [aacontestant@gmail.com](mailto:aacontestant@gmail.com).
- The *Community Service Résumé* (if competing in for the community service award), bring to registration or email to the pageant director.

All paperwork should be electronically submitted, unless specifically stated, and will be used to make the judge's books and program script. See above for the proper email destination.

## Required Headshot

A headshot of yourself is **required**. A good photo is *important* for a good first impression. These photographs will be included in the program book and should be emailed as soon as possible to [mrsallamericanwoman2014@gmail.com](mailto:mrsallamericanwoman2014@gmail.com). Please email the photo in jpeg format, **NO LATER THAN September 18, 2017**. Additionally, please bring a 5x7 or 8x10 original photograph for the photogenic competition. Turn in picture at pageant registration or orientation. The picture will be returned after the pageant.

## Wardrobe

- **Reigning Queens Dinner** is optional. Please wear a nice outfit or dress, if you choose to attend.
- **Interview Outfit** is a suit or dress that looks professional and reflects your personal style.
- **Opening Number** is a "little black dress" with a flowy skirt and silver glittery sneakers.
- **Runway/Fashion Wear** is a personal choice outfit that could be seen in a runway fashion show.
- **Evening Gown** should be floor length and reflect your personal style.

Your wardrobe should be your personal choice in color and style. Search the internet to see what styles you like and what colors you feel would be a good choice for you.

## Interview

The interview is 5 minutes in length in front of a judge's panel. You will enter the room and be introduced to the judges. Each judge will participate in asking questions. Once the 30 second bell rings, wrap up your question, thank your judges, and gracefully exit the room. The interview schedule will be posted later.

## Opening Number

The song for the opening number at the 2018 All American & Mrs. All American Pageant will be VOGUE by Madonna. All Preteens/Jr. Teens/Teens will do a simple combination to the first verse, the Miss and other adult divisions will do the second verse, and the current reigning queens will dance to the last verse where the classic Hollywood stars are listed.

- Practice attire will be workout clothes and sneakers. PLEASE DO NOT WEAR YOUR PERFORMANCE DRESS AND SHOES TO REHEARSAL.
- Performance attire will be a "little black dress" with a flowy skirt and glittery sneakers. If you cannot find them already done or the shoes are expensive, buy a cheap pair of shoes and spray them with silver glitter paint. The dress will be a style of your choice and length of your comfort level as long as it is no longer than just below your knee. Jewelry is of your choice.



## Hair/Makeup

The official hair and makeup artist for the All American & Mrs. All American Pageants is Phyllis Davis. She can be contacted by leaving a text message at (609) 674-2204.

## Photography

The Official Photo Package can be purchased through The Pageant Pros. Contact Marc Skinner at [marcskinner@thepageantpros.com](mailto:marcskinner@thepageantpros.com) or call (908) 907-8999 for more details.

## Videography

The Official Pageant Video can be purchased through Ed Correa Photography. The price for video DVD's for the upcoming pageant will be \$50 if ordered prior to the 2018 All American Pageant. The price for ALL orders placed on or after the day of the pageant will be \$75. Forms of payment include PayPal and all major credit cards (via Square payment service. [Swiped credit card payments will include 2.75% of the total transaction amount and fees for credit card payments may phone will be 3.5% + 15¢ of the total transaction amount. Payments can be sent via Paypal to the email and/or mobile cellular number listed below. Cash orders placed prior to the day of pageant will be be charged at the \$25 rate.] Contact Ed Correa at [ed.correa@edcorreaphotography.com](mailto:ed.correa@edcorreaphotography.com) or call (240) 339-3036 to order the DVD today.

## **Contestant Gift Exchange**

There will be a gift exchange during the pageant weekend. Each contestant is asked to bring FOUR gifts. These will be given to the people in your assigned group. The cost of the gift should be no more than \$15 each. A list of the assigned groups will go out after the registration has closed.

## **Hotel**

Room reservations can be made by calling (843) 448-1551 or (800)-793-6507. Rooms can be booked now for 2018 All American Pageant with a 30% deposit. The following rates are for Thursday through Sunday, including tax.

- Ocean Front/Queen Beds (Tides Building): \$221.76
- Ocean Front Studio (Tides Building): \$204.96
- Ocean View/Queen Beds (Driftwood Building): \$198.24
- Ocean View Studio (Driftwood Building): \$184.80
- Ocean View Bedroom (Driftwood Building) \$168.00

For booking, use the group reservation #1319728. The deadline for room reservations under this block is September 12, 2017. If interested, there is a breakfast buffet available for \$8.00 per day. For more hotel information, go to [www.myrtlebeachseamist.com](http://www.myrtlebeachseamist.com).

## **National Competition Judging Criteria**

Delegates are judged individually, never as a whole.

Scoring areas and weight:

- |                       |     |
|-----------------------|-----|
| ➤ Interview           | 50% |
| ➤ Runway/Fashion Wear | 25% |
| ➤ Evening Gown        | 25% |

## **2018 All American & Mrs. All American Awards**

Most Photogenic (Contestants)

Congeniality (Contestants, voted by peers)

Overall Community Service (Contestants)

Overall Interview (Contestants, highest score)

Overall Talent (Contestants, highest score)

Overall Evening Gown (Contestants, highest score)

Overall Runway Fashion (Contestants, highest score)

Supermodel with Style (Contestants, based on runway, poise smile and self-expression)

Cover Girl (Contestants and Reigning Queens, highest ad sales)

Patriotic Jr. Queen/Queen (Contestants and Reigning Queens, most items for national platform)

Lifetime Queen

Ambassador (Reigning Queens, most appearances throughout reign)

Royal Queen (Contestant with overall highest score)

## National Platform

The 2018 All America & Mrs. All American platform is *Operation We Care*. This year, two titles will be awarded for the contestants that bring the most items for military care packages. There will be an All American Patriotic Jr. Queen chosen out of the Preteen/Jr. Teen/Teen categories and an All American Patriotic Queen for the Miss and other adult divisions. Please clearly mark the container(s) to help with accurate tallying. For contestants flying to Myrtle Beach, contact Enid Kelley to make arrangements to ship items ahead of time. Items must arrive prior to **October 1, 2017**, to be considered for the title(s) being awarded. For shipping instructions, please email Enid Kelley at [aacontestant@gmail.com](mailto:aacontestant@gmail.com).



## Operation We Care Shopping List

This column contains the items that are most needed. We try and include them in every box.	✓
Baby Wipes	
Body Wash	
Granola Bars	
Lip Balm	
Chef Boyardee Pasta - 15oz cans	
Hot Chocolate Packets	
Deck of Cards	
Dental Floss	
Deodorant (non - aerosol)	
Disposable Razors	
Gum/Breath Mints	
Ink Pens	
Instant Oatmeal	
Microwave Popcorn	
Pop Tarts	
Powdered Drink Mixes	
Ramen Noodles (brick style not cups)	
Shampoo	
Small Personal Kleenex	
Toothbrushes	
Toothpaste	

Other items that are popular with the care packages and not included on the shopping list:

- Puzzle Books- Sudoku, crossword, word search, etc.
- Playing Cards- anything a standard deck of royalty and symbols to games like Uno, Go Fish, etc.
- Blank Cards- not religious in nature
- Phone Cards

## Program Book Advertisements

Ad sales are NOT required! However, an ad provides the opportunity to show off your platform, your photographers work, or your sponsors. Any business is welcome to purchase an ad space to promote their business. Families and friends may use an ad as way to wish a contestant luck in the upcoming competition. For a full B/W page the cost is \$75. The page dimensions are 4.5"w x 7.5"h and ads should be submitted in jpg format. A half page B/W page is \$50 and the dimensions are 4.5"w x3.75"h which should be submitted in jpg format.

There are a limited amount of premiere ad spots in the program book. For a full color page the cost is \$150. The page dimensions are 4.5"w x 7.5"h and ads should be submitted in jpg format. A half page color page is \$100 and the dimensions are 4.5"w x3.75"h which should be submitted in jpg format. These will be available on a first come, first served basis (paid in full).

The contestant that sells the most ad sales will win a red rhinestone crown, red satin sash, and some other prizes. Each ad must be designed prior to submission and submitted in a jpg format. Please be sure to submit the advertisement to [mrsallamericanwoman2014@gmail.com](mailto:mrsallamericanwoman2014@gmail.com) and payment directly to the pageant director. Also, please remind any business purchasers that this is a tax deduction as an advertising expense. Feel free to add your contestant photos, as our judges will be given a book as well. It is always a good idea to be in front of the judges as many times as you can. The ad sales awards are contingent on the winners' ads being submitted and paid in full by **September 18, 2017**.

Current reigning queens can participate in this as well and are eligible to win the All American Cover Girl which will be awarded to the person who has the most ad sales. The winner will receive:

- Sash in 100% satin RED with made from a highly durable, fade-resistant glitter in GOLD
  - Custom crown in RED stones with GOLD plating, 3.5" tall x 4.75" diameter (same style as crown featured above).
  - Fun Crown Bag with Red Accents and Custom Crown Pillow
  - Fun Makeup Bag
  - Fun Overnight Bag with Red Accents
  - Rhinestone Earrings
  - 100 4x6 Autograph Cards with Custom Design
- (Additional prizes may be added as ads are sold.)



*\*Crown will have RED stones with GOLD setting.*

### **Entry Information and Rules:**

- All delegates must be a natural only female.
- Delegates are required to be on time for all events and rehearsals. Everyone's time is important. In many cases, we are working with venue's schedule as well as our own, so please be punctual.
- Delegates are required to stay at the host hotel for the duration of the Pageant.
- Delegates must book under the All American room block code by September 18, 2017. Otherwise, the room rates and availability are not guaranteed.
- If a delegate or anyone associated with delegate is caught defaming the pageant in any way, the delegate will automatically be disqualified.
- The pageant will not honor refunds.
- Delegates shall not hold the pageant office, system, venue and host hotel harmless to any injury or illness incurred while attending the pageant.
- Any attempts to communicate with the judges prior to the competition will result in immediate disqualification. The judge's decisions are final.
- Any delegate wishing to compete who has knowledge of participation, past or present, in any nude event or any activity that may infringe moral responsibility of her title, will not be accepted at any level. Failure to disclose this information will result in automatic disqualification and/or relinquishment of title.
- All American & Mrs. All American Pageants does not maintain a non-compete clause. However, queens must inform pageant office, via email that they will be competing in another pageant system.
- If selected as an All American winner or a Mrs. All American winner, national titleholders agrees to sign a contract stating agreement to arrange and make a minimum of 12 appearances throughout the year's reign. Appearances may include but are not limited to parades; radio, television and newspaper interviews; and public appearances at events. Winners are expected to provide All American & Mrs. All American Pageant with photos of appearances for the official website, social media, and promotion. National titleholders must agree to find *at least* one appearance that supports the military, the national platform.
- All 2017 Queens must sign a contract before leaving the pageant.

### **Former Titleholders**

The former titleholders and reigning queens are a wealth of knowledge and are eager to help you with advice and to answer questions you might have, regarding the pageant. They are there for EVERYONE and are very generous with their time.

If you have any questions, do not hesitate to ask. This pageant experience is what you make of it! We will provide the venue and the tools to achieve that experience. This is YOUR experience, so have fun!

**Looking forward to seeing you all at the pageant in October!**