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**BBV2M LLC.**

**Recommended Business**

**Book Reads**

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| **5 Levels of Leadership** by John C. Maxwell |
| **Barbarians at the Gate** by Brian Burrough |
| **Big Bets** by Dub Taft and Sam Heys  **Built for Success: The Story of Amazon.com** by Sara Gilbert |
| **Built to Last** by Jim Collins and Jerry Porras |
| **Compelling People** by John Neffinger and Matthew Kohut |
| **Crucial Conversation** by Kerry Patterson |
| **Elton Musk** by Ashlee Vance  **Extreme Ownership** by Jocko Willink and Leif Babin  **Executive Presence** by Sylvia Ann Hewlett  **Financial Intelligence** by Karen Berman, Joe Knight, John Case  **Generations at Work** by Ron Zemke, Claire Raines, Bob Filipczak |
| **Good Leaders Ask Great Questions** by John C. Maxwell |
| **Good Profit** by Charles G. Koch |
| **Good To Great** by Jim Collins |
| **Great by Choice** by Jim Collins  **Grinding It Out: The Making of McDonalds** by Ray Kroc  **Half Time** by Bob Buford |
| **How the Mighty Fall** by Jim Collins |
| **How to Fly a Horse** by Kevin Ashton  **How to Win Friends and Influence People** by Dale Carnegie |
| **HR Competencies (Mastery at the Intersection of People and Business)**  by Dave Ulrich |
| **In Search of Excellence** by Tom Peters |
| **Integrity** **(The Courage to meet the Demands of Reality**) by Dr. Henry Cloud |
| **Invisible** by David Zweig |
| **Made to Stick** by Chip Heath & Dan Heath |
| **Managing Transition** by William Bridges with Susan Bridges |
| **Mindsharing** by Lior Zoref |
| **Multipliers** by Liz Wiseman with Greg McKeown |
| **Nice Girls Don't Get to the Corner Office** by Lois P Frankel |
| **Our Iceberg is Melting** by John P. Kotter |
| **Power Failure** by Mimi Swartz and Sherron Watkins  **Rich Dad Poor Dad** by Robert Kiyosaki |
| **Stand Out** by Dorie Clark |
| **Steve Jobs** by Walter Isaacson |
| **Switch** by Chip Heath & Dan Heath |
| **Talent Masters** by Bill Conaty and Ram Charan |
| **The 7 Habits of Highly Effective People** by Steven R. Covey |
| **The Art of the Start 2.0** by Guy Kawasaki |
| **The Art of War** by Sun Tzu |
| **The End of Jobs** by Taylor Pearson |
| **The Five Dysfunctions of a Team** by Patrick Lencioni |
| **The Fred Factor** by Mark Sanborn |
| **The Goal** by Eliyahu M. Goldratt  **The Google Story** by David A. Vise  **The Leadership Pipeline** by Ram Charan, Steven Drotter, Jim Noel |
| **The Observant Eye** by WT Subalusky |
| **The One Minute Manager** by Kenneth H. Blanchard |
| **The Orange Revolution** by Adrian Gostick and Chester Elton  **The Portable M.B.A. in Entrepreneurship** by William D. Bygrave M.A. |
| **The Science of Success** by Charles Koch |
| **The Wal-Mart Way: The Inside Story of the Success of the World's Largest**  **Company** by Don Soderquist |
| **The War for Talent** by Ed Michaels, Helen Handfield-Jones, Beth Axelrod  **Think and Grow Rich** by Napoleon Hill |
| **Thrive** by Arianna Huffington |
| **Traction** by Gabriel Weinberg and Justin Mares  **UnFu\*k Yourself by** Gary John Bishop  **What If? Just A.S.K. How Our Youth Can Change, Improve or Become an Influence**  **in Those Things They Desire** By Rodney D. Brooks and Breanne E. Brooks  **Who Moved My Cheese** by Spencer Johnson |
| **Work Rules** by Laszlo Bock |