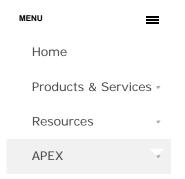


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Mind the IMS Gap

WELCOME ERICSSON



LET APEX MIND YOUR IMS GAP

IMS Application Server | SIP Feature Servers
Cloud Enterprise Services | Class 5 Features | Multi-Media Solutions

The APEX and *Ericsson* relationship started back in the early 1990s when our award-winning OmniView® Service Creation Environment, the core component of our OmniVox3D® Telecom Application Server, was private-labeled (OEM) by *Ericsson* in Sweden to address a specific product gap. Since then, OmniVox3D has helped *Ericsson* fill specific solution gaps at Network Operators around the world and integrated OmniVox3D to the *Ericsson IMS Core*.

A recent *Ericsson*-APEX project was to implement at <u>MTN</u> Nigeria, the largest Regional Mobile Network Operator in Africa with more than 55 million subscribers, a number of Value Added Services for their Hosted PBX solution built on the Ericsson VPN and targeting SMEs. Services they were interested in originally offering included automated attendant, call hunting, call diversion, music-on-hold, and find me/follow me, with conferencing and outbound services to follow in the future.

Other Network Operators which we teamed up with *Ericsson* include...

Network Operator	Country	APEX IMS Solution
MTN	Nigeria	Automated Attendant
AT&T	USA	Video Conferencing (WebRTC and AD-Hoc)
lusacell	Mexico	Call Interception
TotalPlay	Mexico	Intelligent 800

OmniVox3D



Request a free copy of the Application Server

Our Customers



To see a list of more customers click here

For 25 years, APEX has leveraged its OmniVox3D Telecom Application Server and its extensive suite of <u>Service-Ready Solutions</u> to help the world's largest TEMs and Network Operators fill product and solution gaps quickly, efficiently, and cost-effectively. Once deployed, OmniVox3D and its voice, video, messaging, and social media Solutions have not only solved the immediate needs, but also addressed the long term goals of our partners with unparalleled reliability, scalability, and flexibility.



For more information on our solutions, click one of the regions above to request a call back to talk to our engineers, or visit the rest of our website. We look forward to sharing with you our portfolio of Self-Service Customer Care and Value Added Services Solutions.

Thank you and remember to contact us at any time to fill any IMS or IN gaps in your projects!.

Flhum Vahdat

Executive Vice President

Target Markets

Target Markets Overview
Network Operators
Value Added Service Providers (VASPs)
Value Added Resellers (VARs)
Original Eqipment Manufacturers (OEM)

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