



Marion Boyer, Chair
Julie Russell-Steuart, Marketing
Dana Schoenbeck, Administrative Assistant
Angie Thesing, Program Assistant
Joyce Wild, Festival Activities Coordinator

Dear Artist,

Last year's 5th annual Reinbeck Art Festival was a terrific success and we are proud to announce that applications for the 6th annual Reinbeck Art Festival are now open! We would like to invite you and other artists you may know to participate in this year's juried show.

The event will take place on **September 23, 2017 from 9:00 am to 4:00 pm**. We are excited for the upcoming changes this year! The festival will be held on outdoors Main Street, between Blackhawk Street and Broad Street. In the case of inclement weather, we will offer indoor locations as a back up. Also, outdoor food vendors will be available. We will have only 4 indoor spaces available on a first come, first serve basis. By having the artists outside, we hope to bring all of the artists and attractions closer together in order to make it easier to navigate. Applicants have the option to fill out their application online or send by mail. If you fill out the application online, your jury and booth fee will still need to be mailed in. This year, we have started an artist referral incentive program! If you refer an artist and they are accepted into the show, you will receive 10% (each referral) off your booth fee! The referred artist will need to list your name on their application. Your incentive reward will be mailed to you immediately after the jury process.

This juried show features many of the area's finest artists. We are interested in a variety of mediums including, but not limited to, ceramics, book arts, digital art, drawing, fiber, glass, jewelry, leather, metal, mixed media, painting, photography, print making, sculpture, watercolor, and wood.

The Reinbeck Community Development Board established this event to encourage the display and sale of multiple art mediums and to promote the nurturing and growth of the Arts. In addition to artist booths, the festival will feature live music, children's activities, downtown businesses, and our "Buy Great Art" program that awards one festival patron each hour with a certificate to be used for the purchase of art.

APPLICATION DEADLINE: May 17, 2017

ARTIST NOTIFICATION: May 31, 2017

APPLICATION PROCEDURE

1. Complete the enclosed application form.
2. Include 5 quality digital images of your work (jpg or pdf format) on a disc. *Images need to represent 95% of what you will be selling the day of the festival.*
 - Images need to be at least 300 dpi/resolution or more and 7 inches on the longest side for judging and promotional quality..
 - Please label them this way: YourName01.jpg, YourName02.jpg, YourName03.jpg
3. Include artist statement.
4. Enclose two checks: one for the non-refundable jury fee and one for the booth fee plus any extra lunches or table rentals. Make checks payable to City of Reinbeck with Reinbeck Art Festival in the memo line.

APPLICATION FEES

Jury Fee: \$10 (*\$25 after the May 17th deadline*)

Booth Fee: \$25 (*\$40 after the May 17th deadline*)

Split Entry

Artist may split a booth but both artists must be juried and accepted. Each artist will need to pay a \$10 jury fee; booth fee does not increase.

Mail to:

City of Reinbeck
414 Main Street Reinbeck, IA 50669

Email to:

Dana Schoenbeck
cityasst@reinbeck.net

Contact Phone Number:

319-788-6404

REINBECK ART FESTIVAL 2017 APPLICATION

Name: _____

MEDIUM (circle one)

Address: _____

Ceramics Digital Art Fiber Glass Jewelry

City, State, Zip: _____

Leather Metal Mixed Media Painting

Email: _____

Photography Printmaking Sculpture Wood

Phone: _____

Other (describe)

Website: _____

Tax ID: _____

How did you hear about the Reinbeck Art Festival?

Were you referred by another artist to apply for the show? If yes, please list their name below.

If you have exhibited in galleries or other festivals, please list them:

Will your artwork include any graphic content such as nudity or violence? Circle: Yes No
If yes, please describe:

How many Spaces do you request?

- Single
- Double (extra \$15 fee)

This year, the festival will be outdoors. *We will offer 4 indoor spaces on a first come first serve basis.*

- Indoor (approx. 10 x 10)
 - Indoor only: check if you would like to rent a table. (extra \$10 fee)*
- Outdoor (approx. 12 x 12)

One complimentary lunch and snack will be provided. Extra meals will be \$5.00 extra.

- How many extra meals will you need? _____

General Release

The undersigned does hereby discharge, release and hold harmless, the City of Reinbeck/Reinbeck Art Festival, (all cities, property owners, and associations) and all co-sponsors from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims to the person or property of the undersigned while in possession or under the supervision of the sponsors during the Festival, and hereby consents to enforcement of an rules of this event. Furthermore, the undersigned artist hereby certifies that all display work is handcrafted and created by the show participant. Participant understands that any mass produced item on display can cause expulsion from the show or future shows. There are no rain dates. There will be no refunds or credits if a show is canceled due to rain, floods, hurricanes, or any other forces of nature. There will be no refunds on artist cancellations. Credit will be issued if the City of Reinbeck/Reinbeck Art Festival is notified in writing at least (60) sixty days prior to the event. Exhibitors are responsible for full payment of show fee if canceled less than 60 days prior to event. Event staff reserves the right to disqualify any exhibitor causing any problems to fellow exhibitors or event staff. Failure to comply with the rules and regulations included in this application may result in expulsion from the event and future events. The event coordinator reserves the right to make final interpretation of all rules. The undersigned understands that if this application is not accepted, booth fees will be returned by mail. If accepted, the City of Reinbeck/Reinbeck Art Festival has my permission to reproduce my artwork, through the images or prints I have submitted, for the purpose of advertising and marketing the Festival. The City of Reinbeck/Reinbeck Art Festival also has my permission to publish photographs or videos taken of my booth, my work and me during the Festival for purposes related to promotion of the Festival, past or future. BY SIGNING BELOW YOU ARE AGREEING TO ALL POLICIES, RULES and REGULATIONS (includes rules and regulations on following page.)

Your signature below indicates you have read the rules of the event as outlined in this application and agree to abide by them.

Signature: _____

Date: _____

ARTIST STATEMENT

Please use this page to give us a statement about you and your work. Include details about your process, materials and inspiration, and a little about yourself as an artist. It will go on our website and Facebook pages.

Name:

Statement:

EXHIBITOR RULES AND REGULATIONS

The staff at the Reinbeck Art Festival would like to thank you for your participation in our show. In order for you to help us make it the best it can be, we have established some rules and regulations. To participate in our event, you must observe the following:

- All work must be original, handcrafted, created, and exhibited by the approved artist themselves. Kits, imports, and mass produced items will not be accepted.
- All categories shall be juried, prior to your acceptance. Your submitted images should reflect your intended display. Any media not approved during the application process we will ask you to remove.
- All applications require 5 digital images of your work. Images need to be at least 300 dpi/resolution or more and 7 inches on the longest side for judging and promotional quality.
- We do not keep images on file. Please submit images with each application.
- Please send an artist statement about your work. We use them for publicity opportunities.
- If your work is not accepted, artist booth fee will be returned to you un-cashed; the jury fee will not be returned.
- Bank Fees- A \$25 bank fee will be charged on all returned checks. The check amount plus the \$25 fee is payable with a money order, cashier's check, or cash.

TAXES

- Each exhibitor is responsible for collecting the State Sales Tax and filing a report with the local Department of Revenue. Reinbeck's rate is 7%. We are required to submit a report of vendors to them.

CANCELLATIONS

- There are no refunds for canceled shows by the Reinbeck Art Festival.
- Artist cancellations must be in writing either by mail, fax, or email at least 60 days prior to event.

EXHIBITS

- Displays must be professional and aesthetically pleasing.
- Exhibitors will leave their exhibit space clean after packing up at break down.
- All approved exhibitors or their assistant will occupy his or her booth at all times. Please ask staff if you need your booth covered while taking a break.
- The exhibitor's space shall be occupied by 8:30 am the morning of the show or you will be considered a "no-show" and your space will be forfeited with no possible refund or credit. All vehicles must be removed from the show area. Please do not tear down your exhibit until 4:00 pm. Please aim to be completely torn down before 5:30 pm.
- An accepted application is a commitment to display your work during all scheduled hours of the show.
- Exhibitors will not take up any additional space without first consulting with a show coordinator.
- Tents- Exhibitors are responsible for making their tents sturdy and weighted against wind, rain, etc. Tents must be manufactured of flame-retardant materials. Staking into the pavement will not be permitted. The City of Reinbeck/Reinbeck Art Festival is not responsible for lost, damaged, or stolen property. Vendors will be responsible for any damages caused by unsecured tents.

Event staff reserves the right to make final interpretations of all rules and regulations.