
Monday 20 October 2008

08:00 – 09:00 am Registration Conference Hall

Opening Ceremony

09:00 – 10:00 am

- Opening Ceremony Under The Auspices of **H.E. Hamad Bin Mohammed Al-Rashidi** Minister of Information
 - **H.E. Dr. Ali Bin Saoud Al-Bemani** Sultan Qaboos University Vice Chancellor
 - **Prof. Yahya Kamalipour** Global Communication Association Founder
 - **Dr. Obaid Al-Shaqsi** - Dead of Al-Bayan College - Chairman Of Steering Committee
 - **Dr. Kamran Mofid** (Keynote) - Founder of Globalization For The Common Good Initiative
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10:00 – 10:15 am Coffee Break

10:15 – 10:30 am GCA Film Presentation

Session I

10:30 – 12:45

Theme I: A

Impact Of New Communication Technologies On Culture And National Identities Of The People In The Middle East

Moderator: Dr. Philip Brierley (Mazoon College)

Discussion Director: Dr. Hosny Nassr (SQU)

Dr. Azza El-Kahki - Qatar University :

The relationship between Arab youth Exposure to Reality TV and their Identities

Dr. Mahboub Hashem - American University in Sharjah, UAE :

Impact and Implications of New Information Technology (IT) on Middle Eastern Youth

Dr. Jabbar Al-Obaidi - Bridgewater State College
Dr. Ahmed Hussain - United Arab Emirates University:

The Impact of the Internet on the Cultural and National Identity in the United Arab Emirates University Students Perspective

Dr. Souraya Elbadaoui - Sharjah University (UAE) :

The Role of New Communication Technologies in Preserving National Identities in the Age of Globalization: UAE as Case Study

Omid Habibinia - Media Researcher IAMCR (Switzerland)

Persian Satellite TV, New Challenge for IRI

12:45 – 02:30 pm Lunch Break - SQU Faculty Club

Session 2

02:30 – 04:30 pm

Theme I : B

Impact of New Communication Technologies on Culture and National Identities of the people in the Middle East

Moderator: Prof. Jasim Jaber

(Applied Science College, Sohar)

Dr. Ilhem Allagui - American University in Sharjah, UAE :

History, research and opportunities of the Internet in Arab countries

Dr. Khalid Zamoum - Sharjah University (UAE):

The Reality of the Information Society in the UAE Media and Information Scene

Dr. Hatem Sridi - Bahrain University :

Bahraini Online Newspapers Interface & Accessibility Evaluation Study

Dr. Samskrati Gulvady - Applied Science College, Sohar (Oman)

Blogging – redefining global modern journalism: an Omani perspective

Dr. Tarek Bahaa El Deen - Al-Zahra College (Oman) :

Digital Manipulation of Images to Reproduce a second Visual Implications geared to Affect The Public Opinion

07:30 – 09:30 pm Dinner by Invitation

Tuesday 21 October 2008

Plenary Session

08:30 – 09:50 am

Theme 2 :

Higher Education, Globalization and the Middle East

Moderator: Prof. Yahya Kamalipour (Purdue University Calumet)

Dr. Howard Cohin - Chancellor, Purdue University - Calumet (USA):

International Access to American Higher Education

Dr. Nabil Ibrahim - Chancellor, Abu Dhabi University (UAE) :

Education and the Process of Social Change in the Middle East.

Richard E. Rupp, Ph.D - Purdue University - Calumet (USA):

Higher Education in the Middle East: Opportunities and Challenges for U.S. and Middle East Partners

09:50 – 10:00 am Coffee Break

Session 4

10:00 – 11:05 am

Theme 3:

New Trends in Teaching Communication and Scientific Research in the Middle East

Moderator: Dr. Abul Monem Al-Hasani (SQU)

Dr. Ahmed Farouk - Helwan University (Egypt):

Field Trainings Needs For PR Practitioners: A Case Study of PR Departments in some Egyptian and Gulf States Companies and Establishments.

Dr. Kuldeep R. Rampal - Universtiy of Central Missouri (USA)

Disparity between Journalism Education and Journalism Practice in Four Maghreb States.

Dr. Alaa Al-Shami - Qatar University
The Impact of Mass Media on Influencing Qataris
Public Opinion Towards Current Issues.

11:05 – 11:20 am **Short Break**

Session 5

11:20 – 12:50 pm

Theme 4 :

Role of Globalization and Media in International Relations

Moderator: Dr. Daniel Dunn - Purdue University - Calumet

Dr. Ardeshir Entezari - Allameh Tabatabaei University:

Reviewing National, Polar And Global Identities
In Relation To Formation Of Polarization And
Globalization

Mehdi Mohsenian-Rad - Imam Sadegh University:
Pathology Of "Audience Phantasm" In Media:
Globalization And The Era Of After Global Village

**Mimoun Attaheri - College of Different Majors
(Morocco):**

The Role Of Mass Media In International Relations

12:50 – 2:00 pm **Lunch Break – SQU Faculty Club**

Session 6

02:00 – 03:05 pm

Theme 5 :

War, regional Conflicts and Media in the Middle East

Moderator: Prof. Dr. Mohamed Najeb Al-Sarayrah (SQU)

**Dr. Jassim Jaber - Applied Science College,
Sohar (Oman) :**

Wars, Regional Conflicts And Crisis Communication.

Dr. Soleman Saleh - Sharjah University (UAE) :
The Influence of Arab Satellite TV Channels on the
International News Flow: Media Coverage of the Third
Gulf War.

**Dr. Abeer Najjar - American University in Sharjah
(UAE) :**

Blaming The Victim: The Mistakes Done By The Pa
And Palestinian Political Leaders Dealing With The
International News Media.

3:05 – 3:15 pm **Short Break**

Session 7

03:15 – 05:00 pm

Theme 6 :

**History and development of Different Media in
the Middle East**

Moderator: Dr. Abdulla Al-Kindi (SQU)

**Dr. Orayb Najjar - Northern Illinois University
(USA) :**

"Media Law in Iraq (2003 - 2008)

Ali A. Abdolrashidi - Freelance (Iran):

Ongoing Evolution of Media in Iran from Cold War Era
towards Globalization

**Dr. Jahangir Khan - Applied Science College, Sur
(Oman) :**

Electronic Vs. Printed Journalism

**Dr. Sushil Kumar Sharma - Applied Science
College, Sur (Oman) :**

Critical Media Analysis (A Comparative Study of Print
Media in UAE and Oman)

Dr. Hassan Bashir - Imam Sadiq University :

Qanun and the Modernization of Political Thoughts In
Iran

Closing Plenary

05:05 – 05:20 pm

Prof. Yahya Kamalipour

Dr. Obaid Al-Shaqsi

7:30 – 9:30 pm **Dinner by Invitation**



Globalization and Media in the Middle East Conference

20 - 21 October 2008

Sultan Qaboos University
Muscat - Sultanate of Oman

GCA
Global Communication
Association (GCA)



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