



Keystone Gardener

Official Publication of the Garden Club Federation of Pennsylvania

KEYSTONE GARDENER ONLINE NEWSLETTER AD INFORMATION

The **KEYSTONE GARDENER ONLINE NEWSLETTER** pricing is based on being printed in color, and twice the size as in the KG Print Booklet.

KG ONLINE PUBLICATION DEADLINES AND DATES FOR 2019 - 2020 ARE:

- October 30, 2019 issue - Send ad copy and payment by October 1, 2019.
- June 15, 2020 issue - Send ad copy and payment by May 15, 2020.
- October 30, 2020 issue - Send ad copy and payment by October 15, 2020.

RATES: KG ONLINE COLOR CLASSIFIED

ADVERTISING:

Minimum ad 20 words

One publication	78¢ a word
Two publications	72¢ a word
Three publications	66¢ a word

RATES: KG ONLINE COLOR DISPLAY ADVERTISING

BUSINESS CARD SIZE (3.5" w X 2" h)

OR 1/8 OF A PAGE - Horizontal

One publication	\$23.50
Two publications	\$42.30 (10% discounted)
Three publications	\$59.92 (15% discounted)

RATES: KG ONLINE COLOR DISPLAY ADVERTISING:

1/4 OF PAGE (5" w X 3.50" h) - Vertical

One publication	\$ 60.
Two publications	\$108. (10% discounted)
Three publications	\$153. (15% discounted)

1/2 PAGE (5" w X 7.25" h) - Horizontal

One publication	\$100.
Two publications	\$180. (10% discounted)
Three publications	\$255. (15% discounted)

FULL PAGE (8" w X 10 1/2" h) - Vertical

One publication	\$150.
Two publications	\$270. (10% discounted)
Three publications	\$340. (15% discounted)

SUBMISSION INSTRUCTIONS:

KG ONLINE Ad copy should be typewritten, or printed clearly, and garden, or floral design, related. The *Keystone Gardener* cannot be responsible for ads that are not submitted clearly/legibly. In case of publication error, however, responsibility is limited to one correction insertion. The *Keystone Gardener* reserves the right to refuse ads considered to be of questionable taste or intent.

Payment in full must accompany order. If you are ordering more than one insertion, please remit full amount to qualify for insertion and discount. Make check payable to: "GCFP", and put ad size and "**KG ONLINE**" issue(s) on memo line)

Please send ad copy, in pdf form, Or questions to:

Lou Ann Lauger, Ad Manager
P.O. Box 235
Youngsville, PA 16371-0235
Keystone Gardener, Editor/Ad Manager
E-MAIL pdf, jpeg, or tiff to:
keystonegardener@gmail.com

Checks should be sent to:

Lou Ann Lauger
Keystone Gardener, Editor/Ad Manager
P.O. Box 235
Youngsville, PA 16371-0235
Please make check payable to: **GCFP"**
**Please put Ad size and KG ONLINE
issue(s) on the memo line**