

7th Annual National



Title IX

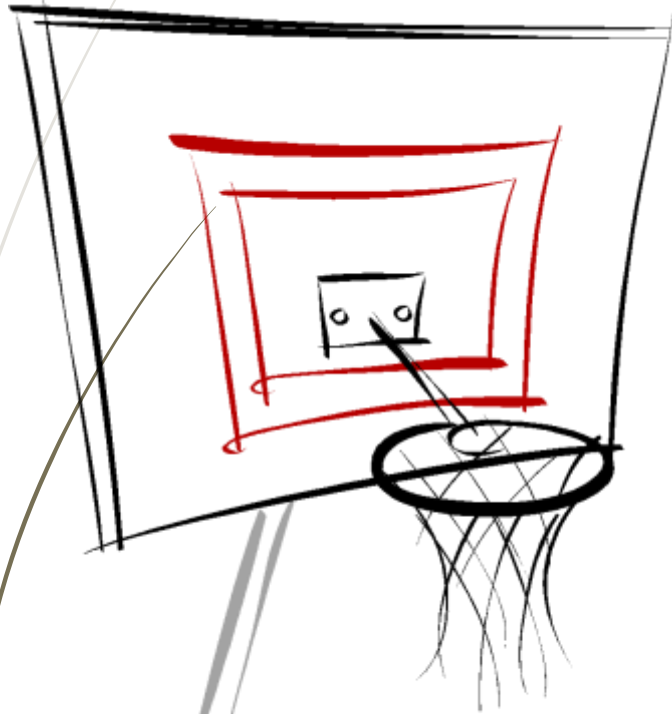
Conference and

December 27-30, 2015

Washington, DC



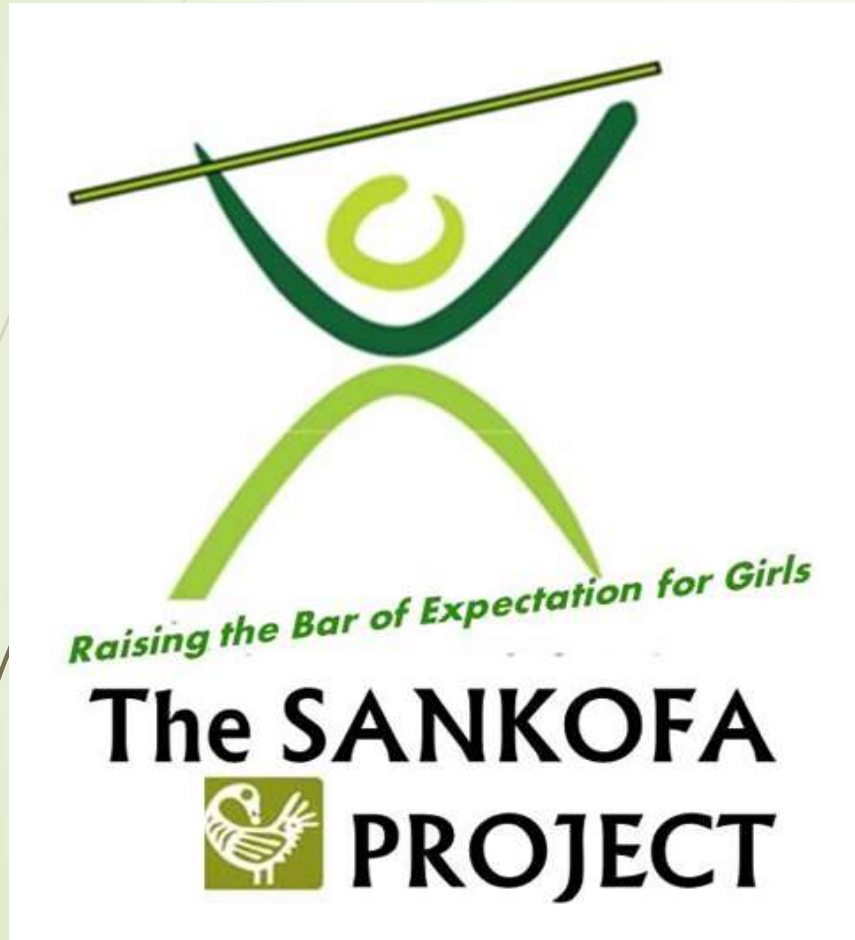
A GirlsCanToo.us Production



**Sanctioned
and Co-Hosted
by the DC State
Athletic
Association**



Presented by:



and





NATIONAL TITLE IX CONFERENCE AND CLASSIC

A 4-Day Educational Experience that:

- Empowers Female High School Student Athletes to *Play with a Purpose*; and,
- Exposes Local and Non-Local Players, Fans and Families to the Rich History of the Nation's Capitol During the Winter Break

What is The Sankofa Project?

The Sankofa Project is the flagship program of Samuel Christian Services Network, Inc., (SCSN) a 501(c)3 faith and community based non-profit organization.

Incorporated in the District of Columbia, SCSN has been providing prevention and intervention programs and services to risk exposed youth and their families since 1994.



Why the Name 'Sankofa Project'?

Sankofa is an African word from the Akan tribe. It is translated to mean ***“fetch what is at risk of being left behind”*** and symbolized by a bird moving forward but facing back to pick up the egg that would otherwise be left behind.

The egg represents the fruit of the past and contains the hope of the future.

How perfect!



Sankofa Project's Mission

Fetching What Is At Risk of Being Left Behind

Many urban female student athletes are at risk of being left behind because of athletic program disparity with their male counterparts.

Sankofa's Mission is to "fetch those at risk of being left behind" by identifying, creating and facilitating programs to help address the barriers they face in:

1. Quality of Coaching;
2. Quality of Officiating;
3. Preparation for NCAA Eligibility;
4. Access to Quality Post, Summer and Pre-Season Exposure to Highly Competitive Teams and College Scouts; and,
5. Access to Advertising, Community Engagement and Fundraising.



Sankofa Project's Goal

Fetching What Is At Risk of Being Left Behind

INCREASE Parent and Community Awareness of the Physical, Psychological and Educational Benefits of Participating in School Based Team Sports;

INFORM Students, Parents, and Others of the History of Gender Equity in Education; the Purpose and Intent of Title IX; and, Scholarship Opportunities Available thru NCAA Eligibility; and,

INSPIRE More Underserved Middle and High School Students to Choose STEAM (Science, Technology, Engineering, Art and Math) and other Non-Traditional Career Paths and Use Athletics as their Vehicle for Post-Secondary Success.

Sankofa Project's Objectives

Fetching What Is At Risk of Being Left Behind

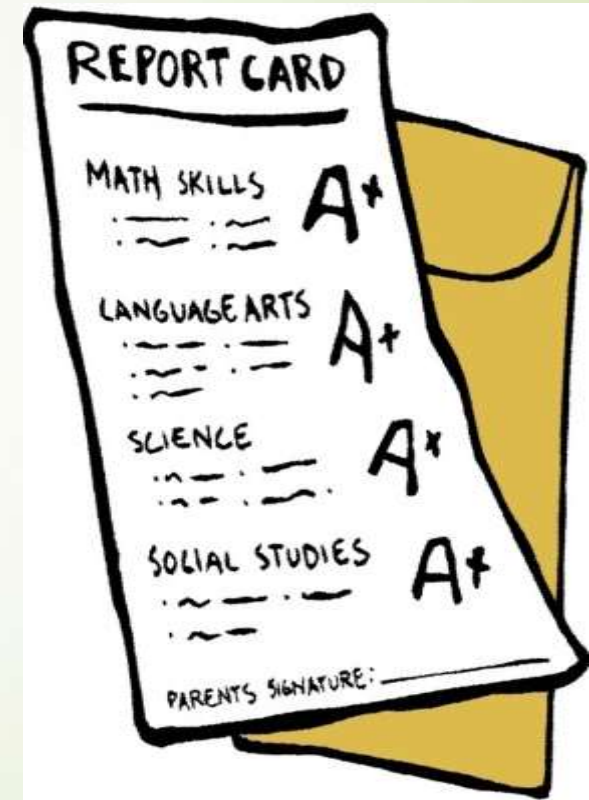
Create an event that will draw hundreds of quality coaches and highly recruitable players to the District of Columbia to:

- ❑ Raise awareness of National Norms and Best Practices
- ❑ Provide college scout exposure and athletic scholarship opportunities to developing players who might not otherwise get seen and/or recruited.
- ❑ Encourage more female students to make non-traditional career path choices and use Athletics and NCAA eligibility as the vehicle to get there.



About Sankofa's National Title IX Holiday Invitational Conference and Classic (NTHICC)

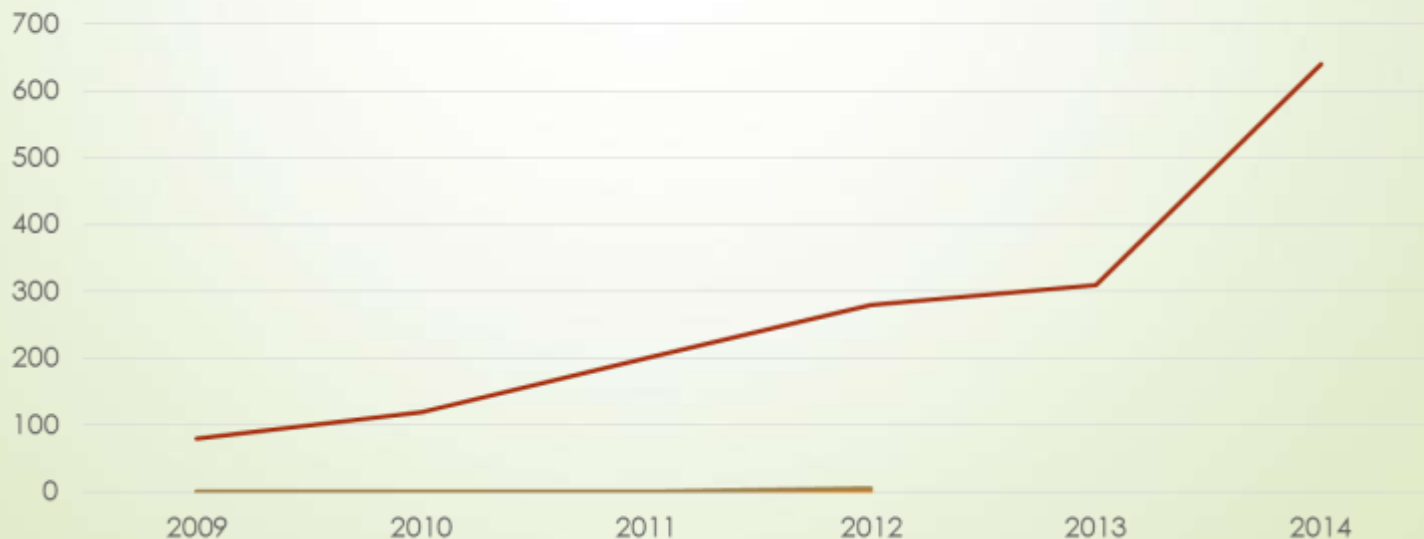
- Top ranked teams with GPA's of 3.0 and better are invited from across the country to participate in this annual post-Christmas high school girls basketball tournament. NTHICC draws a wide range of college coaches and scouts from NCAA Division I, II, III schools and Junior Colleges nationwide.
- Students and Coaches participate in a companion conference where they learn about the backstory and protections of Title IX and are empowered to self advocate by professionals in the areas of law, civics, sports, STEM careers, public speaking, etc.



Title IX Conference Growth

Over the course of six years the Conference:

- Outgrew the Embassy Suites Hotel (2009);
- Outgrew the L'Enfant Plaza Hotel (2011);
- Is returning for the 4th year to the Hyatt Regency Hotel; and
- Has grown from 8 teams on one court at Trinity's Center for Women and Girls in Sports; to 48 teams on four courts at the historic DC Armory!



7th Annual Title IX Conference and Classic

PROGRAM DATES:

Sunday, Dec. 27 – Wednesday, Dec. 30, 2015

CONFERENCE/WORKSHOPS/LUNCHEON:

Hyatt Regency on Capitol Hill

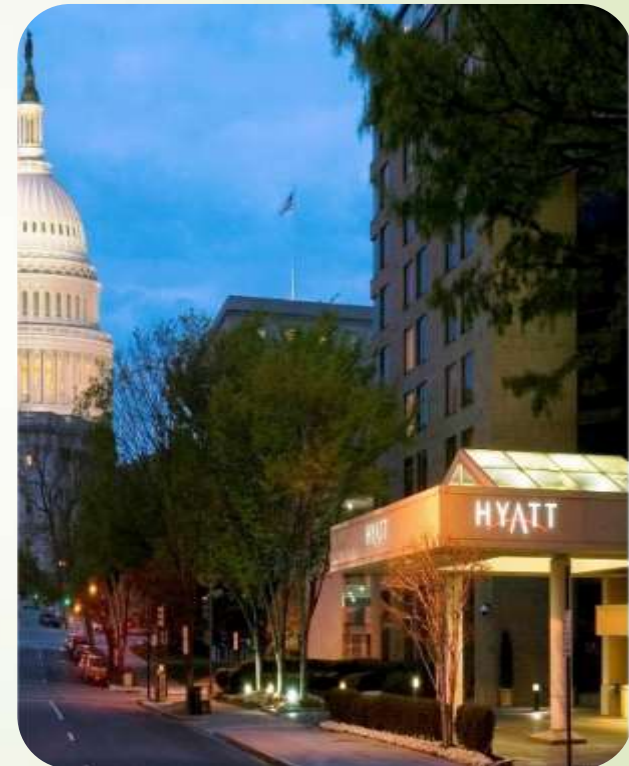
New Jersey Ave., NW – Washington, DC

GIRLS BASKETBALL TOURNAMENT: Four Classic Brackets in honor of those who inspired the passage of Title IX as a federal law: Congresswomen Patsy T. Mink and Edith S. Green; Dr. Bernice Sandler; and Sen. Birch Byah. Two brackets were also added to honor DC's own gender equity legends, Dr. Dorothy Height and DC Hall of Fame Coach Robert "Bob" Headen.

TOURNAMENT VENUE:

DC Armory

2001 East Capitol, St., SE
Washington, DC, 20003



Conference Beneficiaries

Students, parents, coaches and gender equity advocates from across the country participate in the 4-day Title IX Conference.

Workshops and Focus Groups are facilitated to:

- ❑ Increase their understanding of National Norms and Best Practices; relative to female sports; and,
- ❑ Become empowered by the back story of Title IX and the wide range of protections it provides at the high school and middle school level.



How the Classic's National Footprint Growth



- 2009 – 8 Regional Teams (DC, MD, NC, NJ)
- 2010 – 8 National Teams (CA, DC, GA, MD, NC, SC, VA)
- 2011 – 8 National Teams (CA, DC, MD, NJ, NC, SC, VA)
- 2012 – 16 National Teams (AL, CA, DC, GA, MD, NC, OR, VA)
- 2013 - 32 National Teams (DC, GA, MD, NC, NJ, NY, OR, VA)
 - Including a Middle School, Junior Varsity and AAU Showcase
- 2014 – 40 teams (CA, DC, FL, GA, IL, MD, NC, NJ, NY, VA)

Classic Brackets are Named after Title IX Pioneers and Local Gender Equity Legends:

- ❑ Congresswoman Patsy T. Mink – Co-Author of the Law;
- ❑ Congresswoman Edith S. Green – Co-Author of the Law;
- ❑ Senator Birch Byah – Supporter of the Fight to Include Sports;
- ❑ Dr. Bernice Sandler – “God Mother” of Title IX;
- ❑ Dr. Dorothy Height – Former Basketball Player and Advocate for Women’s Rights; and,
- ❑ Coach Robert “Bob” Headen - DC Hall of Fame.

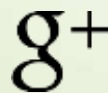
SANKOFA'S OUT-REACH


Sankofa began providing career awareness and skill enhancement programming to female student athletes in 2004.



In 2014 they reached three major milestones:

- 1.) 10 years of service to more than 6,400 risk exposed youth and their families;
- 2.) More than 9,984 served on Facebook; and,
- 3.) More than 16 Million connections on LinkedIn!





Media Outlets and Scouting Reports Covering the 3-day Title IX Classic:

- Real Basketball Report
- Next Sports Phenom
- Blue Star Media
- ESPNW-HoopGurlz
- NYG Hoops
- 695 Hoops

Growth in Local Team Participation Ensures Fans in the Seats and a Greater Exposure Opportunity for DMV Students!

❑ DISTRICT OF COLUMBIA (7)

- ❑ Anacostia
- ❑ Ballou
- ❑ Friendship Collegiate
- ❑ Georgetown Visitation
- ❑ H.D. Woodson
- ❑ Theodore Roosevelt
- ❑ Woodrow Wilson

❑ VIRGINIA (5)

- ❑ Bishop Ireton
- ❑ Bishop O'Connell
- ❑ Edison
- ❑ Stonewall Jackson
- ❑ T.C. Williams

❑ MARYLAND (13)

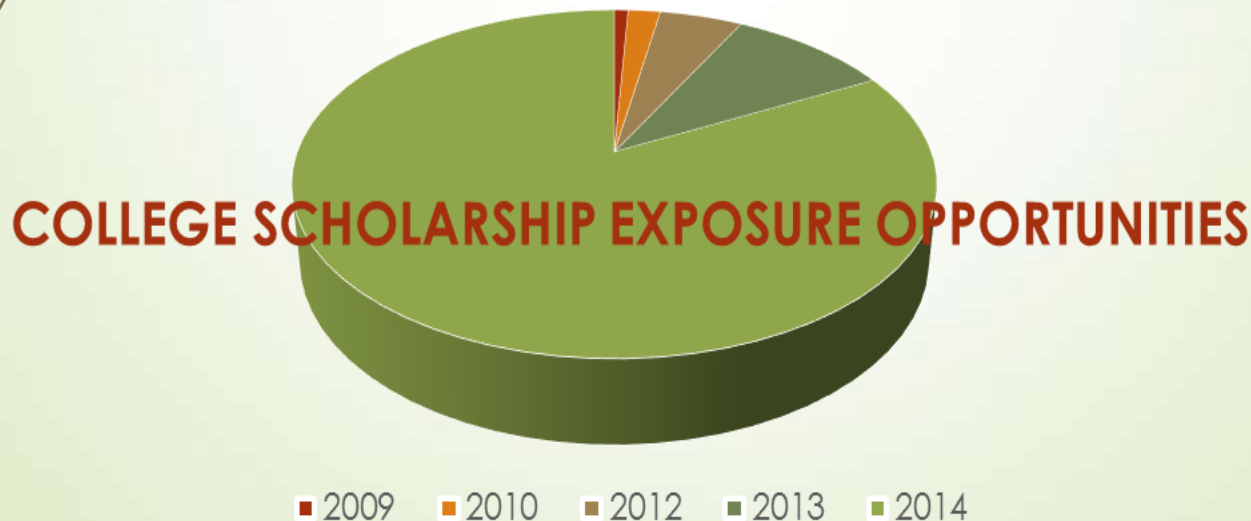
- ❑ Aberdeen
- ❑ Archbishop Spalding
- ❑ Baltimore Polytechnic Institute
- ❑ Eleanor Roosevelt
- ❑ Forestville
- ❑ Institute of Notre Dame
- ❑ MATHS
- ❑ McDonogh
- ❑ Natiinal Christian Academy
- ❑ Our Lady of Good Counsel
- ❑ Riverdale Baptist
- ❑ St. Francis Academy
- ❑ St. Vincent Pallotti

College Coach Exposure

The Title IX Classic is held during the NCAA basketball observation period to allow players to be seen by college coaches and scouts.

Each year, Sankofa engages former NCAA girls basketball coaches to help with College In-Reach.

It took very little effort to get commitments from more than 300 College coaches and scouts, as each of the teams invited to participate have team GPA's of 3.0 or better and several unsigned and highly recruitable players!





**GROWTH IS GOOD BUT
IT COMES WITH A
PRICE!**





**Please help The Sankofa Project
Provide a Memorable and
Educationally Rewarding Experience
for These 960 College Focused
Female Student Athletes by:**

**Spreading the word about the
7th Annual National**

Title IX Conference and Classic

**DC Armory – December 27, 29, and 30, 2015;
and,**

Becoming a 2015 Sponsor!

FOR MORE INFORMATION ON SPONSORSHIP ACTIVATION:

Contact:

Sarah Gustin at Sarah@SankofaProject.org

or

Janice Dove Johnson at info@SankofaProject.org

www.SankofaProject.org

The Sankofa Project is a member of the Samuel Christian Services Network, Inc. a 501(c)3 non-profit organization that has been providing prevention and intervention services to risk exposed youth since 1984. Your charitable contributions are fully tax deductible under FID# 52-1820111