

Volume 2 Issue 23

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# **avs 79-56-2 (58.5%)** er Bowl 59 Forecast on Page 2, Early Renewal Offers Page

#### **Super Bowl Thoughts and Season Recap**

The Super Bowl year in and year out is the most watched, hyped, analyzed, scrutinized and wagered event in the U.S. It's the game where gambling goes from being a sort of "taboo" among the general public to something tens of millions will partake in.

Because everyone wants to have a little "extra" something on the big game whether it be Super Bowl squares, side or total or the more than 1,000 Super Bowl prop plays, demand is at an all-time high for handicappers to deliver their customers winners on the big game. As for us, we think betting the Super Bowl side or total is mainly a "sucker's bet" as there is so much more value on a weekly basis during the regular season when there is 60+ games to choose from in college and the NFL combined. If you disagree with us and think there is a lot of value on the Super Bowl, look no further than the graph on the bottom right of this page. The Vegas books have shown a profit in 32 of the last 34 Super Bowls.

We feel there is much more value in the props market in the Super Bowl and that's why we give out a half-dozen or more prop bets every year to VIP customers. As for this newsletter, we did power rate this game at "Pick". The Eagles have the better roster but the Chiefs have the better HC and QB. Right now at the current line, we lean with Philly +1.

Win or lose, we would rather you judge us on the entire season where the VIP football best bets (including bowls and playoffs) have gone 79-56-2 (58.5%). That's the second time in the last three seasons we have been close to 60% for the entire season with our VIP selections. All-time we are now above 55% the last 10 years with our newsletter and VIP best bets.

Obviously we couldn't have had a successful last ten years without your support and patronage. Again, we can't thank you enough that you took a chance on us and for that we'll be forever grateful.

As far as the future goes, we are betting more and more each season and that will continue to get added focus. However, we will still be offering a VIP email and telegram service next season for \$499. If that is out of your price range, we will still be releasing weekly CFB/NFL write-ups on every game, CFB power ratings, logs and opening line bets just like we did this past season. That weekly newsletter will be sent every Wednesday at 4pm ET and will cost \$50 for the season (FREE for VIP customers). We will also be putting together a 2025 CFB preview with season win total bets, game of year bets, week one bets and Heisman future bets. That preview costs \$40 and will be released in mid-July (FREE for VIP customers). Finally, you can consume a lot of our information and bets for FREE by tuning into all of our media shows and by following us on Twitter/X.

If you are still interested in any of our services and you are wanting to sign up for next season please check out the back page for special early bird pricing. The VIP services will begin in late spring as futures, win totals and week one become more widely available.

**Brad Powers** 

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#### **Super Bowl Betting History**

Below is a list of point spread breakdowns and results of the previous 58 Super Bowls. Category Result Margins of victory Favorites/Dogs (one pick 'em) 28-27-2 1-3 points 10 Favorites straight up (1 pick) 37-20 4-6 points Favored by 1-3 points 7-10 points 9 9-9 Favored by 3.5-6.5 points Favored by 7-9.5 points 8-6 11-13 points 4-6-1 14 or more Favored by 10-13.5 points 5-4 2-2-1 Favored by 14 or more Overs/Unders 29-28

#### Suner Bowl Betting Notes (Reported **B**

-Last year, \$185.6 million was bet on the Super Bowl at Nevada sports books. It was the most ever even with sports betting now legalized in nearly 40 states.

-The books have posted a profit in 32 of the past 34 Super Bowls (see below).

-Since Nevada Gaming Control began tracking betting action on the Super Bowl in 1991, the books are up \$240 million. Their only losses came in 2008, when the New York Giants upset the Patriots, and in 1995, when the San Francisco 49ers routed the San Diego Chargers (see chart below).

-According to a report released by the American Gaming Association (AGA), Legal American sportsbooks could take an estimated \$1.39 billion in bets for Super Bowl 59. The number represents an up tick from the estimated \$1.25 billion placed with legal books for Super Bowl 58. Keep in mind, last year the AGA also estimated that \$23.1 billion was bet on the Super Bowl from both legal and other channels so legal books are still only a very small piece of the pie.

Football bettors will look to keep up positive momentum going into the biggest game of the year. In late January, the state of Nevada reported that its sportsbooks took a \$5.3 million loss on NFL and college football bets in December 2024 their biggest loss on football since November 2012.

#### Five biggest Super Bowl 59 bets so far

\$800,000 Eagles +110 Money-line (BetMGM Nevada) to win \$880,000 \$750,000 Eagles +110 Money-line (BetMGM Nevada) to win \$825,000 3. \$326,000 Chiefs -130 Money-line (BetMGM Nevada) to win \$250,769.23 4. \$300,000 Eagles first half +0.5/-120 (BetMGM Nevada) to win \$250,000 5. \$150,000 Under 49.5 (BetMGM Nevada) to win \$125,000

SUPER BOWL 58 57 56 55 54 553 52 51 50 49 48 47 46	CLOSING SPREAD SF-2 PHI-1 LAR-4.5 KC-3 KC-1.5 NE-2.5 NE-4.5 NE-3 CCAR-4.5 Pick-em DEN-2.5 SF-4.5 NE-2.5	FINAL SCORE Kansas City 25-22 Kansas City 38-35 L.A. Rams 23-20 Tampa Bay 31-9 Kansas City 31-20 New England 13-3 Philadelphia 41-33 New England 34-28 Denver 24-10 New England 28-24 Seattle 43-8 Baltimore 34-31 N.Y. Giants 21-17	FAV COVER? No No No No Yes No Yes No Push No No No	VEGAS HANDLE \$185,612,813 \$153,183,002 \$179,823,715 \$136,096,460 \$154,679,241 \$145,939,025 \$158,586,934 \$138,480,136 \$132,545,587 \$115,986,086 \$119,400,822 \$98,936,798 \$93,899,840	MONEY WON/LOST \$6,802,264 \$4,361,646 \$11,063,412 \$12,574,125 \$18,774,148 \$10,780,319 \$1,170,432 \$10,937,826 \$13,314,539 \$3,261,066 \$19,673,960 \$7,206,460 \$5,064,470
39 38 37 36 35 34 33 32 31 30 29 28 27 26 25	NE -7 NE -7 NE -7 OAK -4 STL -14 BAL -3 STL -7 DEN -7.5 GB -11 DAL -13.5 SF -18.5 DAL -10.5 DAL -6.5 WAS -7 BUF -7	New England 24-21 New England 32-29 Tampa Bay 48-21 New England 20-17 Baltimore 34-7 St. Louis 23-16 Denver 34-19 Denver 31-24 Green Bay 35-21 Dallas 27-17 San Francisco 49-26 Dallas 30-13 Dallas 52-17 Washington 37-24 N.Y. Giants 20-19	No No Yes Push Yes No Push No	\$90,759,236 \$81,242,191 \$71,693,032 \$71,513,304 \$67,661,425 \$71,046,751 \$75,986,520 \$77,253,246 \$70,853,211 \$70,907,801 \$69,591,818 \$54,483,221 \$56,811,405 \$50,334,277 \$40,080,409	\$15,430,138 \$12,440,693 \$5,264,963 \$2,331,607 \$11,002,636 \$4,237,978 \$2,906,601 \$472,033 \$2,265,701 \$7,126,145 (\$396,674) \$7,481,541 \$7,174,869 \$301,280 \$3,512,241

Kansa	s City (SU: 17-2, I	ATS: 8	3-10-1, O/U:	8-11)
Date	Opponent	Line	Score ATS	SO/U
9/5	Baltimore	-2'	27-20 W	046
9/15	Cincinnati	-6'	26-25 L	047
	Atlanta	-3 -7	22-17 W 17-10 P	u46'
10/7	L.A. Chargers New Orleans	-/ -5	26-13 W	u42 u43
10/13	New Officialis	-5	20-13 W	u+3
10/20 at	San Francisco	+2'	28-18 W	u48
10/27 at	Las Vegas	-9	27-20 L	043
	Tampa Bay-ot	-9	30-24 L	045
	Denver Buffalo	-7 +2'	16-14 L 21-30 L	u42' o47
	Carolina	-10°		047
	Las Vegas	-13		u42'
	L.A. Chargers	-4'		u43
	Cleveland	-4	21-7 W	u41
12/21		-3	27-19 W	o42'
	Pittsburgh	-2	29-10 W	u46
	Denver	+11 -9'		u40'
	Houston		23-14 L	u41'
	Buffalo Ielnhia (SII: 17-3	-1 ATS:	32-29 W 13-7. <b>0/II</b> :	o49 <b>9-111</b>
Philad	lelphia (SU: 17-3	, ATS:		9-11)
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Philate 9/6 † 9/16 9/22 at 9/29 at 10/6 10/13 10/20 at 11/3 11/10 at 11/14 11/24 at 12/15 12/22 at 12/29 1/5	Jelphia (SU: 17-3 Opponent Green Bay Atlanta New Orleans Tampa Bay Cleveland N.Y. Giants Cincinnati Jacksonville Dallas Washington L.A. Rams Baltimore Carolina Pittsburgh Washington Dallas Washington Dallas	-8 -3 +2' -7' -4 -5' -4 -7' -3	13-7, 0/U: Score AT: 34-29 W 21-22 L 15-12 W 16-33 L 20-16 L 28-3 W 37-17 W 28-23 L 34-6 W 24-19 W 24-19 W 24-19 W 23-34 W 33-36 L 41-7 W 20-13 W	9-11) 6 O/U 049' u49' 042 u42 u42 u42 047' 046' u49 u49 u49 u49 u45 u49 u45 u47 u47 u47 u47 u48' u49 u49





### Super Bowl 59 • Kansas City vs Philadelphia February 9th • 6:30PM • FOX • New Orleans, LA



SUPER BOWL		
	KC	PH
Quarterback	VV	-
Running Back	-	<b>1</b> 1/
Receivers	-	~
Offensive Line	-	-
<b>Defensive Line</b>	-	1/2
Linebacker	-	1/2
<b>Defensive Backs</b>	-	1/2
Special Teams	1/2	-
Coaching	~	-
Turf/Crowd	-	1/2
Matchups	-	1/2
Intangibles	1/2	-
Schedule	~	-

#### EVEN 🗸 'S **SUPER BOWL 59 KEY ATS STATS**

- 1. The team with better win percentage is 1-16 ATS in the Super Bowl since 2023 (Chiefs 89.5% win percentage vs Eagles 85% this year).
- 2. The underdog in the Super Bowl is on a 16-6-1 ATS run.
- 3. The straight up winner of the Super Bowl is 49-7-2 ATS.

I | Philadelphia 25 Kansas City 24. For the second time in three years we get a match-up between the Chiefs and the Eagles. It's just the second time in NFL history that the same teams have met in the Super Bowl twice in a three span. The Bills and Cowboys also did so in backto-back years in 1992-93. Kansas City's Andy Reid vs. Philadelphia's Nick Sirianni will be the 5th head coach rematch in the Super Bowl all-time. The head coach who won the first meeting straight up also won the second meeting in all four prior instances. That includes Andy Reid vs Kyle Shanahan last year.

The Chiefs are in the Super Bowl for the fifth time in the last six seasons and are trying to become the first ever 3-peat champion. Obviously, the Chiefs are led by their star QB Patrick Mahomes. In the playoffs, Mahomes is 8-0 straight up and ATS when either listed as an underdog or a favorite of less than a field goal. On extended rest (8 or more days), Mahomes is 30-4 SU since 2019. Statistically, the Chiefs were only No. 12 in scoring offense, No. 19 in total offense and No. 22 in ypp this year (including post-season). TE Travis Kelce remains their top weapon outside of Mahomes. The KC D did rank No. 4 in scoring this season.

On the other side, the Eagles are making their 3rd Super Bowl appearance in the last 8 years. They are led by RB Saquon Barkley who is having an historic season with 2,447 rush yards including the playoffs and 18 TD's. The Eagles have many more weapons as QB Hurts has 752 rushing yards and 18 TD's while WR's AJ Brown (1,199 yards) and DeVonta Smith (954) are more productive than their KC counterparts. The Eagles defense ranks No. 1 in scoring, No. 1 in total defense and No. 1 in yards per play allowed. Vic Fangio-coached defenses have faced Patrick Mahomes eight times. The Fangio defenses are just 0-8 SU and 2-6 ATS and Mahomes has a 10-2 TD-to-INT ratio in those games. However, Mahomes has had two of the Top-10 worst EPA games vs Fangio led defenses.

The underdog has gone 16-6-1 in the last 23 Super Bowls. While we think Philadelphia has the much better roster, the Chiefs have the clear edges at QB and head coach. Statistically, Philly was the much superior team but the Chiefs played the tougher schedule and have winning Super Bowl experience. It's a tough call but we think Philly +1 is the "sharper" side.

Lean Philadelphia (+1) over Kansas City. No opinion on total right now.

First World Championship

## **Super Bowl ATS Game-By-Game Results** st of point spread breakdowns and results of the previous 58 Super Bowls.

Champio Game AFL		June
Guille Lan E	de unu La	Below is a lis
SB		Location
IVIII	Year 2024	Las Vegas, NV
LVII	2023	Glendale, AZ
LVI	2022 2021	Glendale, AZ Inglewood, CA
LVII LVI LV LV LIV	2021	Tampa, FL Miami, FL
LIV	2020 2019	Miami, FL
LIII LII	2019	Atlanta, GA
LÏ	2017	Minneapolis, MN Houston, TX
Ĺ	2016	Santa Clara, CA
VIIV	2016 2015	Glendale, AZ
XLVIII XLVII XLVI XLVI XLV XLIV	2014	East Rutherford, N
XLVII	2013	New Orleans, LA Indianapolis, IN
XLVI	2012 2011	Indianapolis, IN Arlington, TX
XLV VI IV	2011	Ariington, 1 A
XLIII	2009	Miami, FL Tampa, FL
XLII	2008	Glendale, AZ
XLII XLI XL	2007	Glendale, AZ Miami, FL
XL	2007 2006	Detroit, MI
XL XXXIX XXXVIII XXXVII XXXVI XXXV XXXIV XXXIV	2005 2004	Jacksonville, FL Houston, TX
XXXVIII	2004	Houston, TX
XXXVII	2003 2002	San Diego, CA
AAAVI VVVV	2002	New Orleans, LA Tampa, FL
XXXIV	2000	Atlanta GA
XXXIII	1999	Atlanta, GA Miami, FL
XXXIII XXXII	1998	San Diego, CA
XXXI XXX	1997	New Orleans, LA
XXX	1996	Tempe, AZ Miami, FL Atlanta, GA
XXIX XXVIII	1995	Miami, FL
	1994 1993	Atlanta, GA
XXVII XXVI XXV XXIIV XXIII XXII XXI XXI	1993	Pasadena, CA Minneapolis, MN
XXV	1991	Tampa, FL
XXIV	1990	New Orleans, LA
XXIII	1989	Miami, FL
XXII	1988	San Diego, CA
XXI	1987	Pasadena, CA
XX	1986	New Orleans, LA
AIA VVIII	1985 1984	Stanford, CA
XVIII XVII	1983	Tampa, FL Pasadena, CA
XVI	1982	Pontiac, MI
XVI XV	1981	New Orleans, LA
XIV	1980 1979	Pasadena, CÁ Miami, FL
XIII	1979	
XII	1978	New Orleans, LA
XI X	1977 1976	Pasadena, CÁ
ΙΧ	1975	Miami, FĹ
VIII	1974	New Orleans, LA Houston, TX
Ϋ́ΙΙ	1973	Los Angeles, CA
VI	1973 1972	New Orleans, LA
V	1971 1970	Miami, FL
IV		New Orleans, LA
III	1969	Miami, FL

Miami, FL Los Angeles, CA

Matchup Kansas City vs San Francisco Kansas City vs Philadelphia Cincinnati at L.A. Rams Kansas City at Tampa Bay Kansas City vs San Francisco New England vs. L.A. Rams Philadelphia vs. New England Atlanta vs. New England Carolina vs. Denver Seattle vs. New England Seattle vs. Denver San Francisco vs. Baltimore N.Y. Giants vs. New England Green Bay vs. Pittsburgh New Orleans vs. Indianapolis Pittsburgh vs. Arizona N.Y. Giants vs. New England Indianapolis vs. Chicago Pittsburgh vs. Seattle New England vs. Philadelphia New England vs. Carolina Tampa Bay vs. Oakland New England vs. St. Louis Baltimore vs. N.Y. Giants St. Louis vs. Tennessee St. Louis vs. Tennessee Denver vs. Atlanta Denver vs. Green Bay Green Bay vs. New England Dallas vs. Pittsburgh San Francisco vs. San Diego Dallas vs. Buffalo Dallas vs. Buffalo Washington vs. Buffalo
N.Y. Giants vs. Buffalo
San Francisco vs. Denver
San Francisco vs. Cincinnati
Washington vs. Denver
N.Y. Gente vs. Denver N.Y. Giants vs. Denver Chicago vs. New England San Francisco vs. Miami L.A. Raiders vs. Washington Washington vs. Miami San Francisco vs. Cincinnati Oakland vs. Philadelphia Oakland vs. Philadelphia Pittsburgh vs. L.A. Rams Pittsburgh vs. Dallas Dallas vs. Denver Oakland vs. Minnesota Pittsburgh vs. Minnesota Pittsburgh vs. Minnesota Miami vs. Minnesota Miami vs. Washington Dallas vs. Miami Baltimore vs. Dallas Kansas City vs. Minnesota N.Y. Jets vs. Baltimore Green Bay vs. Oakland Green Bay vs. Kansas City

Line (Total) San Francisco San Francisco -2 (46.5) Philadelphia -1 (51.5 L.A. Rams -4.5 (48.5) Kansas City -3 (55) Kansas City -1.5 (53) New England -2.5 (56) New England -4.5 (49) New England -3 (57) Carolina 5 (43.5) Carolina -5 (43.5) Pick 'em (47.5) Denver -2.5 (47.5) San Francisco -4.5 (48) New England -2.5 (53) New England -2.3 (35)
Green Bay -3 (45)
Indianapolis -5 (57)
Pittsburgh -7 (46)
New England -12 (55)
Indianapolis -7 (47)
Pittsburgh -4 (47)
New England -12 (55)
Indianapolis -7 (47)
Pittsburgh -4 (47)
New England -7 (46.5)
New England -7 (46.5)
New England -7 (46.5)
New England -7 (45.5)
Sat Louis -14 (53)
Baltimore -3 (33)
St. Louis -7 (45)
Denver -7.5 (52.5)
Green Bay -14 (49)
Denver -7.5 (52.5)
Green Bay -14 (49)
Dallas -10.5 (50.5)
Dallas -10.5 (50.5)
Dallas -10.5 (50.5)
Dallas -6.5 (44.5)
Washington -7 (49)
Buffalo -7 (40.5)
San Francisco -12 (48)
San Francisco -12 (48)
Denver -3 (47)
N.Y. Giants -9.5 (40)
Chicago -10 (37.5)
San Francisco -3.5 (53.5)
Washington -3 (48)
Miami -3 (36.5)
San Francisco -1 (48)
Philadelphia -3 (37.5)
Pittsburgh -10.5 (36)
Pittsburgh -3.5 (37)
Dallas -6 (39)
Oakland -4 (38)
Pittsburgh -7 (36)
Pittsburgh -10.5 (36)
Pittsburgh -10.5 (36)
Pittsburgh -1 (33)
Dallas -6 (34)
Publicary -12.5 (26) Baltimore -2.5 (36) Minnesota -12 (39) Baltimore -18 (40) Green Bay -13.5 (43) Green Bay -14 (N/A)

Score
Kansas City 25 San Fran 22 (OT)
Kansas City 38 Philadelphia 35
L.A. Rams 23 Cincinnati 20
Tampa Bay 31 Kansas City 9
Kansas City 31 San Francisco 20
New England 13 L.A. Rams 3
Philadelphia 41 New England 33
New England 34 Atlanta 28 (OT)
Denver 24 Carolina 10
New England 28 Seattle 24
Seattle 43 Denver 8
Baltimore 34 San Francisco 31
N.Y. Giants 21 New England 17
Green Bay 31 Pittsburgh 25
New Orleans 31 Indianapolis 17 Green Bay 31 Pittsburgh 25 New Orleans 31 Indianapolis 17 Pittsburgh 27 Arizona 23 N.Y. Giants 17 New England 14 Indianapolis 29 Chicago 17 Pittsburgh 21 Seattle 10 New England 24 Philadelphia 21 New England 32 Carolina 29 Tampa Bay 48 Oakland 21 New England 20 St. Louis 17 Tampa Bay 48 Oakland 21
New England 20 St. Louis 17
Baltimore 34 N.Y. Giants 7
St. Louis 23 Tennessee 16
Denver 34 Atlanta 19
Denver 31 Green Bay 24
Green Bay 35 New England 21
Dallas 27 Pittsburgh 17
San Francisco 49 San Diego 26
Dallas 30 Buffalo 13
Dallas 52 Buffalo 17
Washington 37 Buffalo 24
N.Y. Giants 20 Buffalo 19
San Francisco 55 Denver 10
San Francisco 20 Cincinnati 16
Washington 37 Buffalo 24
N.Y. Giants 39 Denver 20
Chicago 46 New England 10 N.Y. Giants 39 Denver 20
Chicago 46 New England 10
San Francisco 38 Miami 16
L.A. Raiders 38 Washington 9
Washington 27 Miami 17
San Francisco 26 Cincinnati 21
Oakland 27 Philadelphia 10
Pittsburgh 31 L.A. Rams 19
Pittsburgh 35 Dallas 31
Dallas 27 Denver 10
Oakland 34 Minnesota 14
Pittsburgh 21 Dallas 17
Pittsburgh 16 Minnesota 6
Miami 24 Minnesota 7
Miami 14 Washington 7
Dallas 24 Miami 3
Baltimore 16 Dallas 13 Dallas 24 Minnes Baltimore 16 Dallas 13 Kansas City 23 Minnesota 7 N.Y. Jets 16 Baltimore 7 Green Bay 33 Oakland 14 Green Bay 35 Kansas City 10

ATS Result Underdog-Over Underdog-Over Underdog-Under Underdog-Under Favorite-Under Favorite-Under Underdog-Over Favorite-Over Linderdog-Under Underdog-Under Over Underdog-Over Underdog-Over Underdog-Under Favorite-Over Underdog-Under Underdog-Over Underdog-Under Favorite-Under Favorite-Under Underdog-Under Underdog-Over Underdog-Over Underdog-Under Favorite-Over Push-Under Favorite-Over Underdog-Over Push-Over Underdog-Under Favorite-Over Favorite-Under Favorite-Over Favorite-Over Favorite-Over Underdog-Under Favorite-Over Underdog-Over Favorite-Over Favorite-Over Favorite-Over Favorite-Under Underdog-Over Favorite-Under Underdog-Under Favorite-Over Favorite-Over Favorite-Under Favorite-Over Underdog-Over Favorite-Under Favorite-Under Favorite-Under Favorite-Under Favorite-Under Underdog-Under Underdog-Under Favorite-Over Favorite

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