

Requesting 1 video for Roblox

Specs:

- Portrait
- 1080 x1350
- 15 - 30 Seconds

Title: Exploring Environments

Description: Cinematic showcase of a variety of different locations in-game.

Beat List:

1st

- Open to footage. We smoothly transition through a montage of cinematic footage.
 - AD COPY: *EXPLORE THE UNKNOWN*
 - Lake Bridge VID (0:14 - 0:17): [\[link\]](#)
 - House VID (0:01 - 0:04): [\[link\]](#)
 - Lava VID (0:23 - 0:26): [\[link\]](#)
 - Citatel VID (0:15 - 0:18) [\[link\]](#)

12 sec

- 2nd
 - AD COPY: *FIND YOUR ADVENTURE*
 - Dystopian (0:07 - 0:11): [\[link\]](#)
 - Wild West VID (0:00 - 0:03): [\[link\]](#)
 - Plane VID (0:01 - 0:05): [\[link\]](#)
- 3rd
 - Transition to end card.
 - [\[link\]](#)
 - CTA of “PLAY”

Music (start at 0:19) : [\[link\]](#)

All assets: [\[link\]](#)

Font: [link\]](#)

End Card: [\[link\]](#)

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Specs:

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Title: A Day in the Wild West

Description: A Story of someone exploring the wild west map/game

Beat List:

1st

- Open to footage. Using this footage the whole time with different cuts from it.
 - AD COPY: *Unleash your inner outlaw*
 - [\[link\]](#)
 - (2:29 - 2:31) Tumbleweed
 - (3:25 - 3:29) Riding horse through hills
 - (2:09 - 2:11) Riding into town
 - COPY: *Cause some trouble in town*
 - (0:10 - 0:14) getting shot at and running away
 - COPY: *Then use stealth to lie low*
 - (0:33 - 0:40) hiding in outhouse
 - COPY: *Welcome to the Wild West*
 - (6:20 - 6:24) sunset walking away

- 2nd
 - Transition to end card.
 - [\[link\]](#)
 - CTA of “PLAY”

Music (start at 0:19) : [\[link\]](#)

All assets: [\[link\]](#)

Font: [link\]](#)

End Card: [\[link\]](#)