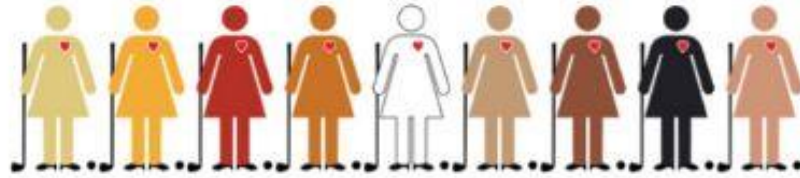

**WOMEN'S
GOLF DAY**
JUNE 6, 2017



www.WOMENSGOLFDAY.COM

Join the Women's Golf Day Movement!

June 6, 2017 - A Unique Four Hour Experience

Same Day Everywhere Around the World

Engage | Empower | Support

QUICK TIPS FOR A SUCCESSFUL EVENT

- Send a welcome e-mail and invite prospects
- Post an announcement on your facility's webpage
- Fuel your social media platforms with inviting posts and photos
- Ask current customers and/or members to introduce others to the game
- Include key members of your team
- Display and promote your existing programs and initiatives.
- Have loaner clubs available.
- Encourage attendees to come back for lessons, golf, to dine or to shop and/or get properly fitted for clubs
- Reach out to organizations, businesses, health clubs, and schools in your local community and invite them
- Wear RED on event day! Take photos of the participants and share on social media
- Encourage participants to also share their WGD experience on social media
- Use the official #womensgolfday hashtag to connect the community