

# San Diego Dental Convention

**NOVEMBER 4-5, 2016**

Chris@ceadental.com | (619) 277-4743 | [www.ceadental.com](http://www.ceadental.com)



- OVER 20 LECTURES EACH DAY
- BREAKFAST & LUNCH INCLUDED
- WINE & CHEESE SOCIAL INCLUDED
- HANDS ON WORKSHOPS
- CPR
- FREE PARKING



# SAN DIEGO DENTAL CONVENTION

November 4-5, 2016

Marina Village and Conference Center 1936 Quivira Way San Diego, CA 92109



Dentist: | 1-Class Pass = \$ 109.00 | 1-Day Pass = \$ 209.00 | 2-Day Pass = \$ 399.00 | Diode Laser= \$595.00 | Exhibit Hall = Free  
Staff: | 1-Class Pass = \$ 75.00 | 1-Day Pass = \$ 145.00 | 2-Day Pass = \$ 225.00 | Diode Laser= \$495.00 | Exhibit Hall = Free

**Group Discount of 3 or more Save \$10 Each on Day Passes Only ~ Diode Laser Class: \$25 off each with 2 or \$50 off each with 3 or more**

Early Registration Discounts "Day Passes Only": Save \$10 before 10/15, Save \$5 before 11/1



FREE Parking



Breakfast & Lunch Included



Wine and Cheese Social for Everyone



Prizes

Class #	Lecture Topic	Speaker	Friday, Nov. 4, 2016	
100-Diode Laser Certification ~	2-Day Pass Included	Hands-On Certification	8:00AM-5:00PM	CE 8.0
101-CA. Infection Control and OSHA for the Dental Office		Jonathan Rudin DDS	8:15AM-11:15AM	CE 3.0
102-Medical to Dental Insurance Coding and Billing		Rebecca Gerber	8:00AM-11:30AM	CE 3.5
103-1) Teeth Whitening: Impressive Results. Every Time.	"9 am -10:00am"	Dr. Rod Kurthy	8:00AM-11:30AM	CE 3.5
2) Correction of Open Posterior Interproximal Contacts	"10am -11:00am"			
3) Diagnosing and Presenting Cracked Teeth:	"11am-12:30pm"			
104-Hypnodontics, Because Words Matter		Juan P. Acosta	8:00AM-11:30AM	CE 3.5
105-Extraction Academy ~ Surgical Training ~ Hands-On ~ \$995.00		Kianor Shah DDS	8:30AM-5:00PM	CE 8.0
106-Practical Oral Pathology for the Dental Team		Amber D. Riley RDH, MS	8:00AM-11:30AM	CE 3.5
107-An evolution in crowns and bridges: Hands-on		Dr. Cyrus Tahmasebi, D.D.S.,	8:00AM-11:30AM	CE 3.5
108-Bullseye - Shooting the Perfect X-Ray		Janet Simpson	8:00AM-11:30AM	CE 3.5
201-California Dental Practice Act		Certified Instructor	12:30PM-2:30PM	CE 2.0
202-Medical-Dental Cross Coding ICD-10		Rebecca Gerber	12:30PM-2:30PM	CE 2.0
203-Treatment of Severely Resorbed Ridges		Dr. Samuel Lee	1:00PM- 5:00PM	CE 4.0
204-Secrets to a Successful Practice Sale or Purchase		Bob Affleck,	12:30PM-2:30PM	CE 2.0
205-Medical Emergencies in the Dental Office!	Part 1	Eric & Jana Osmolinski DDS	12:30PM-2:30PM	CE 2.0
206-Oral Pathology Update		Lee Slater, DDS, MS	12:30PM-2:30PM	CE 2.0
207-Peri-Implantitis- A Review		Dr. Rajiv Saini	12:30PM-2:30PM	CE 2.0
301-CPR	Hands-on Fee +\$30	Certified CPR Instructor	3:00PM-6:00PM	CE 3.0
302-Medical Insurance Billing for Sleep Apnea and TMJ		Rebecca Gerber	3:00PM-5:00PM	CE 2.0
303-"Records Roulette: Don't Gamble With Your Practice"		Theresa Sheppard RDA	3:00PM-5:00PM	CE 2.0
304-Ridge Preservation & Bisphosphonate Induced Osteonecrosis"		Dr. Fred Hammond,		
		Dr. Tim Smith, Dr. Bob Riding	3:00PM-5:00PM	CE 2.0
305-Medical Emergencies in the Dental Office!	Part 2	Eric & Jana Osmolinski DDS	3:00PM-5:00PM	CE 2.0
306-A Rollicking Romp Through the World of Oral Medicine		Leah Bowers DMD, BSC	3:00PM-5:00PM	CE 2.0
Class #	Lecture Topic	Speaker	Saturday, Nov. 5, 2016	
400-Diode Laser Certification ~	2-Day Pass Included	Hands-On Certification	8:00AM-5:00PM	CE 8.0
401-CA. Infection Control and OSHA for the Dental Office		Jonathan Rudin DDS	8:15AM-11:15AM	CE 3.0
402-Front Office Foundations: Level 1		Courtney Roberts, Monica Wolter	8:00AM-11:30AM	CE 3.5
403-Same as Class #303		Dr. Rod Kurthy	8:00AM-11:30AM	CE 3.5
404-The Oral Systemic Link		Dr. Michael Ratto, & Theresa Sheppard	8:00AM-11:30AM	CE 3.5
405-Treatment of Severely Resorbed Ridges "Hands-On ~ \$995.00		Dr. Samuel Lee	8:30AM-5:00PM	CE 8.0
406-Permanent Solution for TMJ Dysfunction		Vincent Tran, DDS	8:00AM-11:30AM	CE 3.5
407-An evolution in crowns and bridges: Hands-on		Dr. Cyrus Tahmasebi, D.D.S.,	8:00AM-11:30AM	CE 3.5
501-California Dental Practice Act		Certified Instructor	12:30PM-2:30PM	CE 2.0
502-The 2017 Dental Code PPO and HMO Power Training		Kathy Dennis	12:30PM-2:30PM	CE 2.0
503-Top 10 Practice Growth and Marketing Strategies for 2016		Bob Affleck, Cecelia Chen	12:30PM-2:30PM	CE 2.0
504-Bullseye - Shooting the Perfect X-Ray		Janet Simpson	12:30PM-2:30PM	CE 2.0
505-Medical Emergencies in the Dental Office!	Part 1	Eric & Jana Osmolinski DDS	12:30PM-2:30PM	CE 2.0
506-Low Back and Neck Pain:		Tim George	12:30PM-2:30PM	CE 2.0
601-CPR	Hands-on Fee +\$30	Certified CPR Instructor	3:00PM-6:00PM	CE 3.0
602-Front Office Boot Camp		Kathy Dennis	3:00PM-5:00PM	CE 2.0
603-The Health Care Reform law		Craig Gussin	3:00PM-5:00PM	CE 2.0
604- Peri-Implantitis- A Review		Dr. Rajiv Saini	3:00PM-5:00PM	CE 2.0
605-Medical Emergencies in the Dental Office!	Part 2	Eric & Jana Osmolinski DDS	3:00PM-5:00PM	CE 2.0



Phone: (619) 277-4743



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Dr. Staff First Name Last

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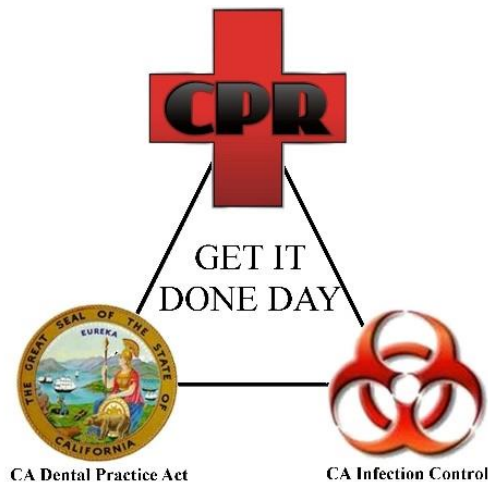
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TOTAL AMOUNT: \$

\*Classes subject to change without notice

## 101- Infection Control for License Renewal and OSHA for the Dental Office

**Jonathan Rudin, DDS, MS**



A required course for all California licensed dental professionals, this needs to be taken every 2 years.

A required course for all California licensed dental professionals, this needs to be taken every 2 years.

This Category I course provides an overview of the Infection Control standards.

It will bring you and your staff up-to-date with regulations affecting your practice.

Completion of this course satisfies the license renewal requirement for mandatory courses in California Infection Control.

### ***Infection Control Topics:***

Section 1005  
Disease transmission  
Standard precautions  
Disinfection & sterilization  
Waste management  
Compliance issues

**Jonathan Rudin, DDS, MS, MPH** is the Vice President of Training and Support at San Diego Healthcare Compliance. Over the past three decades, Dr. Rudin has worked as a clinician in a wide variety of settings, including private practices, community dental clinics, and as a civilian contractor for the US Navy. He has enjoyed teaching students at both the Southwestern Community College Dental Hygiene Program and United Education Institute's Dental Assisting Program.

**Date: Friday, November 4, 2016**  
**8:00 AM - 11:00 AM**  
**Credits: 3.00**



## 102 - Medical-Dental Insurance Cross Coding; Attain Higher Reimbursements by Implementing into Your Practice

Rebecca Gerber



The need for medical-dental cross coding is on the rise in today's competitive dental market. It can be an untapped revenue source for many dental practices. At first, cross coding may seem difficult to implement. Still, understanding proper procedures and protocols and choosing appropriate medical billing codes can be easier than you think.

### Educational Objectives:

- Which dental procedures are medically billable
- How to choose proper CPT, ICD-9 and ICD-10 codes
- Key documentation using the SOAP format
- Updating Health Histories and Communicating to Patients
- Medical Necessity Hand-off to the Administrative Staff
- Billing options using your current software and clearing houses
- Medicare Part B-Opt In or Opt Out



*Rebecca Gerber has been involved in the dental profession almost since birth. She virtually grew up in a dental office, as her late father was a dentist in San Diego County for nearly 5 decades.*

*A third generation Office Manager, Becky learned many of the aspects of front office administration at an early age, from stuffing statements to addressing recall cards. She has been an Office Manager for more than 21 years and an RDA since 1992. Her experience is in front and back office management,*

*specialties, and managed care.*

*In 1998, she organized and started the San Diego County Dental Office Managers Study Group, to encourage fellow office managers to network and exchange ideas. In 2000, utilizing her vast experience in dental management, she founded Office Management Services, to help dentists organize their front office systems. In 2006, she started the Academy of Dental Practice Careers, in order to train dental front office professionals.*

*Through the years Becky has collaborated and worked with some of the biggest consulting names in dentistry. In 2002, Becky became the Southern California Regional Consultant for Bent Ericksen and Associates, which specializes on Personnel Issues and Labor Law Compliance.*

**Date: Friday, November 4, 2016**

**8:00 AM - 11:30 AM**

**Credits: 3.50**

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Friday, November 4, 2016 8:00 AM - Saturday, November 5, 2016 6:00 PM

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**103-1) Diagnosing and Presenting Cracked Teeth: Discover an Untapped Goldmine in Your Practice** "8am-9am"

**2) Walking Forward: Simple Correction of Open Posterior Interproximal Contacts Caused by Distalized Molars.** "9am-10am"

**3) Teeth Whitening: Impressive Results. Every Patient. Every Time.** "10am-11:30pm"

**Rod Kurthy DDS**

## ***1) Walking Forward: Simple Correction of Open Posterior Interproximal Contacts Caused by Distalized Molars***

Most dentists occasionally see posterior contacts become open that were tightly closed when the new crown was seated. Six to twelve months after insert of the crown, the patient is back complaining about food impaction between the teeth. What the heck happened?!! You're certain those contacts were tight before. What do you do? Ignore it? Remove the new crown and replace it (at no charge, yet the patient is still unhappy)?

With Dr. Kurthy's popular "Walking Forward" technique, these distalized crowns can be moved mesially through a specific occlusal adjustment technique that is simple, only takes a few minutes, and best of all...IT WORKS!!!

Once you understand the technique, you'll employ it from now on when you first seat new crowns.

Even if you never see open contacts occur around crowns that YOU have placed, you certainly do see them on new patients with crowns from other dentists. And sometimes even virgin teeth, due to inevitable occlusal wear, start to distalize on their own, resulting in open contacts and food impaction.

***This technique may just...save your sanity.***

## ***2) Diagnosing and Presenting Cracked Teeth: Discover an Untapped Goldmine in Your Practice***

You see cracks in teeth all the time. But how do YOU know how DEEP those cracks are? If you think that all deep cracks cause symptoms, think again. How many times do we see broken teeth with stain deeply in the cracked area, yet the patient tells us they never felt ANY discomfort until the tooth actually broke? It took months or years for that stain to get deeply into the crack, yet the patient did not feel any symptoms until the tooth broke.

How often do you prep a tooth for a large filling or crown, and see a deep crack? And the patient says they have never felt any discomfort?

So what do you do about all of these asymptomatic genuine vertical cracks in teeth? Most dentists simply ignore them. Patients often don't care because they have no symptoms and they can't see the crack themselves.

A common discussion on dental Internet forums is how to handle cracked posterior teeth where the crack extends down the root. Should we try to save the tooth, or extract and place an implant? LET'S NOT LET OUR PATIENTS GET TO THAT POINT!

### **In this lecture you will learn:**

- Simple, easy, recognized methods to determine the difference between unimportant craze lines in enamel and genuine deep vertical cracks.
- To become a Superman (or Superwoman) dentist with "x-ray vision" – have the ability to "see" inside teeth. You will be amazed at what

you find every single day. About the very inexpensive equipment necessary to “see” inside teeth, find problems you’d otherwise never have seen, and properly diagnose the presence of genuine cracks.

- How to show your patients the DEPTH of the crack(s) in their teeth – patients absolutely gasp when they see.
- How to show your patients what may happen if they do not fix the cracks you just showed them. Dr. Kurthy will provide the entire audience with an album of digital, downloadable printable photos of 40 cases of severely broken teeth to share with your patients. Patients RUN to book an appointment when they see these photos and see what their own cracks look like.
- Find occlusal caries much faster, easier AND with MUCH greater accuracy than with radiographs and clinical exam with a sharp explorer! Opening up what looks like a small occlusal pit area of caries, only to find the Grand Canyon will never happen again!
- Find interproximal caries, and the DEPTH of interproximal caries, with much greater accuracy than with radiographs – with NO radiation.
- How to consistently get insurance to cover crowns or onlays for teeth with cracks – even when the teeth look perfectly fine on radiographs.
- How to routinely find hidden caries around existing restorations.
- You’ve heard others claim they have techniques to get patients begging you for a certain treatment. Most of the time that’s just not true.

But I can absolutely promise that using these techniques will result in no less than 50-100 more crowns and buildups performed per year – and that patients will be super-motivated to get these crowns done!

*One of Dentistry’s Most Innovative Researchers and Developer of Clinical Techniques and Products, Including His Widely Known KÖR® Whitening System*



### **3) Teeth Whitening: Impressive Results. Every Patient. Every Time.**

If you provide restorative dentistry, implants, oral surgery, periodontal treatment and surgery, endodontic treatment, etc., you have a good basic understanding of the science

behind these treatments. This allows you to make solid judgments on behalf of your patients – because you understand the science.

But if you’re like most dentists, nobody has ever taught you the science behind teeth whitening and sensitivity related to teeth whitening. All you’ve ever been told is to slop some whitening gel on the teeth, and they’re supposed to get white.

Dr. Kurthy will present his 39 years of teeth whitening research and development – the physics, chemistry, physiology and microanatomy of bleaching that you’ve never understood, and the “why’s” regarding typical frustrations of sensitivity and unpredictability of teeth whitening that most dentists encounter in their practices. Learn the science behind Dr. Kurthy’s conquest over unpredictability of whitening, and his research of methods to eliminate acute whitening sensitivity.

#### **You will learn: 3**

- Why whitening results have been unpredictable
- How and why Dr. Kurthy’s “KÖR Whitening” creates 100% predictable WOW results
- Can teeth get too white?
- How and why peroxides make teeth lighter
- Causes and solutions of whitening sensitivity
- Effect of design and fit of whitening trays on the outcome of whitening (30 minutes vs. 6+ hours of active

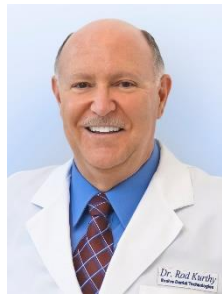
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whitening)

- Why whitening tray impressions are different than crown & bridge impressions
- All whitening gels are the same – peroxide is peroxide – right? ABSOLUTELY WRONG!!! ...and why
- Effects of whitening gel viscosity and water solubility on predictability of whitening
- Effects of refrigeration, pH and anhydrous vs. aqueous nature of whitening gels during storage and shipping.
- Overcoming tetracycline stains, fluorosis and other challenging cases
- Bleaching lights – snake oil / smoke 'n mirrors – or do they really work...and WHY
- Methods to treatment plan, increase case acceptance and treat ten times more whitening cases than you do now.

*One of Dentistry's Most Innovative Researchers and Developer of Clinical Techniques and Products, Including His Widely Known KÖR® Whitening System*



**Dr. Rod Kurthy** practices in Irvine, California. He graduated with highest honors from Fairleigh Dickinson University School of Dentistry in 1978, and completed a GP residency at Newark Beth Israel Medical Center.

*Research and Development*

Rod's 40 years of research & development include laser and surgical periodontal bone regeneration; endodontic surgery, including bone regeneration and repair of resorptive lesions; teeth whitening; teeth sensitivity; development of several cosmetic techniques and impression techniques; and even credible, professional marketing techniques designed to attract only high-quality patients. His first participation in periodontal

research was in 1976, and teeth whitening in 1977.

*Honors*

Dr. Kurthy is the recipient of many awards and accolades including the Mosby Scholarship Award; FDU Prosthodontics and Pediatric Dentistry Awards; the Omicron Kappa Upsilon National Dental Honor Society Gold Key Award and a commendation from the Chief Attorney of the United States Department of Defense for his role in supporting patients' rights in disputes with insurance carriers. Rod's efforts were directly responsible for forcing Blue Cross of California to correct their Explanation of Benefit comments to conform to accepted practice. Rod was selected as the most respected member of DentalTown.com by over 60,000 of his peers.

*Lecturer / Author / Media Exposure*

Rod is an exciting and effective international lecturer and author of five popular clinical and dental marketing books. Rod has authored numerous articles in, and is frequently interviewed by dental journals and consumer magazines; has appeared numerous times on the covers of several widely-read dental journals in the USA; has been featured six times on national tape interview series; is a consultant to several popular consumer magazines such as People Magazine and has been a feature writer for Oxygen women's fitness magazine. He has been interviewed and featured numerous times in national media and was the personal dentist of the 1994 United States Men's World Cup Soccer Team. Most recently Rod has been widely known for his remarkable KÖR® Whitening System.

*One of Dentistry's Most Innovative Researchers and Developer of Clinical Techniques and Products, Including His Widely Known KÖR® Whitening System*

**Date: Friday, November 4, 2016**

**8:00 AM - 11:30 AM**

**Credits: 3.50**

## 104- Hypnodontics, Because words matter:

**How to make your patients more comfortable and your practice more profitable.**

*Juan P. Acosta, Dental Hypnosis Specialist*



During this workshop you will learn how to effectively make minor adjustments to your speech that help your patients become more comfortable and relaxed. Increasing overall satisfaction increases patient retention, and increasing retention ensures your practice is profitable and sustainable.

You'll hear about proper patient preparation and learn how to create a strong bond with your patients, resulting in online reviews, referrals and exponential growth. This workshop includes fun practice exercises that will improve your communication skills in any situation.



*Juan P. Acosta is a dental hypnosis specialist and author of the best selling hypnotherapy book HYPNODONTICS. He works with elite dental practices to offer their patients added comfort and value, by combining his experience in practice management with the language skills of hypnosis. Juan speaks at hypnosis conferences and dental events throughout the year in his quest to build the bridge between professional hypnosis practitioners and dental professionals everywhere. Find more information at [Hypnodontist.com](http://Hypnodontist.com) complex patients and forensic odontology.*

**Date: Friday, November 4, 2016**

**8:00 AM - 11:30 AM**

**Credits: 3.50**







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Friday, November 4, 2016 8:00 AM - Saturday, November 5, 2016 6:00 PM

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## 105-Extraction Academy ~

**Hands-On Surgical Training Start Performing on of the most common Procedures in Dentistry with Confidence.**

*This course has a 1-day fee of \$995.00*

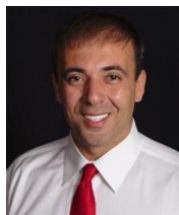
### **Dr. Kianor Shah**

This advanced course combines an informative, in depth lectures with comprehensive hands on surgical experiences. The course is designed to teach minimally traumatic tooth extractions, focusing on alveolar ridge preservation, biomaterials selection and placement, surgical and suturing techniques, pain management and patient aftercare. Upon completion of the course, participants should have the skills to correctly plan and confidently perform various extraction techniques. In addition to the hands on workshop, participants will have access to an online library of continuing education lectures and videos, to be reviewed prior and after the course for 1 year.

Upon completion, participants will received 20 CE credits (ADA & AGD CERP).

### **Workshop**

7:30 – 8:00 Breakfast & Registration  
8:00 – 9:00 Introduction and History  
9:00 – 10:00 Case presentations  
10:00 – 11:00 Instruments  
11:00 – 12:00 Hands-on  
12:00 – 1:00 Lunch  
1:00 – 2:00 Case presentations  
2:00 – 4:00 Hands-on  
4:00 – 5:00 Tips and Tricks



### **Dr. Kianor Shah:**

#### *Education*

*Master of Business Administration, projected completion (MBA): May, 2016 Emphasis:*

*International Business – Brandman University Irvine, CA Campus Current GPA: 4.0/4.0*

*Master: International Congress Of Oral Implantologists (MICOI): December 28, 2012*

*Fellow: California Implant Institute (FCII): July 30, 2012*

*Fellow: International Academy of Dental-Facial Esthetics (FIADFE): November 12, 2012*

*Fellow: International Congress of Oral Implantologists (FICOI), January 2012*

*Doctor of Medical Dentistry (DMD), Fall 2001 – 2006, Southern Illinois University School of Dental Medicine Graduate School and Teaching Assistantship, Spring 2001, Cumulative GPA: 4.0/4.0*

*Bachelor of Science (BS), Valedictorian: December 2000, Western Illinois University, Macomb, Illinois, Cumulative GPA: 4.0/4.0*

*Diploma, Valedictorian: June 1997, Holbein Schule, Frankfurt, Germany*

**Date: Friday, November 4, 2016**

**8:00 AM - 5:00 PM**

**Credits: 8.00**

**Learn More Here.....**

## 106- Red, White and Blue, what does it mean to YOU? Practical Oral Pathology for the Dental Team



### **Amber D. Riley RDH, MS**

Oral lesions are a common finding in dental practice. During this course attendees will receive not only a “refresher” program on the topic of oral pathology, but will also be brought up to date with the most current, relevant discussions of widespread oral pathologies including their origins, treatments and outcomes. The audience will learn valuable insights and techniques that can be immediately introduced into their clinical practice to improve patient care.

### **Learning Objectives:**

- Fundamental overview of the histology and pathogenesis of common and frequently encountered oral lesions, pathologies and the oral manifestations of systemic disease encountered in dental practice.
- Recognition and differentiation of Red, White and Pigmented oral lesions and the scientifically supported protocol for evaluation and treatment.
- Recognition of tissue alteration due to physical trauma or habit, localized disease and systemic illness.
- Learn and implement a succinct yet thorough extra/intra oral examination process into routine dental practice.



**Ms. Riley** began clinical practice in 1998 as a graduate of Sinclair College in Dayton, Ohio. She completed her Baccalaureate from Wright State University and Masters from Boston University. In addition to private practice in San Diego, CA, Amber is a dental hygiene clinical board examiner for 19 states and the forensic dental autopsy technician for the San Diego County Office of the Medical Examiner. She is a member of the ADHA, American Society of Forensic Odontology and American Academy of Forensic Sciences. She lectures professionally on the topics of oral pathology, laser assisted periodontal therapies, dental management of medically complex patients and forensic odontology.

**Date: Friday, November 4, 2016**

**8:00 AM - 11:30 AM**

**Credits: 3.50**

## 107- An evolution in crowns and bridges: Presenting a new alternative to treating missing teeth... ...No temporaries, less reduction and half the chair time

"HANDS ON"

Cyrus Tahmasebi, D.D.S., F.I.A.E.D, F.A.C.D



This industry changing minimally invasive preparation is the most significant advancement in dentistry in over 100 years. Learn about this amazing new approach to delivering restorations in our highly informative workshop. Using innovative CAD/CAM and 3D printing technology, you will learn how it is now possible to prepare and deliver a clinically superior and more esthetic crown and bridge in less time than you ever thought imaginable, all while eliminating the need for temporaries! Increase your productivity and provide a safe and healthy option for your patients. Learn why doctors are calling this new technology “a dental dream!”

### An evolution in crowns and bridges

- Learn about benefits of digital technology for tooth preparation
- Understand step-by-step guidance through use of customized digital preparation guides
- Witness ideal preparation and a perfect fit of the crown or bridge
- See how you can easily achieve fast, precise restorations with minimal chair time and higher productivity
- Become an industry leader- deliver one day crown and bridge restorations without the need for temporaries and NO CAPITAL INVESTMENT.



**Dr. Cyrus Tahmasebi** received his dental degree from the University of Southern California in 1991, and started practicing dentistry in La Jolla, California that same year. He continued to stay involved at U.S.C. Dental School as a guest lecturer as well as serve as the President of its Century Club Alumni Association and on the Board of Counselors of the U.S.C. Dental School. He also has served on the Board of Directors of the American Dental Association, the San Diego Dental Association and the Board of the Orange County Dental Academy. He is a Fellow Of The College of Dentistry as well as a Fellow of the International Academy of Esthetic Dentistry.

In his professional career Dr. Tahmasebi has done research and development work on laser whitening as the Medical Director of BriteSmile Company, then served as the C.E.O of Glamsmile in the U.S., U.K. and Canada. He then became the Vice President of Education as well as Research and Development at DenMat. Currently he serves as the President and C.S.O of VIAX Dental Technologies. In the course of his work at these companies he has introduced many products to dentistry, including a Diode laser, lesion detection light, the One Hour Veneer system, and most recently the invention of First Fit Minimally Invasive Technologies. He has appeared as a dental expert on CNN, CBS, ABC and other TV networks. He also lectures globally on cosmetic dentistry as well as minimally invasive techniques.

**Date: Friday, November 4, 2016**

**8:00 AM - 11:30 AM**

**Credits: 3.50**



## 108- "Bullseye" - Shooting the Perfect X-Ray

**Janet Simpson**



Digital radiography has some tremendous advantages over traditional film, no more chemicals, instant feedback, amazing images ... well...maybe not so much. The technology is amazing. The images could be amazing. However, many dental practices have grown accustomed to poor diagnostic quality images. They seem to be resigned to foreshortening, cone cuts and closed contacts. There are even a few who just accept mandibular molar images without apices as if that's as good as it gets. What's up with that?!? Let's face it, there are significant differences between wired digital sensors and film. Identifying them is half the battle, overcoming them is the other. This class will provide perspective, information, tips and tricks the student can use in clinical practice to improve the diagnostic quality of their radiographs.

### Learning Objectives:

- Understand how the differences between wired sensors and Traditional film affect the diagnostic quality of your images.
- Convert the principles of shadow casting into useful skills to capture apices, open contacts and acquire images that are hard to reach.
- Review the paralleling and bisecting techniques
- Refresh infection control protocol as it pertains to the radiography procedure.
- Refresh understanding of Radiation safety
- Learn a few Ninja moves.



***Janet Simpson** was trained on the job, and became an RDA, CDA in 1991. A graduate of San Diego State University she earned her Bachelors of Vocational Education (Summa Cum Laude) in 2008. While an adjunct instructor at San Diego Mesa College Dental Assisting Program, she was recognized as an "Exemplary online instructor". Janet is a caring, highly innovative instructor with consistently high reviews from her students. She now owns and operates Dental Fundamentals Continuing Education whose mission it is to make learning dental auxiliary skills easy and fun.*

**Date: Friday, November 4, 2016**

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## DIRECTIONS & LODGING INFORMATION

Marina Village Conference Center  
1936 Quivira Way San Diego, CA 92109

FROM THE 5 (North or South):

1. Exit Sea World Drive. Turn RIGHT if you have exited going south, turn LEFT if you have exited going north.
2. Continue on Sea World Drive for about 2 miles.
3. West Mission Bay Drive will be on your right, just beyond the lanes marked with arrows to Sea World's entrance.
4. Stay in the right-hand lane, continue around loop to right.
5. After loop, merge all the way to the furthest left lane.
6. At red light (Quivira Road), go left.
7. Go left again immediately (Quivira Way).
8. Continue about a half mile.
9. We are on the right-hand side, past Seaforth.

FROM 8 WEST:

1. Take 8 West to the "Beaches" exit, past I-5.
2. Exit West Mission Bay Drive on the right.
3. Stay in the right-hand lane and continue over the bridge.
4. After the bridge ends, West Mission Bay Drive continues on about 100 yards UNDER the overpass, and curves in a loop to the right. Do NOT continue straight on Ingraham.
5. After loop, merge all the way to the furthest left lane.
6. At red light Quivira Road, go left.
7. Go left again immediately (Quivira Way).
8. Continue about a half mile.
9. We are on the right-hand side, past Seaforth.



The Dana Inn

1710 W Mission Bay Dr, San Diego, CA 92109 Located 2 minutes away from the Conference Center Visit them at [www.thedana.com](http://www.thedana.com) for accommodations Phone: 619.222.6440

### Directions from Hotel to Conference Center:

1. Head west on W Mission Bay Dr toward Quivira Access
2. Take the 1st left onto Quivira Access
3. Turn Left at Quivira Rd



### The Hyatt Regency Mission Bay Spa & Marina

1441 Quivira Road, San Diego, California, USA 92109  
Tel: +1 619 224 1234  
Web: [MissionBay.Hyatt.com](http://MissionBay.Hyatt.com)



# San Diego Dental Convention

Friday, November 4, 2016 8:00 AM - Saturday, November 5, 2016 6:00 PM

14

## 201- California Dental Practice Act

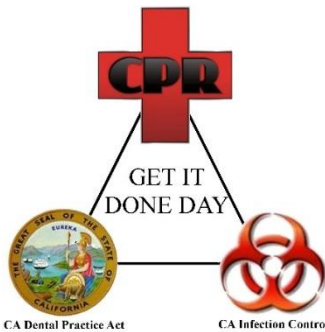


A required course for all California licensed dental professionals, this needs to be taken every 2 years. This course deals with how to keep your license and how not to lose it (by unethical or illegal treatment of your business or your patients).

It will explore how the California Dental Board is set up, what it does and what its powers are.

This Category I course provides an overview of the Dental Practice Act with emphasis on recent changes in the law, risk management and current federal HIPAA mandates. It will bring you and your staff up-to-date with regulations affecting your practice.

Completion of this course satisfies the license renewal requirement for mandatory courses in Dental Practice Act.



### Dental Practice Act Topics

- Scope of practice
- Requirements for license renewal
- Use of auxiliaries in a dental practice
- Laws governing the prescribing of drugs
- Acts in violation of the dental practice act
- Dental board enforcement program



**Date: Friday, November 4, 2016**  
**12:30 PM - 2:30 PM**  
**Credits: 2.00**



## 202- ICD-10 Do it Right the First Time and Implement a Medical-Dental Cross Coding System of Your Own

**Rebecca Gerber**



**Do it Right the First Time and Implement a Medical-Dental Cross Coding System of Your Own**

Do your practice and yourself a favor and start learning how to implement a Medical-Dental Cross Coding system in your office. Not only is the clock ticking on the October 1 deadline for implementing ICD-10 codes, but it is important for your practice to be able to offer necessary treatment to patients who otherwise would not be able to afford needed procedures.

### Educational Objectives:

- Which dental procedures are medically billable
- How to use the current code book
- How to fill out the newest CMS-1500 medical claim form
- How to call for Pre-Authorization and breakdown of benefits
- Which Key Documents to include
- How to implement ICD-10 Codes
- Billing for Exams and CT Scans



*Rebecca Gerber has been involved in the dental profession almost since birth. She virtually grew up in a dental office, as her late father was a dentist in San Diego County for nearly 5 decades.*

*A third generation Office Manager, Becky learned many of the aspects of front office administration at an early age, from stuffing statements to addressing recall cards. She has been an Office Manager for more than 21 years and an RDA since 1992. Her experience is in front and back office management, specialties, and managed care.*

*In 1998, she organized and started the San Diego County Dental Office Managers Study Group, to encourage fellow office managers to network and exchange ideas. In 2000, utilizing her vast experience in dental management, she founded Office Management Services, to help dentists organize their front office systems. In 2006, she started the Academy of Dental Practice Careers, in order to train dental front office professionals.*

*Through the years Becky has collaborated and worked with some of the biggest consulting names in dentistry. In 2002, Becky became the Southern California Regional Consultant for Bent Ericksen and Associates, which specializes on Personnel Issues and Labor Law Compliance.*

*She is also a repeated speaker for the San Diego County Dental Society, California Dental Assistant's Association, Kaplan College, and a frequent contributor to "Facets", the dental society magazine.*

**Date: Friday, November 4, 2016**

**12:30 PM - 2:30 PM**

**Credits: 2.00**

## 203-Oral Pathology Update

**Lee Slater, DDS, MS**



Dental team members will be shown clinical photographs and radiographs of common oral lesions. They will instantly recognize many of the lesions, but for less “classic” clinical presentations, they will have to develop a differential diagnosis. To help avoid potential “failure to diagnose” issues, images of oral premalignant and malignant lesions will be presented. Putative aids for early diagnosis of oral precancer will be discussed.

### **Educational Objectives:**

Dental team members will become comfortable with their ability to recognize common lesions (and their mimics), lesions that present at varying oral sites (such as gingival swellings, pericoronal radiolucencies).



**Dr. Lee Slater** graduated from UCLA School of Dentistry in 1975. He received his masters degree in Oral Pathology from Indiana University in 1982. During his career in the US Air Force he served as a staff pathologist in the Department of Oral Pathology at the Armed Forces Institute of Pathology (AFIP) at Walter Reed Army Medical Center in Washington DC for 7 years. Dr. Slater has been a staff oral pathologist at Scripps Oral Pathology Service in San Diego since 2000. He is also a lecturer in the Department of Oral and Maxillofacial Surgery at Loma Linda University School of Dentistry.

**Date: Friday, November 4, 2016**

**12:30 PM - 2:30 PM**

**Credits: 2.00**

## 204-Treatment of Severely Resorbed Ridges

### Dr. Samuel Lee

Dental implant surgery is very predictable treatment. However, it is very common to encounter severely resorbed ridges, which makes dental implant treatment difficult. In this presentation, Dr. Lee will present many innovative options to overcome pneumatized sinus, thin ridges, and loss of vertical bone heights. Diagnosis and guidelines for these treatment will be reviewed concisely.

- Diagnosis and treatment planning for Implant Treatment will be discussed.
- New sinus classification developed by Dr. Lee, which simplifies the treatment of pneumatized sinus will be discussed.
- Simplified GBR technique will be discussed
- New autogenous bone harvesting technique will be introduced.
- Easier mandibular ridge splitting technique will be introduced
- Biological modifiers will be discussed.
- Non-traumatic Nerve Lateralization Technique will be introduced
- Cases involving multidiscipline specialties will be presented.



*Dr. Samuel Lee is an innovator with a passion for teaching and developing new technologies. When he was a dental student, he taught Biochemistry at UCLA. Today, he teaches across the globe to dental schools and makes time to conduct CE courses for general dentists and specialists while increasing access to care to underserved populations in developing countries.*

*He is a diplomate of the International Academy of Dental Implantology, and past diplomate of American Board of Oral Implantology/Implant Dentistry. He actively conducts research and development while running a busy private practice in Boston, MA and San Diego, CA limited to implant surgery and orthodontics.*

*Dr. Lee's credentials include two doctorate level degrees, Doctor of Medical Science and a specialty certificate in Periodontology from Harvard University and a DDS from UCLA. He also won multiple 1st place Table Clinic Presentation Awards at the American Academy of Implant Dentistry in 2008, American Orthodontic Society and International Congress of Oral Implantologists in 2007. He invented the "Crestal Window Sinus Grafting Technique" and owns the patent on various sinus and surgical instruments. He introduced a new method of dental radiography that boasts of ultra low dosage radiation and allows for angulation correction that enhances 3D imaging capabilities. He serves as the current President of the International Academy of Dental Implantology.*

**Date: Friday, November 4, 2016**

**12:30 PM - 5:00 PM**

**Credits:4.00**



## 205-Medical Emergencies in the Dental Office! *Part 1*

*Dr. Eric Osmolinski, Dr. Jana Osmolinski*



Medical emergencies are on the rise in the dental office due to increasing age of the population. Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

### Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.



*Jana Osmolinski is a Dentist Anesthesiologist. After successful completion of her undergraduate Dental Degree from the University of Alberta in Canada, she decided to pursue a Postgraduate Advanced Training in Dental Anesthesiology at St. Barnabas Hospital in New York. During her extensive, level one trauma, hospital based training, she provided a variety of general anesthetics for medical procedures and gained valuable skills and experience in managing all levels of anesthesia and sedation as well as possible anesthetic emergencies throughout the whole peri-operative time period.*

*She practices general dentistry as well dental anesthesiology and provides her patients with outstanding results in both fields. Dental Anesthesiology is an answer for anxious patients, patients with disabilities, young children with uncooperative behavior and elderly with neurological compromise. A Dental*

*Anesthesiologist is a provider with the highest level of training of anesthesia in dentistry. Anesthesia is delivered in a very safe manner, which only a dental anesthesiologist is able to assure to the highest confidence interval, compared to other anesthesia providers in dentistry. Dental Anesthesiologists will provide you with numerous treatment modalities and will titrate the level of anesthesia to the particular procedure and individual patient's needs.*

*Dr. Jana Osmolinski is a Diplomate of the American Dental Society of Anesthesiologists, an honorable member of the American Academy of General Dentistry, American Academy of Cosmetic Dentistry, American Society of Dentists Anesthesiologists and American Academy of Implant Dentistry.*



*Dr. Eric Osmolinski is an Oral and Maxillofacial Surgeon. Born and raised in Central Pennsylvania, he graduated from his specialty training at the Strong Memorial Hospital, University of Rochester, NY with honors. Prior to his specialty training, Dr. Eric Osmolinski participated in several Oral and Maxillofacial Surgery Internship and Externship Programs at University Associated Hospitals in Pennsylvania, Louisiana, Delaware and Florida. Dr. Eric Osmolinski was granted a Doctor of Dental Medicine Degree from The University of Pittsburgh, PA where his interest was concentrated on esthetic outcomes of implant supported restorations and improved result of full mouth reconstructions in edentulous patients. He currently holds certificates in Basic Life Support, Advanced Cardiac Life Support, Pediatric Advanced Life Support and Advanced Trauma Life Support. His services include sedation and general anesthesia, simple and complex extractions, socket preservation, soft and hard tissue*

*grafting procedures, placement of implants, diagnosis and biopsy of potentially pre-cancerous lesions, surgical management of facial trauma and life-threatening infections, orthognathic surgery on patients in active orthodontic treatment and treatment of temporomandibular joint disorders. Dr. Eric Osmolinski is a honorable member of the American Association of Oral and Maxillofacial Surgeons, American Dental Society of Anesthesiology, International Congress of Oral Implantologists and humanitarian societies involved in multiple mission trips worldwide concentrating on cleft lip and cleft palate surgical repair.*

**Date: Friday, November 4, 2016**

**12:30 PM - 2:30 PM**

**Credits: 2.00**



# San Diego Dental Convention

Friday, November 4, 2016 8:00 AM - Saturday, November 5, 2016 6:00 PM

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## 206-Oral Pathology Update

**Lee Slater, DDS, MS**

Whether you are considering buying or selling a practice, adding an associate, forming a partnership, or are just curious about the value of Dental team members will be shown clinical photographs and radiographs of common oral lesions. They will instantly recognize many of the lesions, but for less “classic” clinical presentations, they will have to develop a differential diagnosis. To help avoid potential “failure to diagnose” issues, images of oral premalignant and malignant lesions will be presented. Putative aids for early diagnosis of oral precancer will be discussed.

### **Educational Objectives:**

Dental team members will become comfortable with their ability to recognize common lesions (and their mimics), lesions that present at varying oral sites (such as gingival swellings, pericoronal radiolucencies).

**Dr. Slater** graduated from UCLA School of Dentistry in 1975. He received his masters degree in Oral Pathology from Indiana University in 1982. During his career in the US Air Force he served as a staff pathologist in the Department of Oral Pathology at the Armed Forces Institute of Pathology (AFIP) at Walter Reed Army Medical Center in Washington DC for 7 years. Dr. Slater has been a staff oral pathologist at Scripps Oral Pathology Service in San Diego since 2000. He is also a lecturer in the Department of Oral and Maxillofacial Surgery at Loma Linda University School of Dentistry.

**Date: Friday, November 4, 2016**

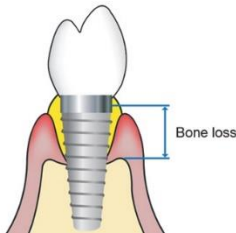
**12:30 PM - 2:30 PM**

**Credits: 2.00**

**[Click Here to Register](#)**

## 207-Peri-Implantitis- A Review

**Dr. Rajiv Saini**



A concise and practical way of learning the concepts of preventing peri-implantitis. It will be a two hour theory session/lecture; can be divided into two parts of one hour each. Course content/Outline will be:

Dental implants are widely used widely for orodental rehabilitation of partial & complete edentulous patients. The prevalence of peri-implant complications will increase as dental implant-retained prostheses become routine. Peri-implant diseases are present in two forms: peri-implant mucositis and peri-implantitis. Peri-implant disease should be diagnosed & treated as soon as possible to prevent

implant failure. As untreated periodontitis can eventually lead to loss of natural teeth, peri-implantitis can result in failure of dental implants. The various aspects related to peri-implant disease like its pathogenesis, risk factors, diagnosis, prevention and treatment should be of great concern in term of implant therapy. Successful management of peri-implantitis requires a thorough indulgent of the fundamental medical and dental factors concerned in the overall complex of the disease.



**Dr. Rajiv Saini** is presently working as Associate Professor in department of Periodontology and Oral Implantology of Pravara Institute of Medical sciences-Loni, Maharashtra, India. He is an author & editor of the three books: *Dental Horizons: Essentials of oral health*, *Hospital Infection Control: Clinical Guidelines and Fundamentals of Clinical Trial and Research*. He has published more than 110 research articles in numerous International and National journals of repute. He has attended several scientific conferences, presented his research work and awarded with various International, National and Institutional awards. He is also holding Editorial and reviewer positions to many journals. He has completed numerous research studies and currently involved in multiple investigational research activities. He is frequently invited as a guest speaker to International and National academic forums.

**Date: Friday, November 4, 2016**

**12:30 PM - 2:30 PM**

**Credits: 2.00**

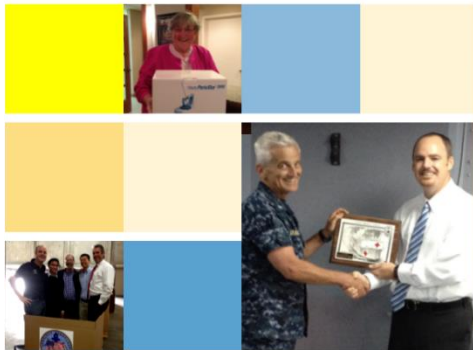




# San Diego Dental Convention

Friday, November 4, 2016 8:00 AM - Saturday, November 5, 2016 6:00 PM

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Free Dental Clinics need your unwanted and unused dental supplies and quality used dental equipment. We will provide your donated products to dental clinics and humanitarian efforts around the world.

## CEA DENTAL SUPPLY DRIVE

The CEA Dental Supply Drive was developed to Reequip, Restock, and help Build free dental clinics in our community. Since March 2013, the Academy has directed over \$20,000 in donated equipment and supplies to dental clinics in United States, Mexico and Haiti.

### VOLUNTEER TODAY!

We support many Dental clinics that need your hands for support.

### DROP OFF LOCATIONS

All CEA Dental events accept donations for the dental supply drive. Drive down and have a cup of Coffee while our CEA Dental staff unload your vehicle.

### DENTAL CLINICS

We direct donations to dental clinics and humanitarian efforts around the world in places of need.

### DONATIONS

The success of this program is based upon the social responsibility of the dental professionals in our community.



# San Diego Dental Convention

Friday, November 4, 2016 8:00 AM - Saturday, November 5, 2016 6:00 PM

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## 301- CPR

### *ABC CPR Instructor*



The CPR and Basic Life Support for Healthcare Providers(BLS) Classroom Course is designed to provide a wide variety of healthcare professionals the ability to recognize several life-threatening emergencies, provide CPR, use an AED, and relieve choking in a safe, timely and effective manner.

A required course for all California licensed dental professionals, this needs to be taken every 2 years.



**Price: \$30.00**

**Date: Friday, November 4, 2016**

**3:00 PM - 6:00 PM**

**Credits: 3.00**

## 302- Medical Insurance Billing for Sleep Apnea and TMJ Disorders- The Best Kept Secrets for Higher Reimbursement

Rebecca Gerber



Sleep apnea is a serious sleep disorder that occurs when a person's breathing is interrupted during sleep. People with untreated sleep apnea stop breathing repeatedly during their sleep, sometimes hundreds of times. Many times this can cause death. Similarly, TMD is pain, followed by restricted mandibular movement, and noises from the temporomandibular joints (TMJ) during jaw movement. Although TMD is not life-threatening, it can be detrimental to quality of life, because the symptoms can become chronic and difficult to manage.

Currently common treatments for both disorders are provided in dental offices across the country. While both procedures can be billable to the medical insurance carriers, it is important to document properly the medical necessity. It is also critical to fill out the claim form properly. Improper billing can cause payment delays or denials, which can go on the patient's permanent medical record.

### Educational Objectives:

- Which CPT, ICD-9 and ICD-10 codes to use
- How to use the current code book
- How to fill out the newest CMS-1500 claim form
- Proper documentation with the SOAP format
- Key documentation



*Rebecca Gerber has been involved in the dental profession almost since birth. She virtually grew up in a dental office, as her late father was a dentist in San Diego County for nearly 5 decades.*

*A third generation Office Manager, Becky learned many of the aspects of front office administration at an early age, from stuffing statements to addressing recall cards. She has been an Office Manager for more than 21 years and an RDA since 1992. Her experience is in front and back office management, specialties, and managed care.*

*In 1998, she organized and started the San Diego County Dental Office Managers Study Group, to encourage fellow office managers to network and exchange ideas. In 2000, utilizing her vast experience in dental management, she founded Office Management Services, to help dentists organize their front office systems. In 2006, she started the Academy of Dental Practice Careers, in order to train dental front office professionals.*

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*She is also a repeated speaker for the San Diego County Dental Society, California Dental Assistant's Association, Kaplan College, and a frequent contributor to "Facets", the dental society magazine.*

**Date: Friday, November 4, 2016**

**3:00 PM - 5:00 PM**

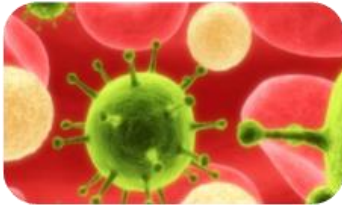
**Credits: 2.00**

## 303-The Oral Systemic Link: "TOOTHBRUSHES OR TOMBSTONES"

### ..... Deadly Dental Bacteria: Kill Or Be Killed

#### **Theresa Sheppard RDA**

It is impossible to have a healthy body without a healthy mouth. Oral health and general health must no longer be treated as separate entities.



#### **OBJECTIVES ARE:**

- Learning How We Can Heal Our Body By Healing Our Mouths
- Discover How Deadly Dental Bacteria Is Connected To Life Changing Diseases
- Find Out Why Perio Disease Can Make Us Fat
- From Ear Infections To Cardiac Disease,  
Discover Why Xylitol Is Critical In The Fight Against Deadly Dental Bacteria
- Identify Why A Multidisciplinary Collaboration With Other Healthcare Professionals Is Necessary For The Whole Health Of The Patient
- Illuminate Opportunities For Assisting Underserved Populations In Your Community



**Theresa Sheppard** is a Registered Dental Assistant with experience in all clinical and management aspects of the dental office. This, coupled with over 30 years of extensive hands-on, front lines experience, uniquely qualifies her to train dental teams. Her passion for dentistry and love of teaching, joined together when she became the Founder and Director of Career Express Dental Assisting School, a California CE Provider, as well as instructor for the California Radiation Safety Course. Theresa is dedicated to the professional and financial health of your practice. Theresa's Professional affiliations include: Speaking Consulting Network, AADOM, AAOSH, OSAP, ADAA and d.d.s (Directory of Dental Speakers)

**Date: Friday, November 4, 2016**

**3:00 PM - 5:00 PM**

**Credits: 2.00**



## 304-Ridge Preservation & Bisphosphonate Induced Osteonecrosis

**Dr. Fred Hammond,**

**Dr. Tim Smith,**

**Dr. Bob Riding**

MVOMS surgeons will review the importance of socket grafting for ridge preservation. The latest techniques of ridge regeneration, sinus lift techniques and bone graft reconstruction will be presented. Finally, an update will be reviewed on the latest bisphosphonate research with recommendations on how to manage your bisphosphonate patients.



*Dr. Fred Hammond graduated in 1976 from the University of Maryland, School of Dentistry with many honors including selection to the Gorgas Prosthodontic Honor Society. Upon completion of dental school, Dr. Hammond was selected to serve as a General Practice Resident at The Naval Hospital, San Diego. Today, Dr. Hammond's professional interests lean toward dental implants and bone graft preparation for dental implants. He also enjoys orthognathic surgery and jaw reconstruction as well as more routine dental oral surgery such as wisdom teeth and dental extractions. He is a member of the American Association of Oral & Maxillofacial Surgeons, the California Association of Oral & Maxillofacial Surgeons, the American Dental Association and the California Dental Association. Dr. Hammond loves his profession and especially enjoys the many wonderful patients for whom he is privileged to care.*



*Dr. Tim Smith is a Diplomate of the American Board of Oral & Maxillofacial Surgery and the National Board Of Dental Anesthesiology. He is a Fellow of the American Dental Society of Anesthesiology. He is a member of numerous professional organizations including the American Association of Oral & Maxillofacial Surgery, the American Dental Society, the California Association of Oral & Maxillofacial Surgeon, the Academy of Osseointegration and the San Diego Dental Society. His special area of interest is major reconstructive maxillofacial surgery, including comprehensive implant rehabilitation, bone grafting procedures, orthognathic surgery and temporomandibular joint surgery, encompassing arthroscopic, reconstructive and total joint replacement.*

**Date: Friday, November 4, 2016**

**3:00 PM - 5:00 PM**

**Credits: 2.00**

## 305-Medical Emergencies in the Dental Office!

## Part 2

*Dr. Eric Osmolinski, Dr. Jana Osmolinski*



Medical emergencies are on the rise in the dental office due to increasing age of the population. Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

### Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.



*Dr. Jana Osmolinski is a Dentist Anesthesiologist. After successful completion of her undergraduate Dental Degree from the University of Alberta in Canada, she decided to pursue a Postgraduate Advanced Training in Dental Anesthesiology at St. Barnabas Hospital in New York. During her extensive, level one trauma, hospital based training, she provided a variety of general anesthetics for medical procedures and gained valuable skills and experience in managing all levels of anesthesia and sedation as well as possible anesthetic emergencies throughout the whole peri-operative time period. She practices general dentistry as well dental anesthesiology and provides her patients with outstanding results in both fields. Dental Anesthesiology is an answer for anxious patients, patients with disabilities, young children with uncooperative behavior and elderly with neurological compromise. A Dental Anesthesiologist is a provider with the highest level of training of anesthesia in dentistry. Anesthesia is delivered in a very safe manner, which only a dental anesthesiologist is able to assure to the highest confidence interval, compared to other anesthesia providers in dentistry. Dental Anesthesiologists will*

*provide you with numerous treatment modalities and will titrate the level of anesthesia to the particular procedure and individual patient's needs. Dr. Jana Osmolinski is a Diplomate of the American Dental Society of Anesthesiologists, an honorable member of the American Academy of General Dentistry, American Academy of Cosmetic Dentistry, American Society of Dentists Anesthesiologists and American Academy of Implant Dentistry.*



*Dr. Eric Osmolinski is an Oral and Maxillofacial Surgeon. Born and raised in Central Pennsylvania, he graduated from his specialty training at the Strong Memorial Hospital, University of Rochester, NY with honors. Prior to his specialty training, Dr. Eric Osmolinski participated in several Oral and Maxillofacial Surgery Internship and Externship Programs at University Associated Hospitals in Pennsylvania, Louisiana, Delaware and Florida. Dr. Eric Osmolinski was granted a Doctor of Dental Medicine Degree from The University of Pittsburgh, PA where his interest was concentrated on esthetic outcomes of implant supported restorations and improved result of full mouth reconstructions in edentulous patients. Dr. Osmolinski is a highly motivated Oral and Maxillofacial Surgeon with extensive didactic and clinical experience in the field of medicine and dentistry. He currently holds certificates in Basic Life Support, Advanced Cardiac Life Support, Pediatric Advanced Life Support and Advanced Trauma Life Support. His services include sedation and general anesthesia, simple and complex extractions, socket preservation, soft and hard tissue grafting procedures, placement of implants,*

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**Date: Friday, November 4, 2016**

**3:00 PM - 5:00 PM**

**Credits: 2.00**

## 306-A Rollicking Romp Through the Wonderful World of Oral Medicine

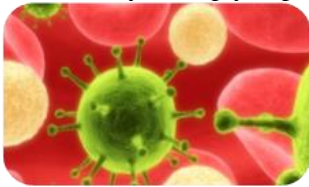
*Leah Bowers DMD, BSC*



Oral medicine encompasses a wide range of topics from oral mucosal disorders to xerostomia. Many of these issues present challenges in patient management. In this dynamic and interactive course, we will discuss lesions and conditions most commonly encountered in dental practice, updates on MRONJ and pre-malignant disorders and more. Practical tips

and tricks will be provided to allow you greater confidence in managing your patients' needs. Promotional Description (50-70 words) Please highlight your lecture topics that will be discussed and/or the procedures to be described. Advertise why the attendee should attend your program.

Are you perplexed by pemphigoid? Baffled by burning mouth syndrome? Confounded by candidiasis? Or are you eager to gain more confidence in managing Oral Medicine issues in your office? This course is for YOU! We will discuss commonly encountered lesions and conditions, review the latest findings on MRONJ and Oral Potentially Malignant Disorders (OPMD) and more! Learn invaluable tips and tricks you can apply immediately to help you provide optimal care for your patients.



### Learning Objectives:

- 1) Identify and manage the most commonly encountered oral lesions and conditions
- 2) Receive updates on important topics in Oral Medicine including MRONJ and Oral Potentially Malignant Disorders (OPMDs)
- 3) Learn practical and valuable patient management skills

**Date: Friday, November 4, 2016**

**3:00 PM - 5:00 PM**

**Credits: 2.00**





# San Diego Dental Convention

Friday, November 4, 2016 8:00 AM - Saturday, November 5, 2016 6:00 PM

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## SAN DIEGO DENTAL CONVENTION

November 4-5, 2016

Marina Village and Conference Center 1936 Quivira Way San Diego, CA 92109



Dentist: | 1-Class Pass = \$ 109.00 | 1-Day Pass = \$ 209.00 | 2-Day Pass = \$ 399.00 | Diode Laser= \$595.00 | Exhibit Hall = Free  
Staff: | 1-Class Pass = \$ 75.00 | 1-Day Pass = \$ 145.00 | 2-Day Pass = \$ 225.00 | Diode Laser= \$495.00 | Exhibit Hall = Free

**Group Discount of 3 or more Save \$10 Each on Day Passes Only ~ Diode Laser Class: \$25 off each with 2 or \$50 off each with 3 or more**

Early Registration Discounts "Day Passes Only": Save \$10 before 10/15, Save \$5 before 11/1



FREE Parking



Breakfast & Lunch Included



Wine and Cheese Social for Everyone



Prizes

Class #	Lecture Topic	Speaker	Friday, Nov. 4, 2016
100-Diode Laser Certification ~	<b>2-Day Pass Included</b>	<b>Hands-On Certification</b>	8:00AM-5:00PM CE 8.0
101-CA. Infection Control and OSHA for the Dental Office		Jonathan Rudin DDS	8:15AM-11:15AM CE 3.0
102-Medical to Dental Insurance Coding and Billing		Rebecca Gerber	8:00AM-11:30AM CE 3.5
103-1) Teeth Whitening: Impressive Results. Every Time.	"9 am -10:00am"	Dr. Rod Kurthy	8:00AM-11:30AM CE 3.5
2) Correction of Open Posterior Interproximal Contacts	"10am -11:00am"		
3) Diagnosing and Presenting Cracked Teeth:	"11am-12:30pm"		
104-Hypnodontics, Because Words Matter		Juan P. Acosta	8:00AM-11:30AM CE 3.5
105-Extraction Academy ~ <b>Surgical Training ~ Hands-On ~ \$995.00</b>		Kianor Shah DDS	8:30AM-5:00PM CE 8.0
106-Practical Oral Pathology for the Dental Team		Amber D. Riley RDH, MS	8:00AM-11:30AM CE 3.5
107-An evolution in crowns and bridges: <b>Hands-on</b>		Dr. Cyrus Tahmasebi, D.D.S.,	8:00AM-11:30AM CE 3.5
108-Bullseye - Shooting the Perfect X-Ray		Janet Simpson	8:00AM-11:30AM CE 3.5
201-California Dental Practice Act		<b>Certified Instructor</b>	12:30PM-2:30PM CE 2.0
202-Medical-Dental Cross Coding ICD-10		Rebecca Gerber	12:30PM-2:30PM CE 2.0
203-Treatment of Severely Resorbed Ridges		Dr. Samuel Lee	1:00PM- 5:00PM CE 4.0
204-Secrets to a Successful Practice Sale or Purchase		Bob Affleck,	12:30PM-2:30PM CE 2.0
205-Medical Emergencies in the Dental Office!	<b>Part 1</b>	Eric & Jana Osmolinski DDS	12:30PM-2:30PM CE 2.0
206-Oral Pathology Update		Lee Slater, DDS, MS	12:30PM-2:30PM CE 2.0
207-Peri-Implantitis- A Review		Dr. Rajiv Saini	12:30PM-2:30PM CE 2.0
301-CPR	<b>Hands-on Fee +\$30</b>	<b>Certified CPR Instructor</b>	3:00PM-6:00PM CE 3.0
302-Medical Insurance Billing for Sleep Apnea and TMJ		Rebecca Gerber	3:00PM-5:00PM CE 2.0
303-"Records Roulette: Don't Gamble With Your Practice"		Theresa Sheppard RDA	3:00PM-5:00PM CE 2.0
304-Ridge Preservation & Bisphosphonate Induced Osteonecrosis"		Dr. Fred Hammond,	
		Dr. Tim Smith, Dr. Bob Riding	3:00PM-5:00PM CE 2.0
305-Medical Emergencies in the Dental Office!	<b>Part 2</b>	Eric & Jana Osmolinski DDS	3:00PM-5:00PM CE 2.0
306-A Rollicking Romp Through the World of Oral Medicine		Leah Bowers DMD, BSC	3:00PM-5:00PM CE 2.0

Class #	Lecture Topic	Speaker	Saturday, Nov. 5, 2016
400-Diode Laser Certification ~	<b>2-Day Pass Included</b>	<b>Hands-On Certification</b>	8:00AM-5:00PM CE 8.0
401-CA. Infection Control and OSHA for the Dental Office		Jonathan Rudin DDS	8:15AM-11:15AM CE 3.0
402-Front Office Foundations: Level 1		Courtney Roberts, Monica Wolter	8:00AM-11:30AM CE 3.5
403-Same as Class #303		Dr. Rod Kurthy	8:00AM-11:30AM CE 3.5
404-The Oral Systemic Link		Dr. Michael Ratto, & Theresa Sheppard	8:00AM-11:30AM CE 3.5
405-Treatment of Severely Resorbed Ridges "Hands-On ~ \$995.00		Dr. Samuel Lee	8:30AM-5:00PM CE 8.0
406-Permanent Solution for TMJ Dysfunction		Vincent Tran, DDS	8:00AM-11:30AM CE 3.5
407-An evolution in crowns and bridges: <b>Hands-on</b>		Dr. Cyrus Tahmasebi, D.D.S.,	8:00AM-11:30AM CE 3.5
501-California Dental Practice Act		<b>Certified Instructor</b>	12:30PM-2:30PM CE 2.0
502-The 2017 Dental Code PPO and HMO Power Training		Kathy Dennis	12:30PM-2:30PM CE 2.0
503-Top 10 Practice Growth and Marketing Strategies for 2016		Bob Affleck, Cecelia Chen	12:30PM-2:30PM CE 2.0
504-Bullseye - Shooting the Perfect X-Ray		Janet Simpson	12:30PM-2:30PM CE 2.0
505-Medical Emergencies in the Dental Office!	<b>Part 1</b>	Eric & Jana Osmolinski DDS	12:30PM-2:30PM CE 2.0
506-Low Back and Neck Pain:		Tim George	12:30PM-2:30PM CE 2.0
601-CPR	<b>Hands-on Fee +\$30</b>	<b>Certified CPR Instructor</b>	3:00PM-6:00PM CE 3.0
602-Front Office Boot Camp		Kathy Dennis	3:00PM-5:00PM CE 2.0
603-The Health Care Reform law		Craig Gussin	3:00PM-5:00PM CE 2.0
604- Peri-Implantitis- A Review		Dr. Rajiv Saini	3:00PM-5:00PM CE 2.0
605-Medical Emergencies in the Dental Office!	<b>Part 2</b>	Eric & Jana Osmolinski DDS	3:00PM-5:00PM CE 2.0



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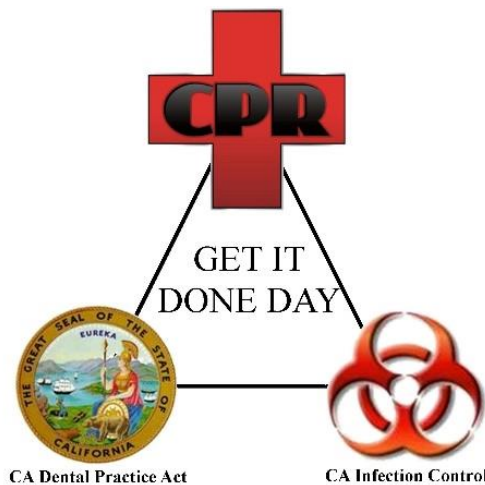
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\*Classes subject to change without notice



## 401- Infection Control for License Renewal and OSHA for the Dental Office

**Jonathan Rudin, DDS, MS**



A required course for all California licensed dental professionals, this needs to be taken every 2 years.

A required course for all California licensed dental professionals, this needs to be taken every 2 years.

This Category I course provides an overview of the Infection Control standards.

It will bring you and your staff up-to-date with regulations affecting your practice.

Completion of this course satisfies the license renewal requirement for mandatory courses in California Infection Control.

### ***Infection Control Topics:***

Section 1005  
Disease transmission  
Standard precautions  
Disinfection & sterilization  
Waste management  
Compliance issues

**Jonathan Rudin, DDS, MS, MPH** is the Vice President of Training and Support at San Diego Healthcare Compliance. Over the past three decades, Dr. Rudin has worked as a clinician in a wide variety of settings, including private practices, community dental clinics, and as a civilian contractor for the US Navy. He has enjoyed teaching students at both the Southwestern Community College Dental Hygiene Program and United Education Institute's Dental Assisting Program.

**Date: Saturday, November 5, 2016**  
**8:00 AM - 11:00 AM**  
**Credits: 3.00**

## 402 - Front Office Foundations: Level 1

**Courtney Roberts, F.A.A.D.O.M and Monica Wolter**

This lecture is designed to provide the basic tools for success to any novice employee at the front office. Do you want to become an indispensable team member through cross training? This lecture provides fundamental benefits to preparing staff to step in when an employee is sick or on vacation, or when a vacancy occurs. Or maybe you recently hired a front desk employee with little to no prior dental experience. Six months from now you don't want to find yourself wondering why new patients have dropped off, only to find that (due to poor training) the new front desk employee never got comfortable answering insurance questions.

It could be that you're a doctor wanting to understand the front office dynamics since you were never taught this in dental school. This course will provide attendees with the essential foundations in answering phones, scheduling, patient interactions, insurance, HIPAA laws, recalls, phone scripts, proper collection techniques, and more. Learn all the important basics the right way in this easy to follow course, Front Office Foundations: Level 1



**Courtney Roberts, F.A.A.D.O.M** is a 10 year veteran of the dental field and the owner of RDL, a front office training catalyst for dental students. Courtney is also a full time practice manager here in San Diego.

In 2014 she earned the title of Fellow by the American Association of Dental Office Managers (AADOM) and she was a nominee for the 2015 National Office Manager of the Year. Courtney was recently honored with the Office Manager of Distinction Award by the American Association of Dental Office Managers; an award only given to 8 recipients throughout the nation each year.

She has received national publications on practice management articles that been featured in *DentistryIQ*, *Dental Assisting Digest*, and *The Observer*. She has continued her passion of dentistry by becoming an accredited AADOM Ambassador and she also proudly serves on the board of directors for the San Diego Chapter for Dental Office Managers Study Club.

Courtney is a passionate advocate for continual education and takes great pride on giving others guidance, knowledge and confidence through her easy-to-understand presentations at RDL.

Monica, a true San Diego native, has over 38 years of dental experience. Her background expertise covers all aspect of dentistry from dental assisting and business administration to practice management and consulting. In 1997 she received her Bachelor's Degree in Business Administration from the University of Phoenix to provide consulting emphasis on accounting and practice management.



**Monica Wolter** is a full-time office manager for the same dental practice since 1981! In addition, Monica continues to serve as the practice management consultant for a Prosthodontist since early 2000 and has conducted in-office trainings and practice management in San Diego for 21 years. With her passion in practice consulting, she has trained and developed several offices through her effective techniques, systems and methods to improve overall practice performances. Monica's esteemed reputation by industry leaders showcases her ability to emphasize the importance of every team member on how to succeed and their role in the success of the practice.

Monica continues her impact on dentistry by serving as a founding board member and Vice President of the San Diego Chapter for Dental Office Managers Study Club (SDDOM) and is also an active member of the American Association of Dental Office Managers (AADOM). Her mission is to help dentists and dental teams achieve customer service that rises above expectation, increase efficiency and productivity, while creating outstanding communication and clinical skills.

**Date: Saturday, November 5, 2016**

**8:00 AM - 11:30 AM**

**Credits: 3.50**



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## **403-1) Teeth Whitening: Impressive Results. Every Patient. Every Time.**

**"9am-10am"**

### **2) Walking Forward: Simple Correction of Open Posterior Interproximal Contacts Caused by Distalized Molars. "10am-11am"**

### **3) Diagnosing and Presenting Cracked Teeth: Discover an Untapped Goldmine in Your Practice**

**"11am-12:30pm"**

#### **Rod Kurthy DDS**

#### **1) Teeth Whitening: Impressive Results. Every Patient. Every Time.**

If you provide restorative dentistry, implants, oral surgery, periodontal treatment and surgery, endodontic treatment, etc., you have a good basic understanding of the science behind these treatments. This allows you to make solid judgments on behalf of your patients – because you understand the science.

But if you're like most dentists, nobody has ever taught you the science behind teeth whitening and sensitivity related to teeth whitening. All you've ever been told is to slop some whitening gel on the teeth, and they're supposed to get white.

Dr. Kurthy will present his 39 years of teeth whitening research and development – the physics, chemistry, physiology and microanatomy of bleaching that you've never understood, and the "why's" regarding typical frustrations of sensitivity and unpredictability of teeth whitening that most dentists encounter in their practices. Learn the science behind Dr. Kurthy's conquest over unpredictability of whitening, and his research of methods to eliminate acute whitening sensitivity.

#### **You will learn:**

- Why whitening results have been unpredictable
- How and why Dr. Kurthy's "KöR Whitening" creates 100% predictable WOW results
- Can teeth get too white?
- How and why peroxides make teeth lighter
- Causes and solutions of whitening sensitivity
- Effect of design and fit of whitening trays on the outcome of whitening (30 minutes vs. 6+ hours of active whitening)
- Why whitening tray impressions are different than crown & bridge impressions
- All whitening gels are the same – peroxide is peroxide – right? ABSOLUTELY WRONG!!! ...and why
- Effects of whitening gel viscosity and water solubility on predictability of whitening
- Overcoming tetracycline stains, fluorosis and other challenging cases
- Bleaching lights – snake oil / smoke 'n mirrors – or do they really work...and WHY
- Methods to treatment plan, increase case acceptance and treat ten times more whitening cases than you do now.

#### **2) Walking Forward: Simple Correction of Open Posterior Interproximal Contacts Caused by Distalized Molars**

Most dentists occasionally see posterior contacts become open that were tightly closed when the new crown was seated. Six to twelve months after insert of the crown, the patient is back complaining about food impaction between the teeth. What the heck happened?!! You're certain those contacts were tight before. What do you do? Ignore it? Remove the new crown and replace it (at no charge, yet the patient is still unhappy)?

With Dr. Kurthy's popular "Walking Forward" technique, these distalized crowns can be moved mesially through a specific occlusal adjustment technique that is simple, only takes a few minutes, and best of all...IT WORKS!!!

Once you understand the technique, you'll employ it from now on when you first seat new crowns. Even if you never see open contacts occur around crowns that YOU have placed, you certainly do see them

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# San Diego Dental Convention

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on new patients with crowns from other dentists. And sometimes even virgin teeth, due to inevitable occlusal wear, start to distalize on their own, resulting in open contacts and food impaction. This technique may just...save your sanity.

### 3) Diagnosing and Presenting Cracked Teeth: Discover an Untapped Goldmine in Your Practice

You see cracks in teeth all the time. But how do YOU know how DEEP those cracks are? If you think that all deep cracks cause symptoms, think again. How many times do we see broken teeth with stain deeply in the cracked area, yet the patient tells us they never felt ANY discomfort until the tooth actually broke? It took months or years for that stain to get deeply into the crack, yet the patient did not feel any symptoms until the tooth broke.

How often do you prep a tooth for a large filling or crown, and see a deep crack? And the patient says they have never felt any discomfort?

So what do you do about all of these asymptomatic genuine vertical cracks in teeth? Most dentists simply ignore them. Patients often don't care because they have no symptoms and they can't see the crack themselves.

A common discussion on dental Internet forums is how to handle cracked posterior teeth where the crack extends down the root. Should we try to save the tooth, or extract and place an implant? LET'S NOT LET OUR PATIENTS GET TO THAT POINT!

#### In this lecture you will learn:

- Simple, easy, recognized methods to determine the difference between unimportant craze lines in enamel and genuine deep vertical cracks.
- To become a Superman (or Superwoman) dentist with "x-ray vision" – have the ability to "see" inside teeth. You will be amazed at what you find every single day. About the very inexpensive equipment necessary to "see" inside teeth, find problems you'd otherwise never have seen, and properly diagnose the presence of genuine cracks.
- How to show your patients the DEPTH of the crack(s) in their teeth – patients absolutely gasp when they see.
- How to show your patients what may happen if they do not fix the cracks you just showed them. Dr. Kurthy will provide the entire audience with an album of digital, downloadable printable photos of 40 cases of severely broken teeth to share with your patients. Patients RUN to book an appointment when they see these photos and see what their own cracks look like.
- Find occlusal caries much faster, easier AND with MUCH greater accuracy than with radiographs and clinical exam with a sharp explorer! Opening up what looks like a small occlusal pit area of caries, only to find the Grand Canyon will never happen again!
- How to consistently get insurance to cover crowns or onlays for teeth with cracks – even when the teeth look perfectly fine on radiographs.
- How to routinely find hidden caries around existing restorations.
- You've heard others claim they have techniques to get patients begging you for a certain treatment. Most of the time that's just not true.

But I can absolutely promise that using these techniques will result in no less than 50-100 more crowns and buildups performed per year – and that patients will be super-motivated to get these crowns done!

**Date: Saturday, November 5, 2016**

**8:00 AM - 11:30 AM**

**Credits: 3.50**



## 404-The Oral Systemic Link: "TOOTHBRUSHES OR TOMBSTONES"

### ..... Deadly Dental Bacteria: Kill Or Be Killed

**Dr. Michael Ratto**

**Theresa K. Sheppard RDA**

It is impossible to have a healthy body without a healthy mouth. Oral health and general health must no longer be treated as separate entities.

#### OBJECTIVES ARE:

- Learning How We Can Heal Our Body By Healing Our Mouths
- Discover How Deadly Dental Bacteria Is Connected To Life Changing Diseases
- Find Out Why Perio Disease Can Make Us Fat
- From Ear Infections To Cardiac Disease, Discover Why Xylitol Is Critical In The Fight Against Deadly Dental Bacteria
- Identify Why A Multidisciplinary Collaboration With Other Healthcare Professionals Is Necessary For The Whole Health Of The Patient
- Illuminate Opportunities For Assisting Underserved Populations In Your Community



***Dr. Ratto** moved his family to Turlock in 1981 among the beautiful, orchards of the central valley, where he started a general practice. Dr. Ratto is passionate about the Oral Systemic Link, and enjoys educating his patients on how their oral condition impacts their physical health. Dr. Ratto has been able to travel to many parts of the world learning and experiencing the art, science and health connections of dentistry. Dr. Ratto has extensive training in Gnathologic Orthopedics and Orthodontics, as well as esthetic and functional reconstruction, implant prosthodontics and has completed a residency from UOP in sleep medicine. He is a member of ADA, CDA,*

*Stanislaus Dental Society and the American Academy for Oral Systemic Health. From childhood airway & facial development to full oral rehabilitation, dentistry poses many challenges. Dr. Ratto has been blessed to help his patients and the community for over 40 years. In his spare time, he enjoys traveling, hiking, bike riding, and car racing.*



***Theresa** is a Registered Dental Assistant with experience in all clinical and management aspects of the dental office. This, coupled with over 30 years of extensive hands-on, front lines experience, uniquely qualifies her to train dental teams.*

Date: Saturday, November 5, 2016

8:00 AM - 11:30 AM

Credits: 3.50



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## 405-Treatment of Severely Resorbed Ridges

**"This course has a 1-Day Hands-on Fee of \$995.00"**

***Dr. Samuel Lee***

Dental implant surgery is very predictable treatment. However, it is very common to encounter severely resorbed ridges, which makes dental implant treatment difficult. In this presentation, Dr. Lee will present many innovative options to overcome pneumatized sinus, thin ridges, and loss of vertical bone heights. Diagnosis and guidelines for these treatment will be reviewed concisely.

- - Diagnosis and treatment planning for Implant Treatment will be discussed.
- - New sinus classification developed by Dr. Lee, which simplifies the treatment of pneumatized sinus will be discussed.
- - Simplified GBR technique will be discussed
- - New autogenous bone harvesting technique will be introduced.
- - Easier mandibular ridge splitting technique will be introduced
- - Biological modifiers will be discussed.
- - Non-traumatic Nerve Lateralization Technique will be introduced
- - Cases involving multidiscipline specialties will be presented.

*Dr. Samuel Lee is an innovator with a passion for teaching and developing new technologies. When he was a dental student, he taught Biochemistry at UCLA. Today, he teaches across the globe to dental schools and makes time to conduct CE courses for general dentists and specialists while increasing access to care to underserved populations in developing countries.*

*He is a diplomate of the International Academy of Dental Implantology, and past diplomate of American Board of Oral Implantology/Implant Dentistry. He actively conducts research and development while running a busy private practice in Boston, MA and San Diego, CA limited to implant surgery and orthodontics.*

*Dr. Lee's credentials include two doctorate level degrees, Doctor of Medical Science and a specialty certificate in Periodontology from Harvard University and a DDS from UCLA. He also won multiple 1st place Table Clinic Presentation Awards at the American Academy of Implant Dentistry in 2008, American Orthodontic Society and International Congress of Oral Implantologists in 2007.*

*He invented the "Crestal Window Sinus Grafting Technique" and owns the patent on various sinus and surgical instruments. He introduced a new method of dental radiography that boasts of ultra low dosage radiation and allows for angulation correction that enhances 3D imaging capabilities.*

*He serves as the current President of the International Academy of Dental Implantology.*

*"Hands On Fee" \$995*

**Date: Saturday, November 5, 2016**

**8:00 AM - 5:00 PM**

**Credits: 8.00**

## 406-Permanent Solution for TMJ Dysfunction

Vincent Tran, DDS



There is a tremendous need for a permanent solution for TMJ Dysfunction. It is estimated that up to 20% of the population is affected by TMD. The symptoms are well known, ranging from headaches, earaches, neck pain or stiffness, congestion or ringing in the ears, clicking, popping or grating noises, tired jaw or pain when chewing, limited mouth opening or jaw locking, dizziness and fainting, pain behind the eyes, numbness in the hands, shoulder and back pain. The current treatments of surgery, function appliance, and night guard are ineffective. TMD has remained a mysterious disease up until now.

Dr. Tran will show you how to recognize and diagnose TMD. Participants will learn the skill sets necessary to effectively treat TMD. Participants will also learn how to present a \$30K treatment plan with great acceptance rate.

### Lecture Discussion:

Review of the TMJ anatomy

TMJ Exam-Demonstration

How to recognize TMD just by looking at patient posture and facial profile

Orthodontics- A must-have knowledge

Smile Makeover- A necessary knowledge

Full Mouth Reconstruction

Implants and its role in treating TMD



**Dr. Tran** received his Master's in Mechanical Engineering from MIT in 1987 and then later pursued his interest in Dentistry at UCLA School of Dentistry, graduating in 1995. To progress his expertise in his field, Dr. Tran has received extensive training in Full Mouth Reconstruction and Smile Makeover Design. Many of his patients go through reconstruction under sedation. Dr. Tran is also one of the few dentists who can treat Temporomandibular Joint Dysfunction (TMD). He has miraculously cured many patients with debilitating headaches. These patients were told by numerous physicians and dentists to just "live" with the headache or simply were given convenient labels such as

"trigeminal neuralgia" or "fibromyalgia". Dr. Tran believes in treating patients to the best of his ability, with concern and sympathy. Dentistry is a fast changing profession and for the sake of patients, those in the occupation must be willing to learn and adopt new knowledge in order to be able to provide the best care possible for their patients. Dr. Tran is constantly learning and applying new techniques and material to incorporate them into his practice. His experience with engineering has also helped him in reconstruction of people's smiles.

Aside from dentistry, Dr. Tran enjoys tennis and travelling with his wife, Jenny, and two daughters, VyVy and Maily. Dr. Tran is a standing member of the International Association for Orthodontics, Dental Oral Conscious Sedation (DOCS), and Association of General Dentists (AGD).

**Date: Saturday, November 5, 2016**

**8:00 AM - 11:30 AM**

**Credits: 3.50**

## 407-An evolution in crowns and bridges: Presenting a new alternative to treating missing teeth...

...No temporaries, less reduction and half the chair time

Cyrus Tahmasebi, D.D.S., F.I.A.E.D, F.A.C.D



This industry changing minimally invasive preparation is the most significant advancement in dentistry in over 100 years. Learn about this amazing new approach to delivering restorations

in our highly informative workshop. Using innovative CAD/CAM and 3D printing technology, you will learn how it is now possible to prepare and deliver a clinically superior and more esthetic crown and bridge in less time than you ever thought imaginable, all while eliminating the need for temporaries! Increase your productivity and provide a safe and healthy option for your patients. Learn why doctors are calling this new technology "a dental dream!"

An evolution in crowns and bridges

- Learn about benefits of digital technology for tooth preparation
- Understand step-by-step guidance through use of customized digital preparation guides
- Witness ideal preparation and a perfect fit of the crown or bridge
- See how you can easily achieve fast, precise restorations with minimal chair time and higher productivity
- Become an industry leader- deliver one day crown and bridge restorations without the need for temporaries and NO CAPITAL INVESTMENT.



*Dr. Cyrus Tahmasebi received his dental degree from the University of Southern California in 1991, and started practicing dentistry in La Jolla, California that same year. He continued to stay involved at U.S.C. Dental School as a guest lecturer as well as serve as the President of its Century Club Alumni Association and on the Board of Counselors of the U.S.C. Dental School. He also has served on the Board of Directors of the American Dental Association, the San Diego Dental Association and the Board of the Orange County Dental Academy. He is a Fellow Of The*

*College of Dentistry as well as a Fellow of the International Academy of Esthetic Dentistry.*

*In his professional career Dr. Tahmasebi has done research and development work on laser whitening as the Medical Director of BriteSmile Company, then served as the C.E.O of Glamsmile in the U.S., U.K. and Canada. He then became the Vice President of Education as well as Research and Development at DenMat. Currently he serves as the President and C.S.O of VIAX Dental Technologies. In the course of his work at these companies he has introduced many products to dentistry, including a Diode laser, lesion detection light, the One Hour Veneer system, and most recently the invention of First Fit Minimally Invasive Technologies. He has appeared as a dental expert on CNN, CBS, ABC and other TV networks. He also lectures globally on cosmetic dentistry as well as minimally invasive techniques.*

**Date: Saturday, November 5, 2016**

**8:00 AM - 11:30 AM**

**Credits: 3.50**





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## 501- California Dental Practice Act



A required course for all California licensed dental professionals, this needs to be taken every 2 years. This course deals with how to keep your license and how not to lose it (by unethical or illegal treatment of your business or your patients).

It will explore how the California Dental Board is set up, what it does and what its powers are.

This Category I course provides an overview of the Dental Practice Act with emphasis on recent changes in the law, risk management and current federal HIPAA mandates. It will bring you and your staff up-to-date with regulations affecting your practice.

Completion of this course satisfies the license renewal requirement for mandatory courses in Dental Practice Act.

### Dental Practice Act Topics

Scope of practice

Requirements for license renewal

Use of auxiliaries in a dental practice

Laws governing the prescribing of drugs

Acts in violation of the dental practice act

Dental board enforcement program

**Date: Saturday, November 5, 2016**

**12:30 PM - 2:30 PM**

**Credits: 2.00**



## 502-The Dental Code PPO and HMO Power Training

**Kathy Dennis**

Do you want to save the headaches of learning how to bill and track HMO and PPO Insurances?

Are your Account Receivables out of control?

Do you feel you are 100% in control and effective with dealing with patient's insurance companies?

Attendees will learn the interworking's of insurance companies and learn how to get paid on the claim the first time. We will review the claims process and never before billed cdt codes. Kathy Dennis, Southern California's most respected insurance authority for the past 20 years, will share the best practices in dealing with PPO & HMO insurances. Attendees will learn how to maximize your patient's insurance with today's billing techniques in this interactive workshop.

### In this course you will learn:

- Insurance billing fundamentals
- How to process your appeals
- Questions to ask the insurance company prior to your patient appointment
- Tips for fee schedule negotiation, faster claim payment and denial prevention
- How to negotiate your fees to maximize your office profits
- Learn how electronic claims work
- Insurance payment regulations and Standard coordination of benefits
- Differences in Insurances: "Restorative coding, Preventive coding, Crown coding, Onlay coding"
  - Commonly missed codes in dental insurance billing
  - Reports to run – and when – to ensure prompt insurance payment



**Kathy Dennis** has been a dental consultant and Southern California's most respected insurance authority for the past 20 years. She has built and rehabilitated more than 50 dental offices in California. She owns a dental billing company that processes dental offices insurance for both medical and dental coverage. Drawing upon her 20+ years' of experience as a dental consultant, she has lectured at hundreds of programs for small and large organizations that resulted in higher team engagement and increased revenue.

Kathy is dedicated to helping dental practices realize their profit potential through the development and education of front office staff, quality patient care, and by empowering the entire team. Her presentations share proven solutions that can be implemented immediately to become a profitable PPO practice without sacrificing quality of care. Her other specialties are business office systems, dental insurance billing, and the implementation of systems to help reduce accounts receivable.

**Date: Saturday, November 5, 2016**

**12:30 PM - 2:30 PM**

**Credits: 2.00**



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## 503-Increase your Practice Value: Top 10 Practice Growth and Marketing Strategies for 2016

**Bob Affleck, Opus Bank**

**Dr Bill Kimball, Kimball and Nickerson Consulting**

**Cecilia Chen, Esq., Law Offices of Cecilia Chen**

Learn practice growth strategies successfully used in 1000 offices across the nation. The focus of this program is to help you develop a clear understanding of what a dental practice will sell for in today's market and expose you to sound ideas for maximizing the value of your practice by preparing you and your practice ahead of time and before it's too late.

- Learn practical and proven practice growth strategies for your practice
- Increase practice value with a loyal team
- Harness the power of patient-centric marketing
- Financial arrangements that actually work
- Is incorporation right for you?
- Associate and partnership structures – what you don't know CAN hurt you
- What you must do 3 – 5 years before you sell (this might surprise you)

**Date: Saturday, November 5, 2016**

**12:30 PM - 2:30 PM**

**Credits: 2.00**



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## 504-Bullseye - Shooting the Perfect X-Ray

**Janet Simpson**

Digital radiography has some tremendous advantages over traditional film, no more chemicals, instant feedback, amazing images ... well...maybe not so much. The technology is amazing. The images could be amazing. However, many dental practices have grown accustomed to poor diagnostic quality images. They seem to be resigned to foreshortening, cone cuts and closed contacts. There are even a few who just accept mandibular molar images without apices as if that's as good as it gets. What's up with that?!? Let's face it, there are significant differences between wired digital sensors and film. Identifying them is half the battle, overcoming them is the other. This class will provide perspective, information, tips and tricks the student can use in clinical practice to improve the diagnostic quality of their radiographs.

### Learning Objectives:

- Understand how the differences between wired sensors and Traditional film affect the diagnostic quality of your images.
- Convert the principles of shadow casting into useful skills to capture apices, open contacts and acquire images that are hard to reach.
- Review the paralleling and bisecting techniques
- Refresh infection control protocol as it pertains to the radiography procedure.
- Refresh understanding of Radiation safety
- Learn a few Ninja moves.

*Janet Simpson was trained on the job, and became an RDA, CDA in 1991. A graduate of San Diego State University she earned her Bachelors of Vocational Education (Summa Cum Laude) in 2008. While an adjunct instructor at San Diego Mesa College Dental Assisting Program, she was recognized as an "Exemplary online instructor". Janet is a caring, highly innovative instructor with consistently high reviews from her students. She now owns and operates Dental Fundamentals Continuing Education whose mission it is to make learning dental auxiliary skills easy and fun.*

**Date: Saturday, November 5, 2016**

**12:30 PM - 2:30 PM**

**Credits: 2.00**





# San Diego Dental Convention

Friday, November 4, 2016 8:00 AM - Saturday, November 5, 2016 6:00 PM

41

## 505-Medical Emergencies in the Dental Office!

### Part 2

**Dr. Eric Osmolinski, Dr. Jana Osmolinski**

Medical emergencies are on the rise in the dental office due to increasing age of the population. Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

#### **Educational Objectives:**

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.

**Dr. Jana Osmolinski** is a Dentist Anesthesiologist. After successful completion of her undergraduate Dental Degree from the University of Alberta in Canada, she decided to pursue a Postgraduate Advanced Training in Dental Anesthesiology at St. Barnabas Hospital in New York. During her extensive, level one trauma, hospital based training, she provided a variety of general anesthetics for medical procedures and gained valuable skills and experience in managing all levels of anesthesia and sedation as well as possible anesthetic emergencies throughout the whole peri-operative time period. She practices general dentistry as well dental anesthesiology and provides her patients with outstanding results in both fields. Dental Anesthesiology is an answer for anxious patients, patients with disabilities, young children with uncooperative behavior and elderly with neurological compromise. A Dental Anesthesiologist is a provider with the highest level of training of anesthesia in dentistry. Anesthesia is delivered in a very safe manner, which only a dental anesthesiologist is able to assure to the highest confidence interval, compared to other anesthesia providers in dentistry. Dental Anesthesiologists will provide you with numerous treatment modalities and will titrate the level of anesthesia to the particular procedure and individual patient's needs. Dr. Jana Osmolinski is a Diplomate of the American Dental Society of Anesthesiologists, an honorable member of the American Academy of General Dentistry, American Academy of Cosmetic Dentistry, American Society of Dentists Anesthesiologists and American Academy of Implant Dentistry.

**Dr. Eric Osmolinski** is an Oral and Maxillofacial Surgeon. Born and raised in Central Pennsylvania, he graduated from his specialty training at the Strong Memorial Hospital, University of Rochester, NY with honors. Prior to his specialty training, Dr. Eric Osmolinski participated in several Oral and Maxillofacial Surgery Internship and Externship Programs at University Associated Hospitals in Pennsylvania, Louisiana, Delaware and Florida. Dr. Eric Osmolinski was granted a Doctor of Dental Medicine Degree from The University of Pittsburgh, PA where his interest was concentrated on esthetic outcomes of implant supported restorations and improved result of full mouth reconstructions in edentulous patients. Dr. Osmolinski is a highly motivated Oral and Maxillofacial Surgeon with extensive didactic and clinical experience in the field of medicine and dentistry. He currently holds certificates in Basic Life Support, Advanced Cardiac Life Support, Pediatric Advanced Life Support and Advanced Trauma Life Support. His services include sedation and general anesthesia, simple and complex extractions, socket preservation, soft and hard tissue grafting procedures, placement of implants, diagnosis and biopsy of potentially pre-cancerous lesions, surgical management of facial trauma and life-threatening infections, orthognathic surgery on patients in active orthodontic treatment and treatment of temporomandibular joint disorders. Dr. Eric Osmolinski is a honorable member of the American Association of Oral and Maxillofacial Surgeons, American Dental Society of Anesthesiology, International Congress of Oral Implantologists and humanitarian societies involved in multiple mission trips worldwide concentrating on cleft lip and cleft palate surgical repair.

**Date: Saturday, November 5, 2016**

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# San Diego Dental Convention

Friday, November 4, 2016 8:00 AM - Saturday, November 5, 2016 6:00 PM

42

## **506-T Low Back and Neck Pain:**

### **The True Cause and Carpal Tunnel Syndrome: Condition vs. Position**

**Tim George**

Why do I hurt? Why am I not sleeping as much as I used to? Why does it hurt to do my job? These are some of the questions Egoscue deals with on a daily basis as we attempt to help a client restore their life back to normal.

Chronic pain is no fun and neither is the aging process if your body is letting you down. The fix is easy if you give it a chance and you will experience it during the workshop.

**Date: Saturday, November 5, 2016**

**12:30 PM - 2:30 PM**

**Credits: 2.00Credits: 2.00**



# San Diego Dental Convention

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## 601- CPR Renewal and Certification

### *Certified CPR Instructor*

Price: \$30.00



The CPR and Basic Life Support for Healthcare Providers(BLS) Classroom Course is designed to provide a wide variety of healthcare professionals the ability to recognize several life-threatening emergencies, provide CPR, use an AED, and relieve choking in a safe, timely and effective manner.

A required course for all California licensed dental professionals, this needs to be taken every 2 years.

**Date: Saturday, November 5, 2016**

**3:00 PM - 6:00 PM**

**Credits: 3.00**

## 602-Front Office Boot Camp

**Kathy Dennis**



The purpose of this lecture is to increase patient acceptance in your office with proven strategies and systems for treatment planning, consultations, financial arrangements, and production/collection systems. Ineffective front office systems result in last minute cancellations, low collections, fewer cases accepted, and frustrated patients. Join Kathy for an interactive session in which participants will identify management tools for achieving optimal practice growth. You will learn systems and real strategies for increasing collections, monitoring your practice effectively, streamlining scheduling, and fine-tuning team communication.

### In this course you will learn:

- New patient Telephone etiquette that build relationships, while getting to the details
- What to do when patients don't pay
- Importance of getting correct and complete patient information
- Managing patient and office flow
- How to bring the financial discussion into the New Patient phone call
- Why and when to offer flexible financial arrangements
- Building the communication bridge: clinical to administrative teams
- How to teach the patient to take responsibility for their own dental benefits
- Effective claim submission techniques
- Understanding why patients deny treatment and appropriate follow up
- Reports to run – and when – to ensure a full schedule for the dentist
- How to get to 90% case acceptance

*Kathy Dennis has been a dental consultant and Southern California's most respected insurance authority for the past 20 years. She has built and rehabilitated more than 50 dental offices in California. She owns a dental billing company that processes dental offices insurance for both medical and dental coverage. Drawing upon her 20+ years' of experience as a dental consultant, she has lectured at hundreds of programs for small and large organizations that resulted in higher team engagement and increased revenue.*



*Kathy is dedicated to helping dental practices realize their profit potential through the development and education of front office staff, quality patient care, and by empowering the entire team. Her presentations share proven solutions that can be implemented immediately to become a profitable PPO practice without sacrificing quality of care. Her other specialties are business office systems, dental insurance billing, and the*

*implementation of systems to help reduce accounts receivable.*

**Date: Saturday, November 5, 2016**

**3:00 PM - 5:00 PM**

**Credits: 2.00**





# San Diego Dental Convention

Friday, November 4, 2016 8:00 AM - Saturday, November 5, 2016 6:00 PM

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## 603 - Health Care Reform Act

### Craig Gussin

You will learn about the health care reform laws and how it will affect you, your dental practice & employees along with how your pediatrics patients will have their preventative checkup covered under the health care reform laws.

***Craig Gussin** attended Wayne State University in Detroit, Michigan, where he received his degree in Business Administration. Craig also holds an advanced degree, Charter Life Underwriter from Bryn Mawr College in Bryn Mawr, Pennsylvania. He also has certification in advanced business and estate planning. Craig is licensed in California and most other states. Craig has been in the financial service business for over 25 years. Craig is a member of the San Diego and State of California for the National Association of Insurance and Financial Advisors, along with the National Association of Health Underwriters and The International Disability Insurance Society. Craig is the Past President of the National Association of Insurance and Financial Advisors of San Diego (NAIFA), 2013-2014 VP of Legislation & Past President of the San Diego Association of Health Underwriters (SDAHU) and is a board member and Past President of the International Disability Insurance Society (IDIS). He has written articles, conducted seminars, been interviewed on TV, Radio, in the newspaper and magazines (including the June 2011 issue of Money Magazine where he discussed the current Disability Insurance marketplace). He has been a guest speaker for various interest groups addressing many aspects of Health, Life, Disability and Long Term Care Insurance.*

**Date: Saturday, November 5, 2016**

**3:00 PM - 5:00 PM**

**Credits: 2.00**



## 604- B Peri-Implantitis- A Review

**Dr. Rajiv Saini**

A concise and practical way of learning the concepts of preventing peri-implantitis. It will be a two hour theory session/lecture; can be divided into two parts of one hour each. Course content/Outline will be:

Dental implants are widely used widely for orodental rehabilitation of partial & complete edentulous patients. The prevalence of peri-implant complications will increase as dental implant-retained prostheses become routine. Peri-implant diseases are present in two forms: peri-implant mucositis and peri-implantitis. Peri-implant disease should be diagnosed & treated as soon as possible to prevent implant failure. As untreated periodontitis can eventually lead to loss of natural teeth, peri-implantitis can result in failure of dental implants. The various aspects related to peri-implant disease like its pathogenesis, risk factors, diagnosis, prevention and treatment should be of great concern in term of implant therapy. Successful management of peri-implantitis requires a thorough indulgent of the fundamental medical and dental factors concerned in the overall complex of the disease.

*Dr. Rajiv Saini is presently working as Associate Professor in department of Periodontology and Oral Implantology of Pravara Institute of Medical sciences-Loni, Maharashtra, India. He is an author & editor of the three books: Dental Horizons: Essentials of oral health, Hospital Infection Control: Clinical Guidelines and Fundamentals of Clinical Trial and Research. He has published more than 110 research articles in numerous International and National journals of repute. He has attended several scientific conferences, presented his research work and awarded with various International, National and Institutional awards. He is also holding Editorial and reviewer positions to many journals. He has completed numerous research studies and currently involved in multiple investigational research activities. He is frequently invited as a guest speaker to International and National academic forums.*

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# San Diego Dental Convention

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## *DIRECTIONS & LODGING INFORMATION*

Marina Village Conference Center  
1936 Quivira Way San Diego, CA 92109

FROM THE 5 (North or South):

1. Exit Sea World Drive. Turn RIGHT if you have exited going south, turn LEFT if you have exited going north.
2. Continue on Sea World Drive for about 2 miles.
3. West Mission Bay Drive will be on your right, just beyond the lanes marked with arrows to Sea World's entrance.
4. Stay in the right-hand lane, continue around loop to right.
5. After loop, merge all the way to the furthest left lane.
6. At red light (Quivira Road), go left.
7. Go left again immediately (Quivira Way).
8. Continue about a half mile.
9. We are on the right-hand side, past Seaforth.

FROM 8 WEST:

1. Take 8 West to the "Beaches" exit, past I-5.
2. Exit West Mission Bay Drive on the right.
3. Stay in the right-hand lane and continue over the bridge.
4. After the bridge ends, West Mission Bay Drive continues on about 100 yards UNDER the overpass, and curves in a loop to the right. Do NOT continue straight on Ingraham.
5. After loop, merge all the way to the furthest left lane.
6. At red light Quivira Road, go left.
7. Go left again immediately (Quivira Way).
8. Continue about a half mile.
9. We are on the right-hand side, past Seaforth.



The Dana Inn

1710 W Mission Bay Dr, San Diego, CA 92109 Located 2 minutes away from the Conference Center Visit them at [www.thedana.com](http://www.thedana.com) for accommodations Phone: 619.222.6440

### Directions from Hotel to Conference Center:

1. Head west on W Mission Bay Dr toward Quivira Access
2. Take the 1st left onto Quivira Access
3. Turn Left at Quivira Rd



### The Hyatt Regency Mission Bay Spa & Marina

1441 Quivira Road, San Diego, California, USA 92109  
Tel: +1 619 224 1234  
Web: [MissionBay.Hyatt.com](http://MissionBay.Hyatt.com)