



THE WELLNESS hub

The Complete Healthy Living Solution for Your Community



COMMUNITY CHALLENGES



healthcare



taxes



schools



environment



economic
development

WE SUPPORT RURAL COMMUNITIES

DO YOU KNOW THAT 60 million people, one-fifth of the US population, live in rural America. Life in rural America can be rewarding in many ways, but the quality of life in small-town, rural America is changing!

WE CAN HELP YOU MEET THE NEEDS OF YOUR COMMUNITY

WHO ARE WE? An interdisciplinary team of healthcare, business planning, design and health & wellness professionals that will get your community from where you are to where you want to go.

EXPERTS IN WELLNESS

WE ARE HERE FOR YOU The decisions that you need to make to provide solutions to these daily challenges and opportunities are not always easy. These leadership decisions have a major impact on personal lives and the community.

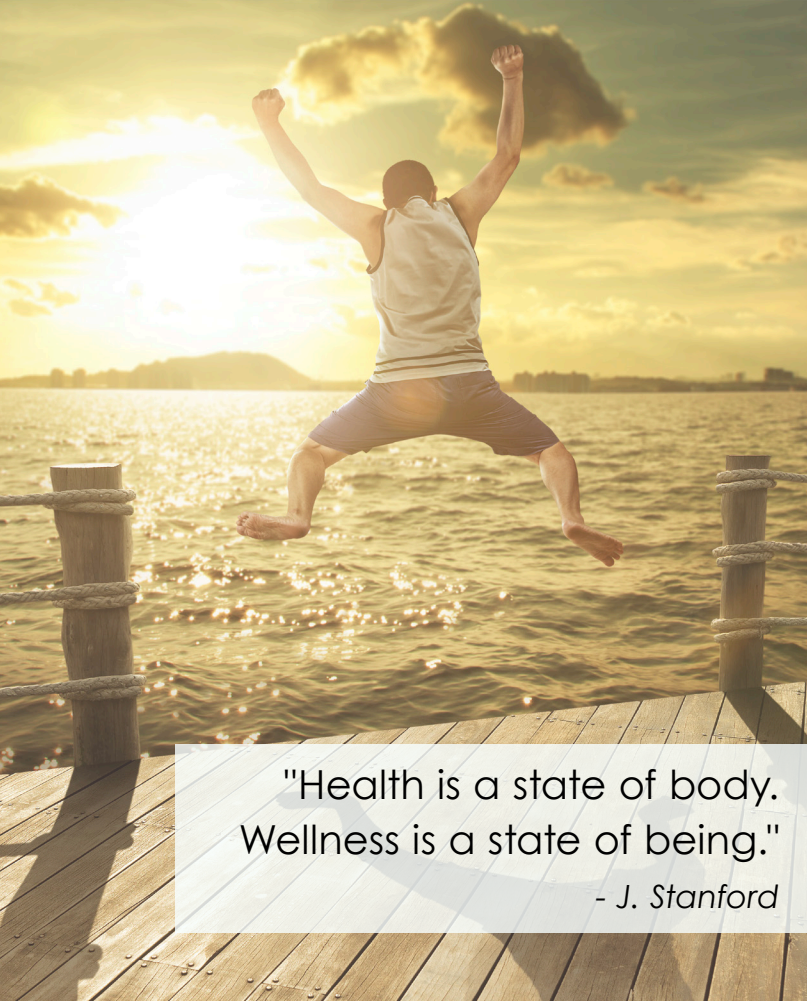
Our team will provide an action plan tailored to the needs of your community to address these issues. Sometimes it takes an objective third party to understand and develop a workable plan of action.

Would you be interested in hearing our story?

are you a
COMMUNITY
leader?

does your
COMMUNITY have
unmet healthcare
needs?

need a
smart, strategic
investment to
improve your
COMMUNITY'S
health and
economic
status?



"Health is a state of body.
Wellness is a state of being."
- J. Stanford

RURAL DEMOGRAPHICS

- aging population
- declining birth rates
- challenging walkability
- isolated, self-reliant communities
- lack of job growth
- outflow of young adults

RURAL HEALTH

- obesity above national average for all age groups
- shortage of primary & specialized care
- poor dietary options and sedentary lifestyles leading to: diabetes, heart disease, arthritis, asthma & hypertension issues

60 M +

People living in
rural America

55 +

Rural hospitals
closed in the past
seven years

We can
help with
solutions!

Our team of professionals has the experience and expertise to get your community from where you are TODAY to where you want to be TOMORROW!



COMMUNITY LEADERS TAKE ACTION!

We bring the experience and expertise to identify potential partners, develop a strategic approach and creative sources of funding.

Community partnerships can address PREVENTION of disease and PROMOTION of wellness at the grass roots level with the tremendous potential to make a significant impact through collaboration among:

- schools
- healthcare providers
- colleges, universities, and trade schools
- municipalities
- government organizations
- social service organizations

POPULATION HEALTH MANAGEMENT describes community organizations working proactively and collaboratively in an effort to improve the health status of the community by addressing:

- accessibility to healthcare services
- health risks
- recreational needs
- overall holistic approach for well-being and healthy lifestyle

THE WELLNESS HUB

By integrating primary care physicians, select specialty clinics, outpatient, wellness, and recreation services, and in some cases, urgent care and/or a free-standing Emergency Department, the Wellness Hub will positively impact the health status of the community.

Economically, the proposed spending for staff, supplies, equipment and other expenses will directly impact the local community. From an employment perspective, the Wellness Hub would generate approximately 40 full-time equivalent positions -- a combination of part-time and full-time positions. The presence of The Wellness Hub will contribute to local economic development by attracting other businesses and more employment opportunities.

*This is Our Story. We want to hear yours.
Let's discuss a creative & affordable action plan
customized to meet the needs of your community.*

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IBIS ENTERPRISES

IBIS is a national business and facility development company whose mission is to create healthier communities for all ages through collaborative partnerships. We provide our clients with great business planning, business operations and facility development, operations and management consulting, as well as performance improvement services for successful projects.

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OLC + DW

OLC + DW is an international architecture firm and master plan designer of wellness oriented developments, municipal and collegiate recreational facilities, along with integrated medical fitness centers. Our design process is enriched by creative commitment, collaborative spirit, and a client centered attitude. We partner clients business goals and strategic insights with our aesthetic vision, deep experience and problem-solving skills to create superior outcomes and successful design projects.



350 +

HEALTH AND WELLNESS PROJECTS

