



Forty-One Years of Excellent Choral Performances
The Gainesville Master Chorale and Orchestra

The **Gainesville Civic Chorus** is a nonprofit [501(c)(3)] community arts organization (FEID 59-119699) consisting of the **Gainesville Master Chorale**, **Gainesville Chamber Singers** and **Gainesville Summer Sing**. As a non-profit entity, we need your financial support for our 2016-2017 Season. Though the chorus is a volunteer organization, our music director – conductor, accompanists and concert instrumental accompanists are paid. The rental of concert venues is also an expense for the chorus. One way these expenses are covered is by selling advertising in our concert programs. This allows you to showcase your business while supporting the choral activities of the Gainesville Civic Chorus by advertising in our programs.

The 2016-2017 Season five Concert Programs include the Master Chorale's world premier of *A Magdalene Requiem* in November 2016, and *Hymns & Heroes from the Movies* in April 2017. The Chamber Singers Concert Programs include *Wayfaring Stranger Songs from the Road* in November 2016, the holiday opera *Amahl and the Night Visitors* with two evening performances in December 2016 and the opera *Dido and Aeneas* with orchestra and guest soloists.

When you support the Gainesville Civic Chorus by purchasing an ad, good things happen. You not only help enrich cultural life in our community, by offsetting our expenses, more of our concerts can be accompanied by a professional orchestra and professional soloists, making the concerts more enjoyable by everyone. You will have the satisfaction of being instrumental in making this happen. Additionally, all who attend will see our concert program and appreciate the fact that your business is part of our success.

A price list for programs is attached. For further information about our advertising campaign and concert program please contact us by email (info@gcchorus.org)



Dr. Will Kesling, Conductor Don Suther, President
A nonprofit 501(c)(3) organization
FEID 59-1779699

PROGRAM ADVERTISING CONTRACT

I agree to purchase an advertisement in the Gainesville Civic Chorus concert program. This includes five publications of the ad during the 2016-2017 season. The advertiser must provide the advertisement in a PDF format. Payments are to be made to the GAINESVILLE CIVIC CHORUS. Please submit payment with a copy of your ad.

Ads may be mailed, with payment to P.O. Box 5205, Gainesville, FL 32627-5305.

Advertising Copy may be emailed to INFO@GCCHORUS.ORG

Please indicate desired ad size below:

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|---|----------------------|-------|
| <input type="checkbox"/> Business Card | (H 2" W 3½") (B&W) | \$ 50 |
| <input type="checkbox"/> ¼ Page vertical | (H 4" W 3½") (B&W) | \$100 |
| <input type="checkbox"/> ¼ Page horizontal | (H 2" W 6½") (B&W) | \$100 |
| <input type="checkbox"/> ½ Page vertical | (H 8" W 3½") (B&W) | \$200 |
| <input type="checkbox"/> ½ Page horizontal | (H 4" W 6½") (B&W) | \$200 |
| <input type="checkbox"/> Full Page inside | (H 8" W 6½") (B&W) | \$400 |
| <input type="checkbox"/> Full Page – Page 3 | (H 8" W 6½") (B&W) | \$450 |
| <input type="checkbox"/> Inside Back Cover | (H 8" W 6½") (Color) | \$500 |
| <input type="checkbox"/> Inside Front Cover | (H 8" W 6½") (Color) | \$600 |
| <input type="checkbox"/> Back Cover | (H 8" W 6½") (Color) | \$700 |

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