# SPONSORSHIP OPPORTUNITIES

YOUTH ADVOCATE SERVICES

All Class

CAR TRUCK and MOTORCYCLE SHOW

2014

Presented by

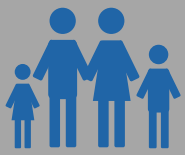
Rife's AUTOBODY

**RAISING FUNDS & AWARENESS FOR YOUTH ADVOCATE SERVICES PROGRAMS IN ORDER TO BETTER ASSIST THE CHILDREN & FAMILIES IN THE COLUMBUS, OHIO AND SURROUNDING AREAS.**

# THE SHOW

**SUNDAY**
**SEPTEMBER 21, 2014**
**NOON—4PM**

**THE GRANDVIEW YARD**
ON BOBCAT ST. AT GOODALE BLVD.



**2013 ATTENDANCE:**
**550+**

**848 HITS ON SHOW PAGE**
**AT WWW.YASOHIO.ORG**

**THE SHOW RAISED**
**$12,000**
**IN 2013 & WE HOPE TO RAISE $15,000 THIS YEAR!**

The Fourth Annual All Class Car, Truck & Motorcycle Show will be held at The Grandview Yard on Bobcat Street at Goodale Boulevard on Sunday, September 21, 2014. Free and open to the public, The Show is fun for the whole family and will feature a live DJ, Grandview Touch-A-Truck Fire & EMS, various food trucks & restaurants, a live event artist and raffle & silent auction with hundreds of goodies.

## 2013 DETAILS

Last year, the show showcased over 135 beautiful cars, trucks and motorcycles in over 20 classes and awarded over 55 winners. The first 100 registrants received Dash Plaques and Goodie Bags filled with donated/promotional items. The public enjoyed the variety of food available as well as taking part in the many raffle & silent auction opportunities that were available thanks to those who graciously donated.

## ABOUT YAS

Youth Advocate Services (YAS) is a nationally accredited, state-certified, 501(c)(3), non-profit child/family caring agency.

Since 1978, YAS has enhanced the lives of thousands of children, youth and families. With the belief that all children have a right to a safe, caring and nurturing home, YAS provides high quality foster care and treatment services to families in their own homes and communities. Our services include: Foster Care, Respite Care, Emergency Shelter Care, Help Me Grow (0-3 years old), Outpatient Mental Health Services, Home-Based Treatment Services, School-Based Services, Adoption.

**With this fundraiser, we hope to:**

- Raise awareness about our programs and services.
- Encourage others to truly consider fostering a child and assist YAS in our mission to promote positive futures.
- Reduce the stigma attached to mental and behavioral health issues and strengthen the sense of family.
- Promote philanthropy and raise funds for additional programming and activities for our youth
- To give back to our community by providing a day of fun family time.

# THE DEAL

**THE ALL CLASS CAR, TRUCK & MOTORCYCLE SHOW IS A PERFECT OPPORTUNITY TO CONNECT YOUR BRAND WITH A WIDE RANGE OF CONSUMERS WHO HAVE A PASSION AND AFFINITY FOR HOT WHEELS & COMMUNITY SUPPORT.**

## PRESENTING SPONSOR — $2,000

**[ ONE PRESENTING SPONSORSHIP AVAILABLE ]** *SOLD

- COMPANY LISTED AS PRESENTING SPONSOR IN ALL PAID ADVERTISING AS WELL AS ON YAS DISTRIBUTED HANDBILLS
- COMPANY NAME LISTED ON DASH PLAQUES
- COMPANY NAME LISTED ON BEST OF SHOW AND BEST OF SHOW RUNNER-UP TROPHIES
- COMPANY NAME ANNOUNCED EVERY HOUR DURING THE EVENT
- COMPANY BANNER OR SIGN DISPLAYED AT CAR SHOW GROUNDS
- COMPANY NAME AND WEB LINK LISTED ON THE YAS WEBSITE FOR 6MO.
- COMPANY LOGO AND NAME LISTED AS PRESENTING SPONSOR ON CAR SHOW T-SHIRTS
- 20'X20' DISPLAY SPACE PROVIDED DURING THE CAR SHOW
- COMPANY INFORMATION DISTRIBUTED IN GOODIE BAGS

## PREMIER SPONSOR — $500

- COMPANY LISTED AS PREMIER SPONSOR IN ALL PAID ADVERTISING AS WELL AS ON YAS DISTRIBUTED HANDBILLS
- COMPANY NAME LISTED ON TWO TROPHIES OF THE COMPANY'S CHOICE
- COMPANY NAME ANNOUNCED EVERY HOUR DURING THE EVENT
- COMPANY BANNER OR SIGN DISPLAYED AT TWO LOCATIONS THROUGHOUT THE CAR SHOW GROUNDS
- COMPANY NAME AND WEB LINK LISTED ON THE YAS WEBSITE FOR 6MO.
- COMPANY INFORMATION DISTRIBUTED IN GOODIE BAGS

## ELITE SPONSOR — $250

- COMPANY NAME ANNOUNCED EVERY HOUR DURING THE EVENT
- COMPANY NAME LISTED ON ONE TROPHY OF THE COMPANY'S CHOICE
- COMPANY NAME AND WEB LINK LISTED ON THE YAS WEBSITE FOR 6MO.
- COMPANY INFORMATION DISTRIBUTED IN GOODIE BAGS

## TROPHY SPONSOR — $50

- COMPANY NAME LISTED ON A TROPHY
- COMPANY INFORMATION DISTRIBUTED IN GOODIE BAGS

# ADDITIONAL WAYS TO CONTRIBUTE

## DONATE SILENT AUCTION, RAFFLE, AND/OR GOODIE BAG ITEMS:

We are seeking donations that can be used during the silent auction and raffle as well as items that can be included in the 100 goodie bags for the car show participants.
**Minimum value of donated items should be $20.**

## BECOME A FOOD VENDOR/ RENT BOOTH SPACE:

Promote your business at our event—reserve your space today! We are seeking both food and non-food vendors.

**Food vendor fee: $175.**
**Non-food vendor fee: $35 & donated raffle/silent auction item.**

*Vendor fees due by August 1, 2014. Make checks payable to Youth Advocate Services. Contact Tracey Izzard tizzard@yasohio.org 614-258-9927 ext. 211 for additional details.*

# INTERESTED?

**CONTACT TRACEY IZZARD, EXECUTIVE DIRECTOR OF YOUTH ADVOCATE SERVICES AT**

**TIZZARD@YASOHIO.ORG** OR **614-258-9927 EXT 211**

**BEFORE AUGUST 1ST, 2014**

to discuss your level of sponsorship, reserve a vendor spot, or make a donation.

**THE EARLIER YOU SPONSOR, THE MORE PUBLICITY YOU WILL RECEIVE—IT'S THAT EASY!**

**ALL DONATIONS ARE TAX DEDUCTIBLE**

YOUTH ADVOCATE SERVICES

*PROMOTING POSITIVE FUTURES*

825 GRANDVIEW AVE. COLUMBUS, OHIO 43215 | 614.258.9927 | www.yasohio.org