

MIDWEST 25TH ANNIVERSARY

TEXAS LONGHORN CATTLE SALE

The Midwest Texas Longhorn Cattle Sale is proud to announce that it is celebrating its 25th Anniversary. Once again the Sale will be held at the Winfield Livestock Auction in Winfield, Kansas. The event is scheduled for April 24th and 25th 2020. Also equally proud is that Debbie Bowman will be once again serve as “Sale Host” of this year’s event. The Sale will be also be a Buckle Event. This year’s awards will be Hy O Silver commemorative belt buckles. Hy O Silver is the official buckle maker for the champions of the Professional Bull Riders and National Finals Rodeo associations. It is also the official buckle of the Texas Lone Star Open Bid Calling Contest. These buckles will be an automatic collector’s items when awarded.

This year the Midwest Texas Longhorn Cattle Sale will focus and feature a larger group of select heifers representing the best of breeding for two and three year olds. We are encouraging that you consider your program’s very best, since in the past the highest selling lots have been heifers. These heifers will then be judged, during the sale, for the title of Grand Champion Midwest Sale Heifer. The owner of the winning heifer will be awarded a HY O Silver 25th anniversary commemorative belt buckle to be presented along with the Volume Buyer and Volume Seller at the conclusion of the sale.

The balance of the sale will feature select Females that will be sold as individual lots. Only females that qualify for age, quality, horn length, and disposition will be selected. Special pricing and features will also be available for females or heifers from females, that are 90” Tip to Tip and above and less than 10 years of age. These females will receive a package deal of no consignment fee, and a free full page color advertising featuring that female, owner and service sire. These females will be featured in all of the upcoming Midwest Texas Longhorn Cattle sale ads. All lots will be consider and selected according to a strict level of quality.

The Midwest Texas Longhorn Cattle Sale will also be hosting a Friday Night “Gathering” bringing buyers and sellers together for fun and fellowship. It is highly suggested that you make your Hotel Reservations early this year due to limited rooms available in Winfield at this time of year. Winfield offers the Quality Inn (620-221-7529) and Super 8 (620-229-8888) as well as the Atrium Gardens in Arkansas City (620-442-7700).

Make your plans to attend this year’s Midwest Texas Longhorn Cattle Sale, it should prove to be a fun and exciting time. Make your quality considerations count to ensure the best representation of your breeding program. The Midwest Sale has been an important event for the past 25 years and Debbie would love to celebrate and visit with those who have participated in the past as well as the present. Join the many breeders who come from coast to coast to participate in the tradition of hospitality and fellowship to ensure that the breed lives on. Please read the Sale Guidelines carefully to ensure your consignment’s placement in the sale. See you in Winfield!