

MCCPTA Student Business Challenge Committee Work Plan

Committee: Student Business Challenge Committee

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Vision

How does the work of your committee support the objects and mission of PTA and the focus of MCCPTA?

- The Student Business Challenge supports the design of a county-wide, middle school business challenge *Connect*. The business challenge focuses on students finding solutions to a local community problem (environment, safety, education, inclusion etc.) and will be open to any MCPS student in grades six through eight interested in learning about what it takes to be an entrepreneur. The work of this committee facilitates the partnership between MCCPTA, MCPS and Junior Achievement (JA). Such partnership would align MCCPTA's goals of making our children's potential a reality with MCPS's mission of connecting MCPS to its diverse community while empowering young people to own their economic success.
- The Student Business Challenge answers the need for more hands-on enrichment connected to real life experiences and promotes social and emotional learning while increasing motivation for academic and career excellence.
- Transformative family engagement is promoted through enhanced student and parent learning (parents could inspire and share their own business experience but also learn from the approaches their children take in solving community problems).

Goals

Give a summary statement of your committee's goals for this school year.

Consider how you will identify attainment.

- The committee will work to secure a partnership between MCPS, MCCPTA and JA to develop the concept for the Student Business Challenge.
- The committee will facilitate the planning and organization of the program with critical support from MCPS (organizational expertise, logistics and resources) and JA (resources)
- The committee will conduct outreach to PT(S)A's, MCPS staff and community members in Montgomery County to attend the 2019 MCCPTA Student Business Challenge.
- Ideally, every single middle school in Montgomery County will participate with at least one team. Alternatively (depending on the support and resources provided by

MCPS) the committee will facilitate the start of a pilot program to be extended in the following years.

Action Steps

What does your committee plan to do to achieve these goals? Include plans for meetings, mailings, etc., interaction with other MCCPTA committees, MCPS staff you may work with and in what capacity, other county, state or federal agencies, organizations you may contact as part of your action plan.

- Determine a name for the Student Business Challenge (*Connect*)
- Secure JA's partnership
- Set an initial meeting with the MCPS Department of Partnerships and Department of Secondary Curriculum and Districtwide Programs (October)
- Coordinate a second meeting with MCPS and JA (November)
- Coordinate with JA the design of a flyer detailing the framework of the program and the benefits for students and community
- Coordinating with MCPS the distribution of the flyer (MCPS and MCCPTA)
- Set a meeting with the principal of the Thomas Edison HS of Technology
- Set a meeting with the Montgomery County Department of Recreation to explore ways to coordinate allocation of resources with the *Excel Beyond the Bell* program.
- Coordinate with JA and MCPS and finalize the curriculum for the after school program
- Coordinate with JA and finalize the requirements and framework of the business competition
- Reach out to local companies and institutions (sponsorship and competition judges)
- Follow up on the MCPS's reach to schools and finalize the list of teachers interested in sponsoring the after-school clubs
- Set appointment with county and state representatives who might be interested in supporting this initiative
- Follow up with MCCPTA community (speaker volunteers and judges)
- Organize a task force to plan the final competition event
- Coordinate SSL hours certification for student volunteers
- Set an advisory body including at least two volunteers with business competition experience and at least two students (middle and high school)
- Explore ways to engage Montgomery College staff and students
- Explore sponsorship for snacks during the after school club
- Set sub-committee coordinating the volunteers
- Work with MCPS Compliance office to obtain adequate program registration forms
- Work with the MCPS Communication Office to share event details
- Find Photographer
- Write program outline including bios of guest speakers

Meeting Schedule

- The Committee will meet at least 1x a month starting in November. The two co-chairs will work on setting also monthly meetings with the partners (MCPS and JA). Once space is secured and schedule of events is finalized, the meeting schedule will be adjusted to include more meetings with partners and other potential stakeholders.

Expenses

- The largest expense will most likely be the student transportation to the culminating business competition. We are exploring with MCPS ways to secure MCPS financial and logistic support for student transportation. Alternatively, families of student participants will provide their own transportation
- Teacher stipends for the after school club (MCPS)
- JA-pre competition curriculum and mentorship (offered by JA at zero cost!)
- Space rent (we are hoping to secure the Edison HS auditorium at zero cost)
- Media coverage of the event
- T-shirts for volunteers and participants
- Printing of the program brochure
- Certificates of participation and awards