



Please consider being a SPONSOR of the 2021 Gathering of Friends and Champions

June 25 - 27, 2021

Iowa Equestrian Center - Cedar Rapids, Iowa

Sponsorship Form

SPONSORSHIP PERKS

All Gathering Sponsorships will receive the "Friends of The Gathering" Perks below.

- Individual/Farm name listed in The Gathering Show Program
- Sponsorship recognition included in every ILR E-blast sent after receipt on donation
- Recognition on the ILR-SD Gathering Website acknowledging your support

Platinum Sponsor - \$1,000 and up

- *Two free stalls (Tack or Show Llamas)
- Preferred Stalling in the facility (In order from highest level sponsor)
- A Full Page Color **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times daily)
- **Business card ad
- "Friends of the Gathering" Perks

Gold Sponsor - \$750 and up

- *Two free stalls (Tack or Show Llamas)
- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Full Page B/W **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times daily)
- **Business card ad
- "Friends of the Gathering" Perks

Silver Sponsor - \$500 and up

- *One free stall (Tack or Show Llamas)
- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Half Page b/w **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering

events (Multiple times Daily)

- **Business card ad
- "Friends of the Gathering" Perks

Bronze Sponsor - \$250 and up

- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Half Page b/w **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events
- **Business card ad
- "Friends of the Gathering" Perks

Futurity Sponsors - \$100 and up – Please Specify Preferred Class

- A 1/4 Page b/w **Advertisement in the Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events
- **Business card ad
- "Friends of the Gathering" Perks

Supporting Sponsors - \$100 and up

- A 1/4 Page b/w **Advertisement in the Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events
- **Business card ad
- "Friends of the Gathering" Perks

Class Sponsor - \$50 and up

- Promotion of your sponsorship by the show announcers throughout The Gathering events
- **Business card ad
- "Friends of the Gathering" Perks

Friends of The Gathering - up to \$50

- Individual/Farm name listed in The Gathering Show Program
- Sponsorship recognition included in every ILR E-blast sent after receipt on donation.
- Recognition on the ILR-SD Gathering Website acknowledging your support

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*If sponsor does not attend the show, free stalls or preferred stalling can be replaced with banner/sign hanging in show ring (Must be provided by the sponsor)

** Print ready artwork for both ads and business cards must be submitted with sponsorship entry or e-mailed to Susan Hannah at ilr@lamaregistry.com by **May 31, 2021. This is the final deadline for entry in the show book.**

Gathering Committee Chair
Lisa Robinson lrobinson17@comcast.net

Visit our Website