

Lorain Croft Designs LTD and its website Lorain Croft.com and its affiliates (hereinafter "lorain Croft") respect your concerns about privacy. This Privacy Notice applies to personal information we collect on this website described below. Lorain Croft is responsible for this website. By visiting LorainCroft.com you are accepting the practices described in this Privacy Notice.

The Privacy Notice describes the types of personal information we collect on this site and in other ways discussed below, how we may use that information and with whom we may share it. The notice also describes the measures we take to protect the security of the personal information. We also tell you how you can reach us to ask us to (i) access, change or not use the personal information you have provided to us, (ii) withdraw any consent you previously provided to us, (iii) tell us to refrain from communicating with you about our products or services, and (iv) answer any questions you may have about our privacy practices.

Information We Collect and How We Use It

Individuals may choose to provide personal information (such as name, contact details and payment information) through this website, in our Stores and through the other channels described below. Here are the ways you may provide the information and the types of information you may submit. We also tell you how we may use the information.

Our Website

Shopping

You may be able to purchase Lorain Croft products and gift cards on this website. To process your purchase, we ask for information such as your name, billing and shipping address, telephone number, email address and payment card information. We use this information to process your purchase, confirm your order and deliver the items to you. If you give us permission, we also may use your contact information to communicate with you about our products, services and promotions.

If you purchase an item or gift card on this site or ask us to deliver your purchase to someone else, we ask for the recipient's name, postal address and email address. We use this information to send the gift card or item to the recipient. If you ask us to do so, we also may use this information to notify the recipient of your gift before it arrives.

My Account

You may be able to register to create an account on this website. To do so, we ask for information such as your name and email address. You also may provide your age and gender.

Through the "my account" feature, you can store billing and shipping information so you won't have to enter it again when you make another purchase on this site. You also can store payment card information and details of your past purchases. In addition, you can save your credit card information on your account for faster checkout. To use this feature, we ask you to provide your credit card information and the corresponding billing address.

You can also use the "my account" feature to create a wish list of products you want and share your list by email with friends and family. If you choose to share your list, we ask for your name and email address and the recipient's email address. This information is used only to email your list to your desired recipients.

You can create and save an address book on your account. You can delete entries in the address book at any time. We will not use or disclose the information you delete from your address book.

Electronic Newsletters

You may be able to sign up on this site to receive electronic newsletters and promotional emails from Lorain Croft, including new ideas, special offers and event information. To sign up, we may ask you for information such as your name, email address, postal address, telephone number, age, gender, shopping preferences and email preferences. We use this information to send you communications about our products and services, invitations to special sales and notices of new arrivals. We also use this information to tailor our newsletters to reflect your preferences. You can choose at any time not to receive marketing emails from us by clicking on the unsubscribe link within our marketing emails or by clicking [here](#) . You also may use the email preferences section of the "my account" feature to opt out of receiving marketing emails or to specify which, if any, communications you would like to receive from us. There is no charge to you to unsubscribe.

Mobile Marketing

You may be able to sign up to receive communications about our products and services through your mobile device by submitting your mobile telephone number on this website. If you use this feature, we will send you communications about our products, services and promotions by text message and voice message. In the U.S., you may, at any time, opt out of receiving these communications. Outside the U.S., you may, at any time, opt out of receiving these communications by contacting us as specified in the "How to Contact Us" section below. Lorain Croft does not charge you to unsubscribe. Depending on the terms of your mobile phone contract, you may incur charges for receiving and sending text messages on your mobile device. Lorain Croft is not responsible for these charges.

Blogs

You may be able to submit comments to blogs we host on this website. You may include personal information in your comment, and you also may submit your name with your comment. We use your name to identify you as a commenter.

Email to a Friend

You may be able to share certain content from this website with your friends. To send information to your friends, we ask for your friends' and your email addresses. We use this information only to fulfill your request. We do not retain the information you provide in connection with this feature, except to send the requested content. We will not include any other advertisements within the messages sent to your friends.

Contact Us

If you communicate with us through the "Contact Us" link on this site, we may ask you for information such as your name, email address, zip code and telephone number. We use this information to respond to and communicate with you about your questions and comments.

Other Site Features

We offer visitors to this website various features for their information and enjoyment, which we may change from time to time. We may ask you to submit certain personal information so we can provide you with these features and send you communications about our products, services and promotions.

Information We Collect by Automated Means

We obtain certain information by automated means when you visit our website, such as the IP address of the device you use to connect to the Internet and the pages accessed. By collecting this information, we learn how to best tailor our website to our visitors and understand what products and services you might prefer. We collect this information through various means, such as "cookies" and "web beacons."

Cookies

Like many companies, we use "cookies" on this website. Cookies are bits of text that are placed on your

computer's hard drive when you visit certain websites. Cookies may enhance your online experience by saving your preferences while you are visiting a particular site. We use cookies, for example, to preserve the contents of your virtual shopping bag between visits. We also use cookies to measure activity on the site and determine which areas and features of the site are the most popular.

Most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie and how to disable existing cookies. Without cookies, however, you may not be able to take full advantage of all our site features. For example, if you turn off cookies or refuse them, you will not be able to make purchases on the site.

Web Beacons

Certain pages on this website contain "web beacons" (also known as Internet tags, pixel tags and clear GIFs). Web beacons are used for internal purposes, such as to obtain the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, and the type of browser used to view the page. We also retain service providers who use web beacons to assess the effectiveness of our email communications and learn what pages our visitors viewed.

Shopping

When you buy products, we ask you for information we need to process your purchase or provide you with the services you requested. Depending on the payment method you use, and as permitted by applicable law, we may ask for information such as your name, mailing address, telephone number, driver's license or ID number, passport number, checking account information or payment card information. We also collect information about your purchase, such as the items you bought, the price of the items, the payment method you used and if the product was on sale. We use this information to process your transaction.

Customer Satisfaction Surveys

When you buy products or obtain services on our website we may ask you to complete a customer satisfaction survey. If you choose to do so, you may provide information such as your name, email address, telephone number, age, gender and other demographic information, in addition to your comments. Providing any of this information is optional. We use the information you provide to improve our products and services, and enhance your shopping experience.

Other Ways We Collect Personal Information

Customer Assistance

You may call our customer service line for information about our products or personal shopping advice. If you do so, we may ask you for information such as your name, email address, postal address, telephone number and, if you choose to make a purchase, your payment card information. We use this information to respond to your request and process your transaction.

Other Ways We Obtain and Use Information

In addition to the ways we collect information about you described above, we also may obtain information about you from third parties. We may use your personal information to provide you with products or services you request (such as tailoring services or merchandise returns), enhance your shopping experience and communicate with you about our products, services and promotions. In addition, we may use your personal information for internal purposes, such as fraud and theft prevention, accident reporting, development and administration of our sites, data analytics, and compliance with our legal obligations, policies and procedures.

Information We Share

We do not sell or otherwise disclose personal information about our customers, except as described here. We may share the personal information you provide to us with our affiliates worldwide, licensees and joint venture partners for the purposes described in this Privacy Notice. We also may share the information with our service providers who perform services on our behalf based on our instructions. These service providers are not authorized by us to use or disclose the information except as necessary to perform services on our behalf or comply with legal requirements.

We also may disclose information about you (i) if we are required to do so by law or legal process (such as a court order), (ii) in response to a request by law enforcement authorities, or (iii) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss or in connection with an investigation of suspected or actual illegal activity. We also reserve the right to transfer personal information we have about you in the event we sell or transfer all or a portion of our business or assets. Should such a sale or transfer occur, we will use reasonable efforts to direct the transferee to use personal information you have provided to us in a manner that is consistent with our Privacy Notice. Following such a sale or transfer, you may contact the entity to which we transferred your personal information with any inquiries concerning the processing of that information.

Links to Other Sites

This website may contain links to other sites for your convenience and information. These sites may be operated by companies not affiliated with Lorain Croft. Linked sites may have their own privacy policies, which we strongly suggest you review if you visit any linked websites. We are not responsible for the content of any websites that are not affiliated with Lorain Croft, any use of those sites, or the privacy practices of those sites.

Access and Correction

Subject to applicable law, we provide you with access to personal information we have retained about you and the ability to review, correct, update, block or delete the information where it is inaccurate. Subject to applicable law, we may limit or deny access to personal information where providing such access is unreasonably burdensome or expensive under the circumstances. Please submit your request to the address specified in the "How to Contact Us" section below. Please include your name, email address and postal address in your request.

Your Choices

We offer you certain choices about how we communicate with you and what information we collect from you. You may withdraw any consent you previously provided to us or object at any time on legitimate grounds and free of charge to the processing of your personal information, and we will apply your preferences going forward.

You can choose not to receive marketing communications from us by clicking on the unsubscribe link in our marketing emails, clicking [here](#), or contacting us as specified in the "How to Contact Us" section below. Please include your name, email address and postal address if you send us your request by email or postal mail. To opt out of aggregation and analysis of data collected [please click here](#).

If you are a California resident, you may ask us to refrain from sharing your information with certain of our affiliates and other third parties for their marketing purposes.

Children's Privacy

This website is not directed to children under the age of 18 and we do not knowingly collect personal information from children under the age of 18 on the site. If we become aware that we have inadvertently received personal information from a visitor under the age of thirteen (13) on this site, we will delete the information from our records.

Image and Branding Copy Right

Usage of all images and copyrighted materials without permission of Lorain Croft is strictly prohibited. However, vendors may submit in writing a request for Lorain Croft's permission to use the images and copy righted material own exclusively by Lorain Croft. The Vendor and/or individual must receive a signed release form from Lorain Croft before any image is used.

Unauthorized use of copyrighted material under an invalid claim of fair use constitutes copyright infringement and is illegal and punishable by fines and other severe penalties sanctioned by the federal government.

Lorain Croft also reserves the right once a release form is issued to a vendor and/ or individual to retract the image from their websites, printed material, etc with a 30 day written stop and desist order. Failure to retract the image will result in copyright infringement and all the penalties associated with the illegal use of all Lorain Croft's copyrighted material.

Updates to Our Privacy Notice

This Privacy Notice may be updated periodically and without prior notice to you to reflect changes in our personal information practices or relevant laws. We will post a prominent notice on the site to notify you of any significant changes to our Privacy Notice and indicate at the top of the notice when it was updated.

Conditions of use, Notices, and Revisions

if you choose to visit LorainCroft.com,your visit and any dispute over privacy is subject to this notice and our conditions of use ,including limitations on damages,resolution of disputes,and application of the law of the state of New York. If you have any concern about privacy at loraincroft.com,please contact us with a thorough description, and we will try to resolve it.Our business changes constantly,and our Privacy Notice and the conditions of use will change also. We may e-mail periodic reminders of our notices and conditions,but you should check our Web site frequently to see recent changes .Unless stated otherwise, our Privacy Notice applies to all information that we have about you and your account . We stand behind the promises we make, however,and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers.

How to Contact Us

If you have any questions or comments about this Privacy Notice, or if you would like us to update information we have about you or your preferences, please contact us as indicated below:

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