



**San Ysidro Chamber of Commerce  
 Monthly Board of Directors Meeting  
 Tuesday, January 24, 2019  
 9:00 A.M. at the San Ysidro Community Service Center**

**Agenda**

1. Welcome and Convening of Meeting, Roll Call and Introductions (9:00am)

2. Non-Agenda Public Comment

*Public comment may be made on any subject in the Board's area of responsibility. In the interest of dealing with business on hand, comments are limited to no more than three (3) minutes total per subject, regardless of the number of those who wish to speak. (Comments relating to today's agenda are to be taken at the time the item is heard.) The President has the ability to reduce speaker time in the interest of accomplishing board business. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken or had by the Board on any issue brought forth under "Non-Agenda Public Comment."*

3. Minutes Approval - **December meeting was adjourned**

4. President's Report

Information

5. Executive Director's Report

Information

- a. Migrant Situation
- b. San Ysidro Sales Numbers
- c. SDPD Border Team
- d. San Ysidro Pedestrian Signage Program

6. Current Business

a. SYBLVD Redevelopment

Information

- TAP and CPU Expo for Developers
- Priority To-Do List for City

b. Events

- Website Creation      Jan 24
- Cyber Security        Feb 3
- Clean Up                Mar 2
- Independence        July 6
- Gala

- 1. Location
- 2. Theme/ Message
- 3. Awards and Tributes

7. Financial Reports

Information

- a. Monthly P&L
- b. Budget Comparison
- c. Membership Report
  - BID Members
  - Premier Members
  - Membership Drive / impact on budget
  - Money Exchange "Tags"

8. Adjourn (10:30am)

**NEXT BOARD MEETING: February 26**

**\*\*Committee Meetings**

<b>COMMITTEE</b>	<b>CHAIR/ CHAMBER REP</b>
Transportation (BTC) 2 <sup>nd</sup> Tuesday each month 1030 am	Chair Bates
Smart Border Coalition 2 <sup>nd</sup> Thursday, 9:30 am	Coordinator Wells
Education Committee 3 <sup>rd</sup> Wednesday of the month, 12:00 pm	Chair Nagura
Events & Promotions Committee 3 <sup>rd</sup> Wednesday of the month 4:00 pm	Chair Goudeau
Border Public Arts Committee (BPAC) 1 <sup>st</sup> Saturday of the month 11:00 am	Chair Sanchez



CHAMBER OF COMMERCE  
& BUSINESS ASSOCIATION