





American Legion Lincoln Post 331  
636 E. Main Street  
Brownsburg, IN 46112  
(317) 852-3200  
[www.brownsburgpost331.org](http://www.brownsburgpost331.org)

Greetings,

The American Legion Riders of Brownsburg post 331 will be hosting the 2016 American Legion Riders of Indiana State Rally June 23-26 at the Clermont Lions Club Park located at 3201 Tansel Rd, Indianapolis, IN 46234. To help make this rally successful we are in need of support from sponsors that would like to make donations to the cause. The rally is expecting to have 150-250 American Legion Riders from all over the state in attendance. Vendors and Sponsors will be listed on promotional information as well as the State Rally Website (<http://indianalegionriders.org/state-rally/>)!

This is not only a fun get together but also a fundraiser. Proceeds from the event will be directed to two programs.

1. Operation Comfort Warrior; a program of the American Legion. OCW objective is to provide comfort items as well as filling gaps from what the VA can cover to service members and veterans that are disabled or recovering from battle injuries. 100% of funds for OCW go directly to the people in need with no overhead. <http://www.legion.org/operationcomfortwarriors> 
2. Rocky Mountain Hyperbaric Association for Brain Injuries; Hyperbaric oxygen therapy addresses the physical symptoms of traumatic brain injury and post-traumatic stress disorder (TBI/PTSD). Hyperbaric oxygen therapy has shown to help improve cognitive abilities, improve sleep patterns, recover memory, and improve the speed of mental processing and decrease symptoms of PTSD. RMHABI "Healing Our Heroes" program provides grants to veterans suffering from TBI/PTSD to receive treatment at the Rocky Mountain Hyperbaric Institute. Recipients are also offered free housing and sustenance. Like Operation Comfort Warriors, 100% of donations go to providing treatment. [http://www.rmhabi.org/healing\\_our\\_heroes](http://www.rmhabi.org/healing_our_heroes) 

Attached is a Sponsor Registration form.

Thanks in advance for any consideration. Feel free to contact me for additional information or instructions.

Dale Taylor  
Chairman, Rally Committee  
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2016 Indiana State ALR Rally - Sponsor Program



Design by

Matbuk3D

Above is the graphic / logo that will be printed on the Rally Tee Shirts, etc. Nice huh.

*Sponsor Levels*

**Sport Bike: \$100**

This level will get name printed in smaller type on back of shirt



**Cruiser: \$250**

This level will get name printed in medium type on back of shirt



**Touring: \$500**

This level will get name printed in larger type on back of shirt and mention in promotional materials and signage at the event.



**Corporate Sponsors: Substantially more than \$500** cash or in-kind donations.

Gets name in largest type and logo on the back of Tee Shirt plus prominent mention in promotional materials and signage at the event.

We are selling these Tees for the insanely low price of ~\$10 so there will be lots of peeps wearing them. We need sponsors to offset the cost and provide some money to send to the charities Operation Comfort Warriors and Healing Our Heroes thru HBOT.

**Deadline is June 3, 2016** but the sooner you commit, the sooner you get recognition.

Sponsors will receive one Tee Shirt included in the package.

Local consumer business sponsors will have a pin on our points of interest map.

Sponsor Name: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Free Tee Shirt Size:  
Circle  
XS S M L XL XXL

Mail with payment to:  
Attn: Dale Taylor  
American Legion Post 331  
636 East Main Street  
Brownsburg, IN 46112