

2023

North Carolina
Youth Rodeo
Association



Sponsorship
Packet

NCYRA Mission Statement

**“Helping Youth Today So That the Sport of Rodeo
and Agriculture can Grow Tomorrow.”**

- **Preserve the Western
Heritage;**
- **Offer a privilege of family
bonding;**
- **Maintain the highest regard for the
livestock;**
- **Offer an opportunity of continuing
education.**

North Carolina Youth Rodeo Association

**PO Box 23
Harmony, NC
28634**

The North Carolina Youth Rodeo Association (NCYRA) is seeking sponsorships for its 2023 season.

About Us:

The North Carolina Youth Rodeo Association just completed its sixth season and started in March of 2014. NCYRA is a vision of a community of folks who want to see the western heritage live on in our youth today and tomorrow. NCYRA was formed with the intention of being a model association that offers the privilege of family bonding; while teaching life lessons of caring for livestock, and the importance of agriculture to sustain the sport of rodeo.

Our events include Bucking ponies, Mutton Bustin, Calf Riding, Jr. Bull Riding, Sr. Bull Riding, Barrel Racing, Pole Bending, Goat Tying, Cowboy Goat Tying, Chute Doggin, Bareback Riding, Saddle Bronc, Team Roping, Calf Roping, and Breakaway Roping. Our contestant's ages range up to the age of 19.

NCYRA is a 501c3 nonprofit organization (TIN: 46-4353117) that is designed for youth rodeo events. Our goals are to promote community spirit, recreation, social interaction with a family-friendly atmosphere, all at a low cost for participants. +

We have over 100 members in our database, which makes up 3 different age divisions. The divisions cover beginners all the way to the young adult. These members compete in each rodeo show to earn a spot at our year end finals. These contestants that qualify will compete for cash and prizes. These prize lines are displayed by the NCYRA contestants throughout the state of North Carolina, as they compete in the next year and future years of rodeo events.

As a Sponsor you may choose your level of sponsorship. The North Carolina Youth Rodeo Association will advertise your sponsorships through announcements at events and on our website www.northcarolinayouthrodeoassociation.com

We thank you in advance for your consideration of this request and look forward to your reply.

Please see attached sponsorship levels.

Best regards,
NCYRA Board & Staff

BRONZE - \$100

We will give your business the following recognition:

- Logo displayed on our website
- Facebook post recognition
- Announced at each rodeo performance

SILVER - \$250

We will give your business the following recognition:

- Bronze benefits
- 3x8 banner displayed inside the arena

GOLD - \$500

We will give your business the following recognition:

- Bronze benefits
- Silver benefits
- Logo displayed on season jackets
- 2 free admission season passes

PLATINUM - \$750

We will give your business the following recognition:

- Bronze benefits
- Silver benefits
- Gold benefits
- 2 free admission season passes
- Grand entry flag with logo
- Choice of event sponsorship for the season. Only your business will be recognized during that event.

Example: "Today's barrel racing brought to you by ABC Company"

Additionally, all sponsors are invited to our year-end banquet (typically held in February) where you will be recognized and presented with a plaque.



Sponsorship Form

Business Name: _____

Contact Name: _____

Business Address: _____

Business Phone: _____

Business Email: _____

Level of Sponsorship *(circle one)*

BRONZE - \$100

SILVER - \$250

GOLD - \$500

PLATINUM - \$750

Please provide a business card and email your electronic logo *(if applicable)*.

Mailing Address: NCYRA
PO Box 23
Harmony, NC 28634

Rodeo Secretary: Mandy Cranfill
thencyra@gmail.com
980-635-3984