

DEANNA FISCHER

LEARNING DESIGNER

PERSONAL STATEMENT



I'm a creative critical thinker with an eye for detail and an instinct for design. I'm also a pure optimist

who loves to learn and professionally stretch. Learning new software and troubleshooting comes naturally to me and I have a flexible client centric approach with a proven track record of successful partnerships and results.

EDUCATION

UNIVERSITY OF CALIFORNIA, IRVINE

B.A., Psychology and Social Behavior
Minor: Business Management, HR

UCI, EXT.

eLearning Instructional Design
Certificate

Storyline Advanced Development
Course – Yukon Learning

MindGym Internal Classroom
Facilitator Certification - Experian

LINKEDIN



WEBSITE

www.DeannaFischer.com

CONTACT ME

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PROFESSIONAL EXPERIENCE

LEAD LEARNING DESIGN CONSULTANT

Fischer MicroTech, Inc. | 2016 - Current

- Applies sound learning principles and best practices to design and develop interactive and engaging learning tools and blended curricula content. Content can include facilitator-led course assets, eLearnings, assessments, simulations, videos, infographics, user guides and more.
- Designs, writes and edits technical documents, including user manuals, PowerPoint presentations, tutorials, and web content.
- As the project manager and course design consultant, works closely with SMEs and key stakeholders across the ADDIE model or SAM depending upon client preference.
- Speaking Engagements:
 - ATD Dallas Learning Technologies Special Interest Group, Jun. 2018
 - DevLearn 2018, Oct. 2018
 - eLearning Guild Spotlight Speaker, January 2019
 - North Texas Articulate User Group, May 2019

INSTRUCTIONAL DESIGNER & LMS SPECIALIST

Experian | 2011 - 2016

- Worked as project manager and course designer and developer for learning tools and blended curricula content. Managed multiple projects simultaneously and prioritized accordingly. Worked closely with SMEs and key stakeholders globally across the ADDIE model.
- Responsible for content curation, content publishing/testing, SumTotal LMS Optimization, maintenance of metadata, and aggregation and analysis of training metrics to identify usage behavior, preferences, and course assessments.
- Designed and developed monthly newsletters, and marketing materials to broadly share information across audiences globally.

CORE COMPETENCIES

- Project Management
- ADDIE/SAM
- Adult Learning Theories
- Instructional Design
- Team/SME Collaboration

TECHNICAL SKILLS

- Microsoft Office Suite
- Articulate Storyline 360
- Articulate 360 Suite
- Camtasia
- Audio Recording & Editing
- Adobe Captivate / Illustrator / Photo.
- Survey Monkey
- SumTotal LMS