



To whom it may concern,

The Department of Educational and Counselling Psychology is proud to present the 7th annual *Summer Institute for School Psychology*. The goal of this webinar series is to offer high quality, accredited professional development experiences for professionals across North America. This year, the Institute will hold 3 individual webinars from March to May 2023.

After six successful yearly conferences, the 7th edition of the *Summer Institute for School Psychology* will continue to demonstrate excellence while growing its reputation and size. Last year, the Institute hosted a successful virtual conference. Despite the shift to an online format, in 2022 we were pleased to host over 50 attendees and this year we are expecting even more. We are committed to ensuring that attendees have the best possible learning, networking, and social experience even in an online format. As such, we are actively searching sponsors that can help us guarantee the continued success of our event while promoting their organization. We hope to partner with you to provide attendees the best possible experience while attending our conference.

This year we are growing our community engagement through a podcast and blog series to provide year-round learning experiences for clinicians, students, and the community at large. Both the podcast and blog will feature various perspectives from clinicians, researchers, and students as they discuss topics related to the field of child psychology. We are also searching for sponsors to support the high-quality delivery of content in these formats.

We offer you the chance to participate in the continued success of the *Summer Institute for School Psychology* and to celebrate this unique experience with us while ensuring unparalleled visibility to the university community and professionals in the fields of school psychology and education. Attached is an outline of our various sponsorship packages and their benefits, which can be adapted to fit the needs of your organization.

More information can be found on our website: <http://www.mcgillschoolpsychinstitute.com>

We thank you for considering our request and look forward to hearing from you soon.

Kind regards,

Sara Marshall, B.Sc.
Sponsorship Coordinator
sispfundraising.ecp@mcgill.ca

Sierra Pecsí, M.A.
Conference Chair

Benefits of Sponsorship

The goals of the *Summer Institute for School Psychology* are to provide attendees with a rich learning experience and promote the establishment of working relationships among professionals from across North America. Our webinars are *Ordre de Psychologues du Québec* (OPQ) accredited professional development learning opportunities. The webinars provide professionals the opportunity to count their attendance towards counting education and learning hours. With this, the webinar series equally offers an unparalleled opportunity for students to network with professionals and to gain valuable, practical knowledge about their chosen field, outside of the classroom setting.

We offer you the opportunity to participate in the success of this unique Canadian event. Below are some of the advantages that you can benefit from by becoming a sponsor:

- Visibility among more than 50 professionals, academics, and students from across North America
- Visibility in the fields of school psychology, child psychology, and education
- Chance to contribute to the success of a unique event happening within the McGill community

By partnering with the *2022-'23 Summer Institute for School Psychology*, you will also be supporting the professional development of current and upcoming generations of dynamic and committed school psychologists and associated professionals while ensuring international visibility in the field of education.

On behalf of all the attendees and the organizing committee of the *Summer Institute for School Psychology*, we would like to thank you for your support in making this enriching experience a reality. Thanks to you, the *Summer Institute for School Psychology* will leave its mark on attendees as well as the community. Its success will help continue an annual tradition providing a high-quality training experience for generations of psychologists to come.

Conference Sponsorship Packages

	Bronze Partner Contribution: \$100	Silver Partner Contribution: \$200	Gold Partner Contribution: \$500	Official Partner Contribution: \$1000
Logo on Website	X	X	X	X
Ad in Webinar Program	Logo	¼ page	½ page	Full page
Complimentary Webinar Pass	-	-	1	2
Community Engagement <i>Organization name and logo included in:</i>	ONE blog post OR podcast	TWO blog posts AND/OR podcasts (i.e., any combination of blog posts or podcasts that equates to FOUR total advertisements)	FOUR blog posts AND/OR podcasts (i.e., any combination of blog posts or podcasts that equates to EIGHT total advertisements)	ALL blog posts and podcasts
Featured Webinar Sponsor <i>Organization name and logo included on introductory and concluding slide of presentation, as well as orally acknowledged</i>	-	Sponsor for 1 webinar	Sponsor for 2 webinar	Sponsor for 3 webinars

Raffle Support

This year, we will also be hosting a raffle for conference attendees. In the past we have had raffle donations such as assessment materials, vouchers, and gift cards. If this better suits your needs and interests, we are happy to explore this option together.

If none of our sponsorship packages fit your needs, or you are unable to contribute monetarily, we would love to find a way to ensure your involvement with the 7th annual *Summer Institute for School Psychology*. Please don't hesitate to contact us should you have any questions or want to discuss any accommodations.

Sara Marshall, B.Sc.
Sponsorship Coordinator
sispfundraising.ecp@mcgill.ca

Sierra Pecsí, M.A.
Conference Chair