



April 1, 2015

Dear Warren County Fair Book Advertiser,

The dates of the **2015 Warren County Agricultural Fair in Roseville** will be **July 18-25, 2015**. The fair will kick off with the **Warren County Pageant on July 18th at 6:00 p.m. in Eldridge Park**. Continuing the fun on **Sunday, July 19th** with our popular **Mud Volleyball** and **4H & Junior Events** through out the week along with our nightly **Grandstand Events with live music in our Entertainment Tent!**

THIS YEAR WE ARE INTRODUCING NEW ADVERTISING PACKAGES. With electronic devices, apps and digital files becoming more popular and easier to access we are looking to expand and utilize these tools in a more effective way to benefit the fair. We are starting off by redeveloping our website where the entire fair book will be easily accessed with more exposure for our advertisers and donors. You will be able to open the fair book from your mobile devices when you are on the go and retrieve any of the Livestock or General Project pages along with the Entry Forms. We are also introducing new signage throughout the fairgrounds. Along with a printed ad you will get your logo or name of your business printed on a sign visible to all fair goers. The signs will be displayed near the Grandstand entrance and in the Livestock area on the fairgrounds. With these packages you are getting advertising exposure in print, on the web and in signage throughout the fairgrounds!

**Please choose from the following packages below.** If you have advertised in the past, you will find an attached copy of your ad. **PLEASE INDICATE ANY REVISIONS ON THE PROOF PROVIDED** and mail back. You may also e-mail any new electronic art or logos for signage to [tmhuston@maplecity.com](mailto:tmhuston@maplecity.com). If you have any questions please contact Tina Huston at (309) 368-6549 or [tmhuston@maplecity.com](mailto:tmhuston@maplecity.com). Thank you for your support for the Warren County Agricultural Fair!



## **CORPORATE SPONSOR**

**\$500**

Full Page Color Ad  
2 – 24" x 48" Color Display Signs  
Logo on Fair Book Cover  
Highlighted as Corporate Sponsor on  
WCF Website, Radio Ad & Newspaper Ad  
Grandstand Spot During Nightly Events

## **GRAND CHAMPION**

**\$300**

Full Page Color or BW Ad  
2 – 24" x 24" Color Display Signs  
Grandstand Spot During Nightly Events

## **CHAMPION**

**\$225**

Half Page Color or BW Ad  
2 – 12" x 12" Color Display Signs  
Grandstand Spot During Nightly Events

## **PREMIUM**

**\$150**

1/4 Page Color or BW Ad  
2 – 6" x 6" Color Display Signs  
Business Name Announced at  
Grandstand Nightly Events

## **RESERVE**

**\$100**

1/8 Page Color or BW Ad  
2 – 6" x 6" Color Display Signs  
Business Name Announced at  
Grandstand Nightly Events

**PLEASE SUBMIT BY  
APRIL 24TH**

If you cannot make the deadline and are interested in advertising please call Tina at (309) 368-6549.