Mount Holly Car Show Committee

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**17th Annual Mount Holly Car Show**

**Sponsorship Levels**

**Top Presenting Sponsor (one available) - $3,000**

* Top contributing sponsor in the 17th Annual Mount Holly Car Show
* Your logo prominent on **all event marketing** such as Main Street Mount Holly website…flyers…t-shirts… social media posts/promotions…yard signs…event banners displayed before, during and after (not including airplane tow banner below)
* Live event publicity announcements at the DJ and stage(s) during the car show
* 10x10 Exhibitor Space at the event
* 24’x2’ Over-the-Road Banner (artwork to be provided by sponsor)
* Up to (5) complimentary cars entered into the show
* One “Presenting Sponsor” trophy selected by your representative

**Platinum Level Sponsor (one available) - $2,000**

* Live event publicity announcement at the DJ and stage during the car show
* Logo on t-shirts, social media posts/promotions, plus flyers for your distribution
* 10x10 Exhibitor Space at the event
* 6’x2’ Banner for your Exhibitor Space (artwork to be provided by sponsor)
* Up to (3) complimentary cars entered into the show
* One “Platinum Sponsor” trophy selected by your representative

**Banner Tow (two available) - $2,000-range**

* Price depends on size, type of banner (plain text, full-color, etc.)
* Airplane flying over high-traffic area Friday before event and then during peak event time
* Customizable image and logo available
* 10x10 Space at the event
* (1) Complimentary car entered into the show

*Proceeds from the event benefit Main Street Mount Holly, a volunteer-driven nonprofit organization, whose mission is to protect, promote and enhance our historic downtown. Main Street Mount Holly is a NJ 501c3 registered organization so your donation is tax deductible (EIN 04-3668475).*



**Sponsorship Levels continued…**

**Gold Level Sponsor (one available) - $1,000**

* Live event publicity announcements at the DJ and stage during the car show
* Social media posts/promotions
* 10x10 for your Exhibitor Space at the event
* 6’x2’ Banner (artwork to be provided by sponsor)
* One “Gold Sponsor” trophy selected by your representative

**Exclusive Stage Sponsor (two per stage available) - $750**

* Live event publicity announcements at the stage and by the DJ, during the car show
* Social media posts/promotions
* Large 9’x3’ banner displayed in town prior to event, then at music stage day of event (your logo or message captured in many pics of bands, for ongoing exposure!)
* Distribution of your promotional material at the Main Street Mount Holly information table

**Silver Level Sponsor (four available) - $500**

* Live event publicity announcements at the DJ and stage during the car show
* Social media posts/promotions
* 6’x2’ Banner (artwork to be provided by sponsor)
* One “Silver Sponsor” trophy selected by your representative

**NEW Bronze Level Sponsor (four available) - $350**

* Live event publicity announcements at the DJ and stage during the car show
* Social media posts/promotions
* 3’x2’ Banner (artwork to be provided by sponsor)

**T-shirt Sponsor (limited availability) - $250**

* Your logo on the T-shirts to be distributed to every car show entrant
* Displayed on MSMH table available for purchase by event attendees



**Sponsorship Levels continued…**

**NEW Drawstring Bag Sponsor (limited availability) - ONLY $250**

* Your logo on the drawstring backpacks distributed to every car show entrant, and available for purchase by event attendees (place your marketing materials inside for distribution)!

**Trophy Sponsor (limited quantities) - $150**

* One trophy winner selected by your representative
* Trophies displayed during event, and distributed to winners with announcement

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