

BEST DEALS BOOK

YOUR GUIDE TO LOCAL SAVINGS



Manatee County

Includes: Bradenton, Bradenton Beach, Cortez, Anna Maria Island, Parrish, Palmetto, Longboat Key, Lakewood Ranch, Myakka City

34201, 34202, 34203, 34205, 34208, 34209, 34211, 34212, 34215, 34217, 34219, 34221, 34228, 34243, 34251

Sarasota County

Includes: Englewood, Sarasota, Ridge Wood Heights, Sarasota Springs, Bee Ridge, North Sarasota, Vamo, Southgate, Fruitville, Siesta Key, Nokomis, Venice, Plantation

34223, 34229, 34231, 34232, 34233, 34234, 34236, 34238, 34239, 34240, 34241, 34242, 34275, 34285, 34292, 34293

*Please note zip code distribution may vary slightly due to seasonal shifts per quarterly list revisions.



DISTRIBUTION MAP

SARASOTA - MANATEE

ZONE 3

100,435 Homes

2018 Distribution Schedule

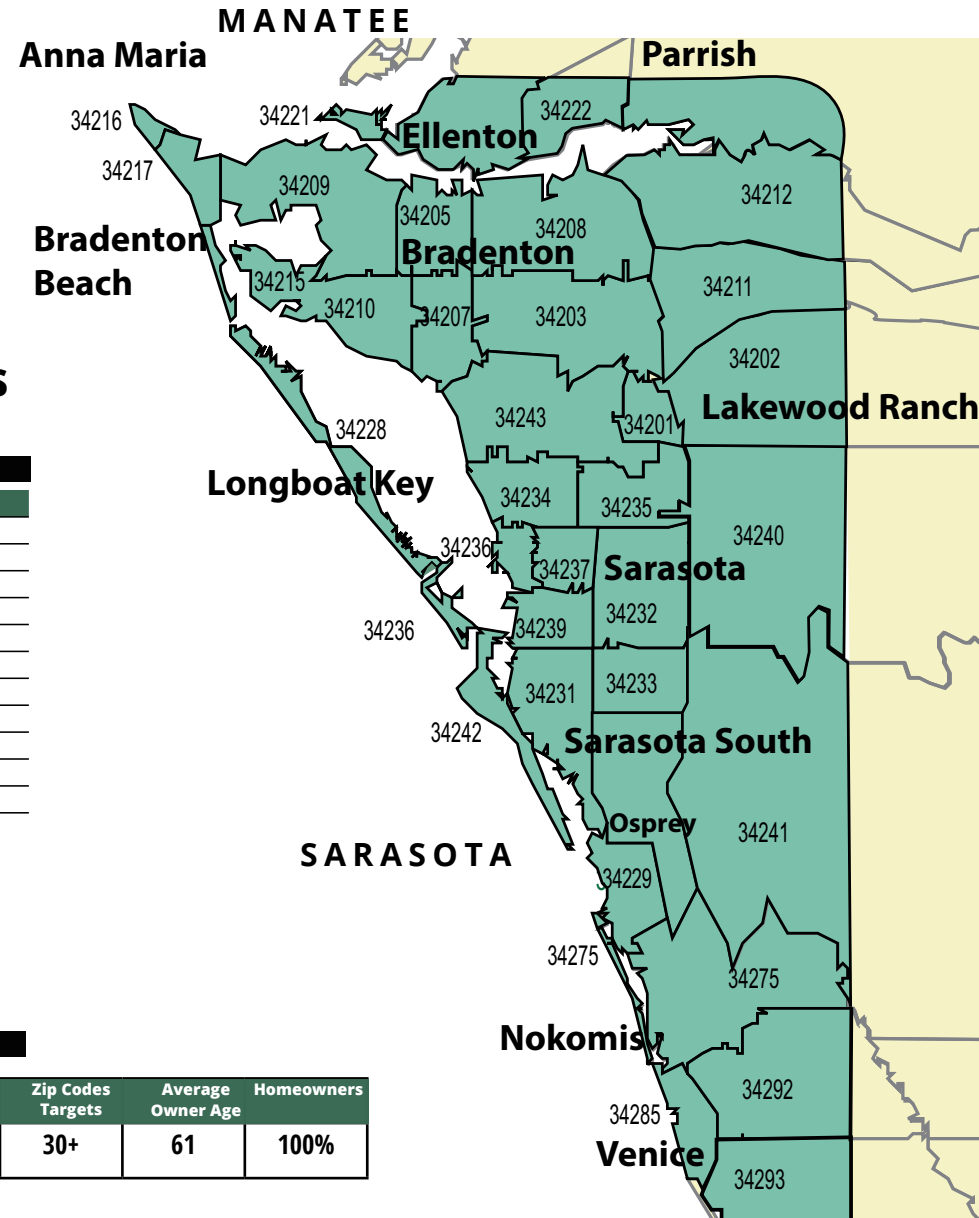
ISSUE	AD DEADLINE	IN-HOME
JANUARY	1/05	1/15
FEBRUARY	1/25	2/15
MARCH	2/30	3/15
APRIL	3/30	4/15
MAY	4/30	5/15
JUNE	5/30	6/15
JULY	6/30	7/15
AUGUST	7/30	8/15
SEPTEMBER	8/30	9/15
OCTOBER	9/30	10/15
NOVEMBER	10/30	11/15
DECEMBER	11/30	12/15

3 Day USPS Delivery

No Delivery

Demographics Average

Average Net worth	Average Income	Average Home Value	Zip Codes Targets	Average Owner Age	Homeowners
\$578,000	\$95,000	\$372,000	30+	61	100%



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