

ORIGINALS

NEW PROGRAMMING BLOCK

HI-CONCEPT UNSCRIPTED SERIES:

Beauty Sleep: Introducing bedtime stories with your favorite celebs. Broadcast from the edge of a hard day's night, you can now crawl into bed with all your favorite stars – and catch up with their latest projects, dreams, passions, and achievements.

Real-time Models: “Size-Fit Models,” at location-based venues, try on clothes for fans to discover how different designers and brands really fit.

Color Story: “What’s Your Color Story?” Both consumer product and fashion industries run on market leading color forecasts. But skin, hair, and eye color can really affect how color looks on you. Knowing your color profile and how to wear it on your body – and in your environment – means understanding your unique “color story.”

The Bronze Type: Blondes, Brunettes, and Red Heads are stereotypes that no longer cover the landscape of personal image and social identity. The Bronze Type breaks the mold and introduces a new trope for popular culture that represents the aesthetics of phenotype as a precursor for cultural memes in support of diversity. “Are you the Bronze Type?”

Face Look: Celebrity onscreen looks often amount to great skin care, and a talented makeup artist. And behind every great photo there are cosmetic brands and products. But when fans submit pics of their favorite celebrity “face look,” we’ll arrange a photo shoot so they can share screen time and styles inspired by their face look crush.

Family Fridge: Your favorite foods are killing you. Your eating habits are making you fat. Group behavior forces you to eat when you’re not hungry. And your fridge doesn’t really care about you – at least not yet. That’s why your new diet begins with changing your relationship to the family fridge.

Pop Drag: If clothes can make the woman or man, and the company you keep says a lot about who you are, then extreme wardrobe and role play make dressing up and acting like a favorite or imagined character, a new improv hybrid to stretch your personality, embody a look, and find your own creative identity.

O-Factor: If you’ve heard of change induced by the “butterfly effect,” then you’ve probably already experienced the “opportunity factor” in some way in your life – especially if you’ve had a personal incident or epiphany that induced or inspired change. But when we collectively use the wisdom of the crowd to understand life’s hidden messages, we can learn that hardship forces an ecology – just like a turbo engine reuses exhaust – that can accelerate new direction in life.

