



**Western Association of Educational Opportunity Personnel  
Service Council Committee Report  
2020 – 2021  
Friday, October 9<sup>th</sup>, 2020**

<b>Committee Name:</b>	Council for Opportunity in Education (COE) Fair Share Campaign
<b>Committee Chair/Co-Chairs:</b>	Ana Prado
<b>Committee Members (if any):</b>	
<b>Committee Description:</b> The COE Fair Share Campaign encourages WESTOP members to provide personal contributions in order to provide COE with funds to run and function. COE is an advocate of TRIO programs, reaches out to the Department of Education and lobbies on behalf of TRIO programs.	

<b>Committee Goals &amp; Priorities</b>
<ul style="list-style-type: none"> <li>• Increase membership and contributions to the Fair Share Campaign               <ul style="list-style-type: none"> <li>○ Institutional memberships, personal contributions and 10-for-10 campaign</li> </ul> </li> <li>• Ensure that the membership follows through on their commitments</li> <li>• Help COE raise 100% of their goals by Tuesday, June 30<sup>th</sup>, 2020</li> <li>• Help WESTOP and the WESTOP California region raise 100% of their goals.</li> </ul>

<b>Committee Updates</b>
<p>For fiscal year 2019-2020, our chapter received a total of 23 personal contributions. Of those personal contributions 21 were part of the 10-for-10 campaign.</p> <p>As of Wednesday, July 1st, 2020</p> <ul style="list-style-type: none"> <li>• The COE Fair Share Campaign raised \$183,036.75, 104% of our goal</li> <li>• The WESTOP Fair Share Campaign raised \$17,769.89, 99% of our goal</li> <li>• The WESTOP California Fair Share Campaign raised \$13,361.00, 94% of our goal</li> </ul>



### Recommendations

- Please renew your institutional membership.
- Please encourage new grantees to become members.
- Please donate and encourage your team to donate to COE. You can donate at any time by reaching out to your Fair Share chairs or by using the online tool at [coenet.org](http://coenet.org). Please follow up with our committee when you make an online contribution so that we can ensure your contribution is added to the WESTOP California chapter.

### Action Items

- N/A

Respectfully Submitted,  
Ana Prado