

Hermosa Beach Friends of the Park
Regular Board Meeting Minutes January 13th, 2016
Location: HB Community Center, Time: 6:30pm

CALL TO ORDER/INTRODUCTIONS:

Board members *present*: Janice Brittain, President; Janice Yates, Secretary; Betty Starr, Membership; Board; Jody Leventhal, Treasurer

Parks & Rec. Commissioners *present*: Isabel Rodriguez, Parks & Recs Commissioner;

Guests *present*: Neil Leventhal (web site)

MINUTES: 12/9/15 Treasurer Report amended to correct amount of donation to Shakespeare by the Sea to \$2000. ***MOTION*** to approve 12/9/15 Board Meeting Minutes with amended Treasurer Report PASSED 4 - 0.

TREASURER'S / INSURANCE REPORT (Jody)

HB Garden Club has ask for a receipt (?) to show \$1000 donation was earmarked for HVS Sand Dune Project.

MOTION to approved renewing OLIVA INSURANCE for DO coverage. PASSED 4-0

COMMITTEE REPORTS – PLANT AREAS/GARDENS/HVS Sand Dune Restoration

1. No Report

COMMISSIONERS REPORT - except Pet Event

1. At 1/12/16 HBCC meeting, City Council approved Event Dates including 4/16/16 Pet Event. See e-mail "2016 Special Event Approval" from Maureen.
2. Need to co-ordinate with co-sponsors to set dates for upcoming events - Pumpkins in the Park (PIP) and Movies in the Park/at the Beach for HBCC to approve. (FYI, Easter is 3/27/16)
3. South Park Grand Reopening (Saturday 1/23/16) starts at 3pm. HBFOP will have table at the event.

PETS IN THE PARK (PITP) Animal Blessing of the Animals – 4/16/16

1. Refer to Maureen e-mails. Maureen is in charge, HBFOP is there to help.
2. HBFOP name of event is "PETS IN THE PARK", acronym PITP (not to be confused with PIP)
3. Jan B will look into having FRIZBEE DOGS perform.
4. Booths to be located along walkway and/or basketball court. Need to determine FEE for having a booth (NOT same as sponsors fee). Maureen will decide.
5. Registration fee (\$10) to participate in the Canine Parade; those registered will receive a "goody" bag.
6. There will be web page with: PARADE REGISTRATION FORM, VENDOR FORM, SPONSOR/DONOR FORM.
7. Contest needs a Master of Ceremonies
8. Isabel will contact people to do the blessings (priest, rabbi, etc)
9. Need to set route of Canine Parade. Example: Start at Community Center? Go around Valley Park? Both?
10. Need to set/confirm location of Contests (probably amphitheater) and Animal Blessing
11. **Special HBFOP meeting on 1/27 (6:30pm?/location?) ** to discuss PITP issues ONLY

COMMITTEE REPORTS - MEMBERSHIP

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1. Membership renewal letter done and sent to 5 people so far
2. Continued discussion of follow-up/thank-you/membership renewal letter
3. Review of who should receive letter and how sent (e-mail attachment). Intent is to do a e-mail blast to all 100+ past members.
4. Suggestion by Neil that a tool "Mail Chimp" be used for e-mail blasts. It's free for small mailings.

HBFOP.ORG WEBSITE – NEIL L.

1. Discussion of current web site, which is maintained by Neil (assist from co-workers). Neil says he does not have skills, himself, to maintain/update the web site in order to do what we want it to do.
2. Suggestion from Betty and Jan B of who might help with web site. Janice Y is not available to do this work at this time.
3. Neil said HBFOP may want to start over with something easier to update. He suggested Wordpress website building & hosting.
4. Discussion of the e-mail aliases (aka forwarding). See Jody e-mails.
5. Ongoing discussion (after meeting adjournment) between Betty & Neil regarding WUFOO Excel export hassles.

ANNOUNCEMENTS:

Janice Y announced that the first draft of "PLAN Hermosa", which is the city general plan update, has been posted to the city web site (<http://www.hermosabch.org/>). Of particular interest to HBFOP is Section 5 PARKS + OPEN SPACES (pages 145 - 168 of plan document).

NEXT MEETING / ADJOURN

1. REMINDER - Special meeting on PITP is Wednesday 1/27/16, 6:30PM
2. Next Regular Meeting Thursday, February 11th (conflict with Chamber of Commerce on regular Wed, 2/10, date).
3. Current HBCC Mayor Carolyn Petty may attend the 3/9/16 regular meeting.
4. VOTE TO ADJOURN 7:55pm PASSED