U.\$. Cash Advance Privacy Policy

At U.\$. Cash Advance we are committed to protecting the privacy of our customers. We are providing this notice to help you understand how we may collect information about you, the type of information we my collect, and what information we may disclose about you to non-affiliated third parties. Be assured, we will continue to protect your personal information and privacy.

Privacy Notice

Please read this Privacy Notice for information about our privacy policy and your rights. Our most important asset is our customer's trust. We maintain procedural safeguards to protect your personal information. We permit only authorized persons to have access to your information. We are permitted by law to obtain or disclose information in order to effectively carry out or enforce a transaction that you have requested. It is important for you to know that we at U.\$. Cash Advance do not sell or share customer information to businesses for surveys, mailings lists, marketing or solicitations. No disclosures are made unless necessary to adequately conduct our day to day business. The following terms are defined in order that you may have a complete understanding of our policy. Nonpublic personal information means personally identifiable financial information that you have provided, information regarding your transaction, or other information obtained. It does not include publicly available information. Non-affiliated third parties means any entity that is not affiliated with U.\$. Cash Advance by ownership or corporate control.

Information We May Collect:

We may collect nonpublic personal information about you from the following sources:

- * Information from a consumer reporting agency
- * Information from a bank
- * Information from your application
- * Other information you provide us

Information We May Disclose:

We may disclose nonpublic personal information about you to non-affiliated third parties. We may disclose information we receive from you and about your transaction such as:

- * Information from consumer reporting agency
- * Name, address, phone number
- * Income and source of income
- * Balance and payment history

We May Disclose Information To The Following Types Of Third Parties:

- * Banks, Credit Unions, or Savings & Loans
- * Affiliated Deferred Deposit Companies
- * Debt Collection Agency's & Collection Law Firm's
- * State of Kentucky Department of Financial Institutions & their Loan Database vendor
- * Consumer Credit Reporting Companies