

**Charmaine Calderón Balcerzak**

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Cell/Text: (303) 619-5145

Private Salon Studio-Direct Phone: (720) 529-0945

**PROFILE:** Charmaine Calderón Balcerzak has experience in two roles. First as licensed professional Hair/Makeup Artistry with over 15+ years experience. As an Award-winning artist she has been featured in the national INSPIRE hair fashion for salon clients. She has worked on film productions, commercials and events as Key Hair/Makeup Artist and is comfortable if asked to be the department head. Second, as a Production Coordinator/Manager, helping with buying onset film materials, maintaining budgets, schedules, paperwork and contracts. In addition, Charmaine has major connections with companies for product placement items to help reduce the balance of studio production cost. With Charmaine's business degree and leadership skills, she is highly detailed oriented, very organized with excellent set etiquette and communication skills and willing to travel as needed.

**Film Credits:**

- **Additional-Key Hair Stylist** - Our Souls at Night – Netflix- Robert Redford and Jane Fonda  
October 2016
- **Key Hair and Makeup Artist** – Commercial- Newell Ledbetter – Education - Oct 2016
- **Hair/Makeup Artist** - HAPPY @#&ING VALENTINE'S DAY- short comedic film-Director  
Jeremy Dehn and Produced by Sheila Schroeder January 2016
- **Hair/Makeup Artist** – Jameson Whisky – “Open Doors” August 2015
- **Hair/Makeup** - American Idol XV for Taylor Hicks and Brian O - July 2015
- **Hair/Makeup: Short:** “Fire Ripples” April 2013
- **Construction Buyer**- Our Souls at Night- Netflix - Robert Redford and Jane Fonda Sept. 2016
- **Art Director**, Short Film: Hell Bank Note, October 2010-June 2011  
Overseeing hair, makeup, prop master and wardrobe
- **Script Supervisor for Short Film:** Forgive Me-August 2012  
(Script Writer/Director: Andrea Martinez)
- **Producers Assistant** - Jameson Whisky “ Open Doors August 2015
- **Producer, Full Feature Film:** “The Silver Moonlight” August 2015
- **Premiere Event Coordinator with Colorado Springs Film Office** - Full Feature “ Cop Car”  
Director Jon Watts:  
Starting Kevin Bacon, Camryn Manheim, Shea Whigham, James Freedson Jackson, Hays Wellford  
and Kyra Sedgwick – Released August 2015
- **Actress** - “The Silver Moonlight” – 2015

**WORK EXPERIENCE:**

**Charmaine's Bella and Colour Salon**, Highlands Ranch, CO – Cosmetologist/Private studio owner

- Hair and Makeup Artist
- Provide customer service and sales to establish a growing clientele
- Purchase and manage products inventory
- Manage operations and budget financials
- Developing profit and loss statements for the business

- Conduct marketing, research analysis and strategic business planning to reflect current trends, forecast and practices
- Sponsor charitable events and benefits
- Consulting the beauty industry on marketing (Allure Marketing Solutions, LLC.)

**Entertainment Marketing Communications, Castle Rock, CO - Marketing Specialist**

- Specializing in branding across media platforms with marketing and advertising
- Consulting on marketing goals
- Product placement for films- helps to reduce the balance studio production cost
- Providing donations from companies-helps to reduce the balance studio production cost
- Manage operations and budget financials
- Developing profit and loss statements for the business
- Conduct marketing research analysis and strategic business planning to reflect current trends, forecast and practices

**EVENT/TRADE SHOW EXPERIENCE:**

- **Deco-** Trade Show through IATSE Local 7 GES and Freeman
- **Foreman on Trade Show** Through IATSE Local 7 Coast to Coast –National Business Media (NBM Show)

**EXPERIENCE/LEADERSHIP ACTIVITIES:**

- Hispanic Chamber Foundation First in Leadership Program 2016
- Executive Forum Leadership Series 2016
- Executive Forum Leadership Series 2015
- Member and Liaison of IATSE-The International Alliance of Theatrical/Film Stage Employees
- Liaison Communicator between the Film State Office and IASTE
- **Co- Chair Ambassador**, Hispanic Chamber of Commerce, Denver, CO November 2011-present Networking monthly with business members
- **Women In Networking/Win Committee**-H.R Chamber of Commerce 2013 Highlands Ranch, CO July 2012-2014

**Business Community Mixer – Castle Rock/Castle Pines Location 2016 – Present**

- Once a month collaborating the local community businesses and connecting them with residents
- **Committee W.O.M.E.N** with Castle Pines Chamber of Commerce created with team. April 2016

**EDUCATION:**

- **Audio Visual/CTS Training with IATSE 2016-2017**
- **Additional Education:** PA Certified class from Vincent Gonzales, DGA
- **Regis University, Denver, CO**  
Alumni Auditor-2011  
Fine Arts in Film and Video Production
- **Regis University, Denver, CO**  
Master of Business Administration with emphasis in Marketing, Graduated: Aug. 2010  
Additional Education Classes: International marketing, marketing strategy, advertising and promotion, consumer behavior product management and public relations.
- **University of Phoenix, Denver, CO**  
Bachelor of Science in Business Administration and Management, January 2007

**OFFICE SKILLS:**

- Experience in Organization, Leadership, Administration/Management, MAC/PC, Word, Excel, Social Media, Final Draft, Final Cut Pro, Photoshop and Marketing.

**AWARDS/RECOGNITIONS:**

- Recognition and letter of recommendation from the past President and CEO Diedra Garcia February 2015
- Recognized nationally in professional Excellence-Published in the Inspire Hair Fashion for Salons. Book Volume 61 page 25.
- Honorable mention in Colorado Stylist and Salon -June 2007
- **Links to imdb and Vimeo for additional production information:**

<http://vimeo.com/97447591>

[http://www.imdb.com/name/nm5336389/?ref\\_=nv\\_sr\\_1](http://www.imdb.com/name/nm5336389/?ref_=nv_sr_1)

<http://www.charmainesbellasalon.com>

<https://www.facebook.com/CharmainesBellaColourSalon/>

<http://www.pinterest.com/Charmainecb77/>

<https://www.instagram.com/charmainesbellasalon/>

<http://www.entertainmentmarketingcommunications.com>