

CLAY COUNTY IOWA DEMOCRATS

OFF-YEAR CAUCUS SUMMARY

Thursday March 28th, 2019

The Clay County Democrats held their Off-Year Caucus at the Spencer Public Library at 6:30 p.m. Fourteen members and two guests attended the meeting. Guests included Connor Duff, an Iowa staffer for the Elizabeth Warren campaign and Cody Hamkerson, a staffer for potential presidential candidate Eric Swalwell. The following summarizes our caucus agenda.

AGENDA	NOTES
1. Fill Inactive Precinct Seats and Secure Caucus Sites	Bob Whittenburg reviewed precinct leaders and sites for the 13 precincts in Clay County. Approximately 75% of precincts have been secured. Information will be transferred to Ryan Odor, newly elected President for the Clay County Democrats, and will continue to be addressed at upcoming monthly meetings.
2. Precinct Level Planning	We addressed the need to have more involvement with all 13 precincts. Rotating monthly meetings to include locations other than the current Spencer location was suggested. In addition, we shared ideas/ activities that would promote involvement for all Clay County Democrats. A list of events and projects are attached to this summary.
3. Platform Priorities	We discussed our needs at a grassroots level. This requires the experience of our veteran CCDs as well as engagement and new ideas from newer CCDs. We believe our priorities must address NW Iowa needs which include, but are not limited to: economic growth within our communities, water quality, health care, strong public education and the protection of our environment.

Following the Off-Year Caucus the Clay County Democrats continued the organizational priorities meeting. Ryan Odor conducted the meeting.

A) Election of Officers: Newly elected officers are: Ryan Odor - President, Jeni Oelkers - Vice-President, Mitch Day- Secretary and Bob Whittenburg-Treasurer.

B) Planning Document: Our strategic plan to increase public awareness, party engagement and to assist in recruiting county democrats to run for offices was discussed briefly. Those in attendance felt we could refer to the ideas presented during the Precinct Level Planning at our Off-Year caucus for specific ideas.

CLAY COUNTY DEMOCRATS
2019
EVENTS AND PROJECT IDEAS

SERVICE EVENTS (sponsored by our party):

- River Clean-up
- Highway Clean-up
- School supplies drive
- Children's event

FLAGFEST

- Participate in parade
- Spencer East-Park event following parade with fund raiser to go to cause (food bank?)
- Invite candidates to Flagfest parade and event in park
- T-shirts: Clay County Dems
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CLAY COUNTY FAIR:

- Practice Caucus
- Stump speeches by candidates
- Postcards
- 3 ring binder with candidate pictures and synopsis (to be used by those working in fair booth)
- Fair booth activities: i.e.: Corn poll,
- Ice-cream sales, T-shirts...
- Rural

COMMUNITY OUTREACH:

- Central Committee meetings (monthly meetings) held at different county locations
- Host Documentary Films
- Post Events on local TV (SMU)
- Fundraisers for needs within county
- Communicate with local press regarding events and issues
- Write CCDs news stories and pictures for newspapers (within county)
- Promote our media connections (FB and Webpage)
- Postcards

STEAK FRY:

- Promote our CCD fundraiser: using ideas from above